Peer Reviewed Journal Articles

Bapuli, H., Husted, B. W., Lu, J., & Mir, R.. 2018. "Value Creation Appropriation, and Distribution: How Firms Contribute to Societal Economic Inequality". Business & Society, 57, 6, 983-1009. Contact: janelu@ceibs.edu


Che, Jiahua, Chung, Kim-Sau and Qiao, Xue. forthcoming. "The King Can Do No Wrong: On the Criminal Immunity of Leaders". Journal of Public Economics. (A'). Contact: jiahuache@ceibs.edu


Fang, Yue. 2018. "Specification Tests for Families of Discrete Distributions with Applications to Insurance Claims Data". Journal of Data Science. 16, 1, 129-146. Contact: fyue@ceibs.edu

Fu, W., Zhao. X and Wang, Q.. 2018. "Platform-based Service Innovation and System Design: Research Opportunities". Industrial Management & Data Systems. 118, 5, 975-997. Contact: xiande@ceibs.edu


Guttman, Dan, Oran Young, Yijia Jing, Barbara Bramble, Maoliang Bu, Carmen Chen, Kathinka Furst, Tao Hu, Yifei Li, Kate Lo-


Hsieh, Linda, Child, John, Narooz, Rose, Elbanna, Said, Karmowska, Joanna, Marinova, Svetlana, Puthusserry, Pushyarakar, Tsai, Terence, Zhang, Yunlu. 2018 Sep. "A multidimensional perspective of SME internationalization speed: The influence of entrepreneurial characteristics". International Business Review. Abstract: This paper contributes to a multidimensional perspective on the speed of SME internationalization. It examines the influence of entrepreneurial characteristics—experience, rationales and innovation strategies—on multiple dimensions of internationalization speed. Findings from a sample of 180 SMEs show that earliness, speed of deepening, and speed of geographic diversification can be viewed as three different strategic alternatives and that each dimension is predicted by a different set of entrepreneurial antecedents. Earliness of internationalization is associated with entrepreneurs’ international business experience and their perception of opportunities abroad as well as preference for an innovation strategy characterized by ambidextrous innovation. Speed of deepening is related to entrepreneurs’ international business experience, their orientation towards differentiation vis-à-vis competitors, and commitment to innovation and a strategy focusing on exploration. These results indicate the importance of distinguishing between different forms of innovation. Speed of geographic diversification is predicted only by entrepreneurs’ orientation towards differentiation vis-à-vis competitors. Contact: ltherence@ceibs.edu

Hwang, Yuhchang and Lu, Yi. 2018. “绩效考核标准的选择—相对或绝对指标?”. 中国管理会计. 3, 5-19. Contact: hwangy@ceibs.edu

Kim, T.-Y., Schuh, S., & Cal, Y.. forthcom-
Li, Ji and Hwang, Yuhchang. 2018 Nov. "Dual-class firms’ choice of performance measures in CEO stock compensation contracts". Review of Accounting and Finance. Contact: hwangy@ceibs.edu


Zhang, Qifeng, Feng, Qi, Chen, Shimin and Dai, Jiajun. 2018. "The Motivation and Consequences of the Revision of Equity Incentive Plan: The Case of Beijing Ultrapower Software Co.". Accounting Research (《会计研究》). 8, 49-56. Contact: cshimin@ceibs.edu


Abstract: Researchers have emphasized the value of authenticity, but not much is known about what makes a person authentic in the eyes of others. Our research takes an interpersonal perspective to examine the determinants of followers’ perceptions of leader authenticity. Building on social identity theory, we propose that two fundamental self-identifications—a leader’s sense of uniqueness and sense of belongingness—interact to influence followers’ perceptions of a leader’s authenticity via perceptions of a leader’s self-concept consistency. In a field study conducted among leader–follower dyads and in a controlled laboratory experiment, we find that when a leader feels a low sense of belongingness, there is a positive relationship between a leader’s sense of uniqueness and perceptions of leader authenticity. When a leader feels a low sense of uniqueness, there is a positive relationship between a leader’s sense of belongingness and perceptions of leader authenticity. This is because followers perceive this leader as having high self-concept consistency.
Trade Journal Articles

Lee, Siew Kim Jean. 2018 Dec. "新生代女性的“她优势". 中欧商业评论. Contact: jeanlee@ceibs.edu

Lee, Jean S K. and Zhao, Hua. 2018 Dec. "家族企业接班人的养成". Chinese Family Business Review. Contact: jeanlee@ceibs.edu

Lee, Jean S K.; Zhao, Liman and Zhao, Hua. 2018 Dec. "道徳领导力与家族基业长青". Chinese Family Business Review. Contact: jeanlee@ceibs.edu

Lee, Jean S K. and Zhao, Hua. 2018 Apr. "家族企业如何为职业CEO创造成功的环境". Chinese Family Business Review. Contact: jeanlee@ceibs.edu

Luo, Zhen, Tsai, Terence, and Zhang, Yunlu. 2018 July. "Landsea long-term rental apartments: A beginner in a booming industry". CEIBS Business Review. 69-75. Contact: tterence@ceibs.edu

Prashantham, Shameen. 2018 Jan. "Three unique ways Israeli startups dance with gorillas". Economist Intelligence Unit. Contact: sprashantham@ceibs.edu

Prashantham, Shameen. 2018 June. "What Western companies should know about partnering with startups in China and India". Havard Business Review. Contact: sprashantham@ceibs.edu

Prashantham, Shameen. 2018 Oct. "Partnering Outside the Box". Economist Intelligence Unit. Contact: sprashantham@ceibs.edu


Rui, Meng. 2018 Aug. "理解人性，敬畏金融本质". 家族企业（China Family Business Review）. 2. Contact: oliver@ceibs.edu

Rui, Meng. 2018 Sep. "中国上市公司高管薪酬，是高是低？". 中欧商业评论（CEIBS Business Review）. 38-43. Contact: oliver@ceibs.edu

Rui, Meng. 2018 Sep. "实质重于形式的监管新时代". 家族企业（China Family Business Review）. 4. Contact: oliver@ceibs.edu

Rui, Meng. 2018 Nov. "女性进入董事会将改变什么". 家族企业（China Family Business Review）. 56-57. Contact: oliver@ceibs.edu

Rui, Meng. 2018 Dec. "性别与道德存在什么样的关联". 家族企业（China Family Business Review）. 77-78. Contact: oliver@ceibs.edu

Tsai, Terence, Zhang, Yunlu, Zhu, Qiong, and Liu, Jie. 2018 Oct. "The rebirth of China’s twitter strategy". CEIBS Business Review. 59-67. Contact: tterence@ceibs.edu

Xin, K. R. & Yan, J.. 2018 July. "Redefinition《重新定义》". Business Review. 5. Contact: katherinexin@ceibs.edu

Xin, K. R. & Yan, J.. 2018. "New Retail- Future in the Moment《新零售•未来在此刻》". Business Review. 5. Contact: katherinexin@ceibs.edu

Xin, K. R. & Yan, J.. 2018 Aug. "The Diagnosis of New Retail《为新零售把脉》". Business Review. 5. Contact: katherinexin@ceibs.edu

Xu, Bin. 2018 Sep. "Current Status of China’s Stock Market and Housing Market and Its Implications for Business Strategy". Chongqing Business. 66-67. Contact: xubin@ceibs.edu

Wang, An-Chih Andrew. 2018 July. "要業績，你選擇「快逼」還是「慢教」？談領導者該有的眼界和勇氣". 經理人Manager Today. Contact: wac@ceibs.edu


Newspaper Articles


Newsletter

Faculty Research Publications

Contact: ssongcheng@ceibs.edu

Contact: ssongcheng@ceibs.edu

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 May 17. 金融离区块链技术最好远点. 经济日报
Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Jun 19. 从M2和社融增量看金融去杠杆. 经济日报
Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Jul 3. 我不认为人民币还会大幅贬值. 21世纪经济报道
Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Jul 4. 我不认为人民币还会大幅贬值. 21世纪经济报道
Contact: ssongcheng@ceibs.edu

Contact: wac@ceibs.edu

Wang, An-Chih Andrew. 2018 Sep 11. It pays to be nice to your employees. Science Daily.
Contact: wac@ceibs.edu

Contact: wac@ceibs.edu
Newsletter
Faculty Research Publications

Books

Contact: weiruchen@ceibs.edu

Contact: xiande@ceibs.edu

Contact: ssongcheng@ceibs.edu

Cases

Contact: cshimin@ceibs.edu

Contact: tterence@ceibs.edu

Lee, Byron, Zhao, Liman and Moran, Peter. 2018. "Can you
Group: Creating a Sustainable Social Enterprise (B)”. CC-718-083.
Contact: blee@ceibs.edu
pmoran@ceibs.edu

Contact: jeanlee@ceibs.edu

Contact: liangneng@ceibs.edu

Contact: liangneng@ceibs.edu

Contact: liangneng@ceibs.edu

Contact: linc@ceibs.edu

Contact: janelu@ceibs.edu

Contact: sprashantham@ceibs.edu

Contact: plydia@ceibs.edu

Contact: oliver@ceibs.edu

Contact: tterence@ceibs.edu

Contact: tterence@ceibs.edu

Contact: wgao@ceibs.edu

Contact: wgao@ceibs.edu

Contact: wgao@ceibs.edu

Contact: janewang@ceibs.edu

Contact: qwang@ceibs.edu

Contact: qwang@ceibs.edu

Contact: zyu3@ceibs.edu

Contact: xiaande@ceibs.edu

Contact: xiande@ceibs.edu

Contact: xiaande@ceibs.edu

Contact: xiaande@ceibs.edu

Zhao, Xiande, Qian, Wenyi and Wang, Liang. 2018. "易流科技（B）：透明连接物流的探路者". CI-618-077.
Contact: xiaande@ceibs.edu
Awards and Honors

Farh, Jiing-Lih Larry. 2018. Prof. Larry Farh was again named a Highly Cited Researcher (in the fields of economics and business) by Clarivate Analytics in 2018.

Rui, Meng. 2018. Prof. Oliver Rui’s article won the 2nd prize Academic Research Papers of the 14th Shanghai Outstanding Achievement Award in Philosophy and Social Science (2016-2017).