

New Book Express 2020.09

New English Books	1
New Chinese Books	16

Example:

No.	Title:	
	Author:	Call Number:
	Publisher:	Subject:

New English Books

2020.09

1.	Data story: explain data and inspire action through story Nancy Duarte Oakton, Virginia: Idea press Publishing, 2019	001.4226/D812/2019 Social sciences--Research--Methodology
2.	The management consultant: mastering the art of consultancy Richard Newton Harlow, England; New York: Pearson, 2019	001/N561/2ND ED/2019 Business consultants
3.	Master your motivation: three scientific truths for achieving your goals Susan Fowler Oakland, CA: Berrett-Koehler Publishers, Inc. 2019	153.1534/F785/2019 Motivation (Psychology)
4.	When: the scientific secrets of perfect timing Daniel H. Pink New York: Riverhead Books, 2018	153.753/P655/2018 Time--Psychological aspects
5.	Motivate this: how to start each day with an unstoppable attitude to succeed regardless of your circumstances Steve Rizzo Shippensburg, PA: Sound Wisdom, 2019	153.8/R627/2019 Motivation (Psychology)
6.	Range: why generalists triumph in a specialized world	

	David Epstein New York: Riverhead Books, 2019	153.9/E645/2019 Expertise
7.	The art of stress-free living: reprogram your life from the inside out Brian P. Ramos New York: Morgan James Publishing, 2020	155.9042/R175/2020 Stress management
8.	Empower yourself: 7 steps to personal success John Martin Shippensburg, PA: Sound Wisdom, 2018	158.1/M379/2018 Motivation (Psychology)
9.	Not doing: the art of effortless action Diana Renner, Steven D'Souza London: LID Publishing Limited, 2018	158.1/R414/2018 Quality of life
10.	Dark horse: achieving excellence through the pursuit of fulfillment Todd Rose and Ogi Ogas San Francisco: HarperOne, 2018	158.1/R795/2018 Success--Psychological aspects
11.	Fail more: embrace, learn, and adapt to failure as a way to success Bill Wooditch New York: McGraw-Hill Education, 2019	158.1/W891/2019 Failure (Psychology)
12.	Becoming bulletproof: protect yourself, read people, influence situations, and live fearlessly Evy Poumpouras New York, NY: Atria Books, 2020	158.2/P876/2020 Self-protective behavior
13.	Skin in the game: hidden asymmetries in daily life Nassim Nicholas Taleb New York: Random House, 2018	302.12/T143/2018 Risk--Sociological aspects
14.	Zucked: waking up to the Facebook catastrophe Roger McNamee New York: Penguin Books, 2020	302.30285/M169/2020 Online social networks--Political aspects--US
15.	Organizational behavior Stephen P. Robbins, Timothy A. Judge Harlow, England: Pearson Education Limited, 2019	302.35/R636/18TH ED/2019 Organizational behavior
16.	The spirit of hospitality: how to add the missing ingredients your business needs Larry Stuart New York: Morgan James Publishing, 2019	302.35/S929/2019 Corporate culture
17.	The internet trap: how the digital economy builds monopolies and undermines	

	democracy Matthew Hindman Princeton, New Jersey: Princeton University Press, 2018	303.4833/H662/2018 Internet--Economic aspects
18.	Tools and weapons: the promise and the peril of the digital age Brad Smith and Carol Ann Browne London: Hodder Stoughton, 2019	303.483/S642/2019 Computer science--Social aspects
19.	Optimal outcomes: free yourself from conflict at work, at home, and in life Jennifer Goldman-Wetzler New York: Harper Business, 2020	303.69/G619/2020 Conflict management
20.	Cascades: how to create a movement that drives transformational change Greg Satell New York: McGraw-Hill Education, 2019	306.209477/S253/2019 BUSINESS & ECONOMICS / Leadership
21.	You don't have to be ruthless to win Jonathan Keyser Austin, TX: Lioncrest Publishing, 2019	306.3613/K447/2019 Success in business
22.	Dare to lead: brave work, tough conversations, whole hearts Brené Brown New York: Random House, 2018	316.46/B877/2018 Leadership
23.	Capitalism at risk: how business can lead Joseph L. Bower, Herman B. Leonard, Lynn S. Paine Massachusetts: Harvard Business Review Press, 2020	330.122/B786/2020 Capitalism
24.	Ghost work: how to stop Silicon Valley from building a new global underclass Mary L. Gray and Siddharth Suri Boston: Houghton Mifflin Harcourt, 2019	331.1/G778/2019 Labor supply--Effect of automation on
25.	Evolve: the lifetime power of actions on your career path Ydalmis Carrasco New York: Morgan James Publishing, 2020	331.702/C313/2020 Career development
26.	Darkness by design: the hidden power in global capital markets Walter Mattli Princeton: Princeton University Press, 2019	332.042/M444/2019 International finance
27.	The man who solved the market: how Jim Simons launched the quant revolution Gregory Zuckerman New York: Portfolio/Penguin, 2019	332.6092/Z942/2019 Capitalists and financiers--US--Biography
28.	Mastering the market cycle: getting the odds on your side	

	Howard Marks Boston: Houghton Mifflin Harcourt, 2018	332.6/M346/2018 Investments
29.	Trust: creating the foundation for entrepreneurship in developing countries Tarun Khanna Oakland, California: Berrett-Koehler Publishers, 2018	338.04091724/K454/2018 Social responsibility of business--Developing countries
30.	Reprogramming the American dream: from rural America to Silicon Valley--making AI serve us all Kevin Scott; with Greg Shaw New York: HarperCollins Publishers, 2020	338.0640973/S425/2020 Technological innovations--Economic aspects--United States
31.	The future is faster than you think: how converging technologies are transforming business, industries, and our lives Peter H. Diamandis and Steven Kotler New York: Simon & Schuster, 2020	338.064/D537/2020 Convergence (Economics)--Popular works
32.	The three-box solution playbook: tools and tactics for creating your company's strategy Vijay Govindarajan, Manish Tangri Boston, Massachusetts: Harvard Business Review Press, 2020	338.064/G721/2020 Technological innovations
33.	Pharma: greed, lies, and the poisoning of America. Gerald Posner S.I.: Avid Reader Press, 2020	338.476151/P855/2020 Pharmaceutical industry--Corrupt practices
34.	The Airbnb way: 5 leadership lessons for igniting growth through loyalty, community, and belonging Joseph A. Michelli New York: McGraw-Hill, 2020	338.4791/M623/2020 Hospitality industry
35.	Monopolies + tech giants. Harvard Business Review Boston, Massachusetts: Harvard Business Review Press, 2020	338.82/H339/2020 Monopolies
36.	Business, power and sustainability in a world of global value chains Stefano Ponte London, UK: Zed Books, 2019	338.927/P813/2019 Sustainable development
37.	The deficit myth: modern monetary theory and the birth of the people's economy Stephanie Kelton	339.530973/K299/2020

	New York: Public Affairs, 2020	Debts, Public--United States
38.	The uninhabitable earth: a story of the future David Wallace-Wells London: Penguin Books, 2019	363.73874/W187/2019 Climatic changes--Popular works
39.	Retail therapy: why the retail industry is broken: and what can be done to fix it Mark Pilkington New York: Bloomsbury Publishing Plc, 2018	381.1/P639/2018 Retail trade--Management
40.	On trade justice: a philosophical plea for a new global deal Mathias Risse and Gabriel Wollner Oxford: Oxford University Press, 2019	382.01/R596/2019 International trade--Moral and ethical aspects
41.	China, Africa, and the future of the Internet Iginio Gagliardone London: Zed Books, 2019	384.096/G135/2019 Telecommunication--Africa
42.	Don't be evil: how big tech betrayed its founding principles--and all of us Rana Foroohar New York: Currency, 2019	384.330973/F727/2019 Internet industry--Moral and ethical aspects--US
43.	Netflix nations: the geography of digital distribution Ramon Lobato New York: New York University Press, 2019	384.55502854678/L796/2019 Video-on-demand
44.	Uberland: how algorithms are rewriting the rules of work Alex Rosenblatt Oakland, California: University of California Press, 2018	388.413212/R813/2018 Ridesharing--United States
45.	Prisoners of our thoughts: Viktor Frankl's principles for discovering meaning in life and work Alex Pattakos, Elaine Dundon Oakland: Berrett-Koehler Publishers, Inc., 2017	616.8914/P315/3RD ED/2017 Logotherapy
46.	Mental wealth: a manager's guide to workplace mental health and wellbeing Emi Golding and Peter Diaz New York: Morgan James Publishing, 2019	616.89/G619/2019 Industrial psychiatry
47.	Qualitative research in business & management Michael D. Myers London: SAGE Publications Ltd, 2020	650.072/M996/3RD ED/2020 Management--Research
48.	From career to calling: a depth psychology guide to soul-making work in darkening times	

	Suzanne Cremen New York, NY: Routledge, 2020	650.1019/C915/2020 Vocational guidance--Psychological aspects
49.	How to lead when your boss can't (or won't) John C. Maxwell Nashville: HarperCollins Leadership, 2019	650.13/M465/2019 Managing your boss
50.	Purpose: the extraordinary benefits of focusing on what matters most Ben Renshaw London, UK: LID Publishing Limited, 2018	650.13/R421/2018 Success in business--Psychological aspects
51.	Confessions of the accidental career coach: surprising secrets to create a life-changing... job helping others launch their thriving career Cara Heilmann New York: Morgan James Publishing, 2020	650.14/H466/2020 Vocational guidance
52.	Target: business wisdom from the ancient Japanese martial art of Kyudo Jérôme Chouchan London: LID Publishing, 2018	650.1/C552/2018 Success in business
53.	Competitive advantage: create continuing education that is profitable, sustainable, and impactful Tracy King New York: Morgan James Publishing, 2020	650.1/K521/2020 Success in business
54.	Generating business referrals without asking: a simple 5 step plan to a referral explosion Stacey Brown Randall New York: Morgan James Pub., 2019	650.1/R188/2019 Business referrals
55.	Listful living: a list-making journey to a less stressed you Paula Rizzo Coral Gables, FL: Mango Publishing Group, 2019	650.1/R627/2019 Motivation (Psychology)
56.	Success with people: your action plan for prosperity and success Cavett Robert Shippensburg, PA: Sound Wisdom, 2015	650.1/R639/2015 Success in business
57.	No more excuses: the five accountabilities for personal and organizational growth Sam Silverstein Shippensburg, PA: Sound Wisdom, 2015	650.1/S587/2015 Responsibility
58.	Brand currency: a former Amazon exec on money, information, loyalty, and time Steve Susi	650.1/S964/2019

	Austin, Texas: Lioncrest Publishing, 2019	Relationship marketing
59.	The recognition book: 50 ways to stand up, stand out and get recognized Paul F. Warriner London: LID Publishing Limited, 2019	650.1/W295/2019 Career development
60.	Inspire: motivate and train your sales team to grow your business Yazmín Torres Padilla New York: Morgan James Publishing, 2020	650/P123/2020 Sales
61.	Wake up and smell the coffee: the imperative of teams Simon Mac Rory London: LID, 2018	651.3/M113/2018 Teams in the workplace
62.	The business writer's handbook Gerald J. Alred, Charles T. Brusaw, Walter E. Oliu Boston: Macmillan Learning, 2019	651.74/A459/12TH ED/2019 Business writing--Handbooks, manuals, etc
63.	Qualitative research in marketing and management: doing interpretive research projects Chris Hackley New York: Routledge, 2020	658.00721/H122/2ND ED/2020 Management--Research
64.	Own the A.I. revolution: unlock your artificial intelligence strategy to disrupt your competition Neil Sahota, Michael Ashley New York: McGraw-Hill, 2019	658.0563/S131/2019 Artificial intelligence
65.	Goliath's revenge: how established companies turn the tables on digital disruptors Todd Hewlin, Scott Snyder Hoboken, New Jersey: John Wiley & Sons, Inc., 2019	658.05/H612/2019 Information technology--Management
66.	Student start-ups: the new landscape of academic entrepreneurship Mike Wright, Philippe Mustar, Donald Siegel Singapore: World Scientific Publishing Ltd., 2020	658.110711/W947/2020 Entrepreneurship--Study and teaching (Higher)
67.	Kites in a hurricane: startups from cradle to fame Rishi Kapal New Delhi: SAGE Publications India Pvt Ltd, 2018	658.11/K171/2018 New business enterprises
68.	Out-innovate: how global entrepreneurs--from Delhi to Detroit--are rewriting the rules	

	of Silicon Valley	Alexandre Lazarow Boston, MA: Harvard Business Review Press, 2020	658.11/L431/2020 New business enterprises
69.	The millennial whisperer: the practical, profit -focused playbook for working with and motivating the world's largest generation	Chris Tuff New York: Morgan James Publishing, 2019	658.300842/T914/2019 Conflict of generations in the workplace
70.	Mastering the hire: 12 strategies to improve your odds of finding the best hire	Chaka Booker New York: HarperCollins Leadership, 2020	658.31124/B724/2020 Employee selection
71.	Crushing quota: proven sales coaching tactics for breakthrough performance	Michelle Vazzana, Jason Jordan New York: McGraw-Hill Education, 2019	658.31245/V393/2019 Selling
72.	The coaching effect: what great leaders do to increase sales, enhance performance, and sustain growth	Bill Eckstrom & Sarah Wirth Austin, Texas: Greenleaf Book Group Press, 2019	658.3124/E192/2019 Employees--Coaching
73.	Unlearn: let go of past success to achieve extraordinary results	Barry O'Reilly New York: McGraw-Hill Education, 2019	658.3124/O667/2019 Organizational change
74.	Coaching on the go: how to lead your team effectively in 10 minutes a day	Phil Renshaw and Jenny Robinson Harlow: Pearson Education Limited, 2019	658.3124/R421/2019 Employees--Coaching
75.	Bring your human to work: 10 sure-fire ways to design a workplace that is good for people, great for business, and just might change the world	Erica Keswin New York: McGraw-Hill, 2019	658.312/K429/2019 Corporate culture
76.	The drama-free workplace: how you can prevent unconscious bias, sexual harassment, ethics lapses, and inspire a healthy culture	Patti Perez Hoboken, New Jersey: John Wiley & Sons, Inc., 2019	658.312/P438/2019 Personnel management
77.	Bravespace workplace: making your company fit for human life	Moe Carrick Palmyra, VA: Maven House, 2019	658.314/C316/2019 Corporate culture
78.	Unleashed: the unapologetic leader's guide to empowering everyone around you		

	Frances Frei & Anne Morriss Boston, Massachusetts: Harvard Business Review Press, 2020	658.314/F862/2020 Employee empowerment
79.	Otherwise engaged: how leaders can get a firmer grip on employee engagement and other key intangibles John Guaspari; foreword by Jim Kouzes Palmyra: Maven House Press, 2019	658.314/G917/2019 Leadership
80.	The critical few: energize your company's culture by choosing what really matters Jon Katzenbach, James Thomas, Gretchen Anderson San Francisco: Berrett-Koehler Publishers, 2019	658.314/K199/2019 Organizational behavior
81.	Shift the work: the revolutionary science of moving from apathetic to all in using your head, heart and gut Joe Mechliniski New York: Morgan James Publishing, 2019	658.314/M486/2019 Employee motivation
82.	Talent keepers: how top leaders engage and retain their best performers Christopher Mulligan and Craig R. Taylor Hoboken: Wiley, 2019	658.314/M959/2019 Employee retention--United States
83.	Organizations for people: caring cultures, basic needs, and better lives Michael O'Malley and William F. Baker Stanford, California: Stanford Business Books, 2020	658.314/O543/2020 Personnel management
84.	Rituals for work: 50 ways to create engagement, shared purpose, and a culture that can adapt to change Kursat Ozenc, Margaret Hagan New Jersey: John Wiley & Sons, Inc., 2019	658.314/O995/2019 Employee motivation
85.	Strategic analytics. Harvard Business Review Press Boston, Massachusetts: Harvard Business Review Press, 2020	658.4012/H339S/2020 Business planning
86.	Making big decisions better: how to set and simplify business strategy Tim Lewko New York: Routledge, Taylor & Francis Group, 2017	658.4012/L678/2017 Decision making
87.	Quality management systems: a practical guide to standards implementation Ray Tricker New York: Routledge, 2020	658.4013/T823/2020 Quality control--Standards
88.	Developing strengths-based project teams	

	Martha Buel, MA, and Connie Plowman, PMP New York: Business Expert Press, 2018	658.4022/B928/2018 Teams in the workplace--Management
89.	The CEO's playbook: turning the employees you have into the dream team you always wanted by Nora Ganescu New York: Morgan James Publishing, 2017	658.4022/G196/2017 Teams in the workplace
90.	Powerhouse: 13 teamwork tactics that build excellence and unrivaled success Kristine Lilly and John Gillis, Jr.; Lynette Gillis Austin, Texas: Greenleaf Book Group Press, 2019	658.4022/L729/2019 Teams in the workplace
91.	Leadership for innovation: three essential skill sets for leading employee-driven innovation David Masumba New York: Morgan James Publishing, 2019	658.4022/M424/2019 Creative ability in business--Management
92.	Unstoppable teams: the four essential actions of high-performance leadership Alden Mills New York: HarperBusiness, 2019	658.4022/M657/2019 Teams in the workplace
93.	Business analytics: data analysis and decision making S. Christian Albright, Wayne L. Winston Singapore: Cengage Learning Asia Pte Ltd, 2020	658.40300285/A342/7TH ED/2020 Industrial management--Statistical methods--Computer programs
94.	Non-obvious megatrends: how to see what others miss and predict the future Rohit Bhargava Washington, D.C.: IdeaPress Publishing, 2020	658.40355/B575/10TH ED/2020 Creative ability in business
95.	The decision maker's handbook to data science: a guide for non-technical executives, managers, and founders Stylianos Kampakis Berkeley, California: Apress, 2020	658.403/K157/2ND ED/2020 Decision making--Data processing
96.	The decision maker's playbook: 12 mental tactics for thinking more clearly, navigating uncertainty and making smarter choices Simon Mueller and Julia Dhar Harlow, England: Pearson, 2019	658.403/M946/2019 Decision making
97.	Project management for continuous innovation: management by project mapping Kern Peng Cupertino, California: Pike Publications, 2018	658.404/P398/2018 Project management
98.	The influence book: practical steps in becoming a strong influencer	

	Nicole Soames London: LID Publishing Limited, 2018	658.4052/S676/2018 Negotiation in business
99.	Collaborative crisis management: inter-organizational approaches to extreme events edited by Fredrik Bynander & Daniel Nohrstedt New York: Routledge, 2020	658.4056/C697/2020 Crisis management
100.	Change by design: how design thinking transforms organizations and inspires innovation Tim Brown with Barry Katz New York: HarperBusiness, 2019	658.4063/C456/2019 organizational change
101.	Innovation renaissance: defining, debunking and demystifying creativity John E. Ettlie Abingdon, Oxon; New York: Routledge, 2020	658.4063/E854/2020 Technological innovations--History
102.	Innovating innovation: leadership tools to make revolutionary change happen for you and your business David Morey Coral Gables: Mango Publishing, 2019	658.4063/M845/2019 Organizational change--Management
103.	Fix this next: make the vital change that will level up your business Mike Michalowicz New York: Portfolio/Penguin, 2020	658.406/M621/2020 Problem solving
104.	Passion purpose profit: 9 keys to building an authentic executive coaching business Donna Karaba New York, New York: Morgan James Publishing, 2020	658.407124/K181/2020 Executive coaching
105.	Powerful leadership through coaching: principles, practices, and tools for managers at every level Michael K. Simpson Hoboken: Wiley, 2019	658.407/S613/2019 Executive coaching
106.	Scaling leadership: building organizational capability and capacity to create outcomes that matter most Robert J. Anderson, William A. Adams New Jersey: John Wiley & Sons, Inc., 2019	658.4092/A545/2019 Leadership
107.	Unplugged: how organizations lose their energy and how to get it back Steve Buchholz S.I.: Wilson Learning, 2019	658.4092/B921/2019 Leadership
108.	Connecting the dots: lessons for leadership in a startup world	

	John Chambers; Diane Brady New York: Hachette Books, 2018	658.4092/C444/2018 Leadership
109.	Leading with feeling: nine strategies of emotionally intelligent leadership Cary Cherniss, Cornelia W. Roche New York: Oxford University Press 2020	658.4092/C521/2020 Leadership
110.	The solutions oriented leader Rick Goodman Hollywood, Florida: Rick Goodman, 2019	658.4092/G653/2019 Transformational leadership
111.	The brink: how great leadership is invented Mark Hunter New York: Morgan James Publishing, 2014	658.4092/H945/2015 Leadership
112.	Lead from the future: how to turn visionary thinking into breakthrough growth Mark W. Johnson and Josh Suskewicz Boston, MA: Harvard Business Review Press, 2020	658.4092/J661/2020 Transformational leadership
113.	The 100X leader: how to become someone worth following Jeremie Kubicek & Steve Cockram Hoboken, New Jersey: John Wiley & Sons, Inc., 2019	658.4092/K954/2019 Leadership
114.	Management mess to leadership success: 30 challenges to become the leader you would follow Scott Jeffrey Miller Coral Gables: Mango Publishing, 2019	658.4092/M647M/2019 Leadership
115.	The responsive leader: how to be a fantastic leader in a constantly changing world Erik Korsvik Østergaard London: LID Publishing Limited, 2018	658.4092/O852/2018 Leadership
116.	Entrepreneurial leadership: the art of launching new ventures, inspiring others, and running stuff Joel Peterson Nashville: HarperCollins Leadership, 2020	658.4092/P485/2020 Entrepreneurship
117.	Learning to lead: the journey to leading yourself, leading others, and leading an organization Ron Williams; with Karl Weber Austin, Texas: Greenleaf Book Group Press, 2019	658.4092/W721/2019 Leadership

118.	The good enough manager: the making of a GEM Aaron J. Nurick New York, NY: Routledge, 2020	658.409/N974/2ND ED/2020 Management
119.	Entrepreneurship Alan S. Gutterman New York: Business Expert Press, LLC, 2018	658.421/G985/2018 Entrepreneurship
120.	Speak up: say what needs to be said and hear what needs to be heard Megan Reitz and John Higgins Harlow, England: Pearson, 2019	658.45/R379/2019 Business communication
121.	Agile: insights you need from Harvard Business Review. Harvard Business Review Boston, Massachusetts: Harvard Business Review Press, 2020	658.4/H339/2020 Agile project management
122.	The Inside Track to Excelling as a Business Analyst: Soft Skills That Can Accelerate Your Career Roni Lubwama Berkeley, CA: Apress, 2020	658.4/L929/2020 Business analysts
123.	Corporate governance: principles, policies, and practices Bob Tricker Oxford: Oxford University Press, 2019	658.4/T823/4TH ED/2019 Corporate governance
124.	International standards for design and manufacturing: quality management and international best practice Nick Rich, F. Tegwen Malik New York: KoganPage, 2020	658.500218/R498/2020 Production management--Standards
125.	The evolved executive: the future of work is love in action Heather Hanson Wickman Lioncrest Publisher, 2018	658.5/W637/2018 Organizational effectiveness
126.	Leading loyalty: cracking the code to customer devotion Sandy Rogers, Leena Rinne, Shawn Moon New York: HarperCollins Leadership, 2019	658.812/R724/2019 Customer loyalty
127.	Radical integrity: 7 breakthrough strategies for transforming your business, sales, and life James Jacobi Morgan James Publishing, 2020	658.81/J16/2020 Sales management

128.	Brand beauty unleashed: the value of aesthetics in marketing Roberto M. Álvarez del Blanco New York: Routledge, 2020	658.827/A473/2020 Branding (Marketing)
129.	Anomaly: how to finally stand out from the crowd Zack Miller New York: Morgan James Publishing, 2019	658.827/M647/2019 Branding (Marketing)
130.	Brand new name: a proven step-by-step process to create an unforgettable brand name Jeremy Miller Vancouver, British Columbia: Page Two Books, 2019	658.827/M647B/2019 Business names
131.	Becoming a consumer psychologist Ashwani Monga and Rajesh Bagchi New York, NY: Routledge, 2020	658.8342023/M743/2020 Consumers--Psychology
132.	Point of sale: analyzing media retail edited by Daniel Herbert and Derek Johnson New Jersey: Rutgers University Press, 2020	658.87/P752/2020 Selling--Mass media
133.	The 1-page marketing plan: get new customers, make more money, and stand out from the crowd Allan Dib Miami, FL: Successwise, 2018	658.8/D543/2018 Marketing--Management
134.	Propeller: accelerating change by getting accountability right Tanner Corbridge, Jared Jones, Craig Hickman and Tom Smith New York: Portfolio/Penguin, 2019	658/H628/2019 Management--United States
135.	Simplify work: crushing complexity to liberate innovation, productivity, and engagement Jesse W. Newton New York: Morgan James Publishing, 2019	658/N561/2019 Organizational effectiveness
136.	Straight talk about public relations: new strategies on social media and content marketing Robert Wynne Palmyra, VA: Maven House, 2019	659.2/W988/2019 Public relations
137.	The biggest bluff: how I learned to pay attention, master the odds, and win Maria Konnikova New York: Penguin Press, 2020	795.412/K825/2020 Poker players--United States--Biography

138.	The complete guide to referencing and avoiding plagiarism	
	Colin Neville London: Open University Press, 2016	808.027/N523/3RD ED/2016 Bibliographical citations
139.	Cite them right: the essential referencing guide	
	Richard Pears & Graham Shields London: Macmillan International Higher Education, 2019	808.027/P361/11TH ED/2019 Bibliographical citations--Handbooks, manuals, etc
140.	How to write a lot: a practical guide to productive academic writing	
	Paul J. Silvia Washington, D.C. American Psychological Association 2019	808.042/S587/2ND ED/2019 English language--Rhetoric
141.	The only business writing book you'll ever need	
	Laura Brown New York: W. W. Norton & Company, 2019	808.06665/B877/2019 Business writing
142.	Grace under pressure: a masterclass in public speaking	
	Lisa Wentz New York: LID Publishing Inc., 2019	808.51/W481/2019 Public speaking

New Chinese Books

2020.09

1.	R 大数据分析使用指南 (英)西蒙 沃克威尔著; 顾星竹, 刘见康译 北京: 人民邮电出版社, 2019	005.74/W186=1/2019 Big data--Data processing--Software
2.	工业物联网安全 (美)斯拉瓦尼 巴塔查尔吉著; 马金鑫, 崔宝江, 李伟译 北京: 机械工业出版社, 2019	005.8/B575=1/2019 Information technology--Security measures
3.	如何创造可信的 AI (美)盖瑞 马库斯, 欧内斯特 戴维斯著; 龙志勇译 杭州: 浙江教育出版社, 2020	006.3/M322=1/2020 Artificial intelligence
4.	人性与行为: 社会心理学导论 (美)约翰 杜威著; 罗跃军译, 刘放桐, 陈亚军主编 上海: 华东师范大学出版社, 2020	150/D519=1/2020 Social psychology--Problems, exercises, etc
5.	如何打造你的最优工作节奏 (南非)斯里尼 皮利著; 闫佳译 杭州: 浙江教育出版社, 2020	153.4/P641=1/2020 Creative ability
6.	科学与宗教: 不可能的对话 (加)伊夫 金格拉著; 范鹏程译 北京: 中国社会科学出版社, 2019	201.6509/G492=1/2019 Religion and science--History
7.	洞见: 从科学到哲学, 打开人类的认知真相 (美)罗伯特 赖特著; 宋伟译 北京: 北京联合出版公司, 2020	294.342/W947=1/2020 Buddhism--Apologetic works
8.	文化的肌肤: 半个世纪的技术变革和文化变迁, 第二版 (加拿大)德里克 德克霍夫著; 何道宽译 北京: 中国大百科全书出版社, 2020	302.234/D278=1/2020 Mass media--Social aspects
9.	蜂巢思维: 群体意识如何影响你 (美)萨拉 罗斯 卡瓦纳著; 蒋宗强译 北京: 中信出版集团, 2020	302.35/C377=1/2020 Collective behavior

10.	权力精英 (美) C. 赖特 米尔斯著; 李子雯译 北京: 北京时代华文书局, 2019	303.30973/M657=1/2019 Power (Social sciences)
11.	再造异同: 人类学视域下的整合模式 (德)李峻石, 郝时亚著; 吴秀杰译 北京: 社会科学文献出版社, 2020	303.482/D569=1/2020 Assimilation (Sociology)
12.	治愈未来 (美)安德鲁 基恩著; 林玮, 李国娇译 北京: 新星出版社, 2019	303.4833/K264=1/2019 Information society
13.	剧变 (美)贾雷德 戴蒙德著; 曾楚媛译 北京: 中信出版集团, 2020	303.484/D537=1/2020 Social history--Case studies
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