

# New Book Express 2019.11

**New English Books.....1**

**中文新书.....9**

## Example:

|     |                  |                    |
|-----|------------------|--------------------|
| No. | Title: .....     |                    |
|     | Author: .....    | Call Number: ..... |
|     | Publisher: ..... | Subject: .....     |

## New English Books

**2019.11**

|    |                                                                                                                                                                                   |                                                       |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| 1. | <b>The existential leader: an authentic leader in our uncertain times</b><br>Monica Hanaway<br>New York: Routledge, 2019                                                          | 158.4/H233/2019<br>Leadership--Psychological aspects. |
| 2. | <b>Organization theory &amp; design: an international perspective</b><br>Richard L. Daft, Jonathan Murphy, Hugh Wilmott<br>Hampshire, United Kingdom: Cengage Learning EMEA, 2017 | 302.35/D124/3RD ED/2017<br>Organization               |
| 3. | <b>Organizational behaviour and management</b><br>John Martin and Martin Fellenz<br>Andover, Hampshire, United Kingdom: Cengage Learning EMEA, 2017                               | 302.35/M379/5TH ED/2017<br>Organizational behavior    |
| 4. | <b>Leadership: theory and practice</b><br>Peter G. Northouse, Western Michigan University<br>Thousand Oaks, California: SAGE Publications, Inc., 2019                             | 303.34/N876/8TH ED/2019<br>Leadership                 |
| 5. | <b>The Central Asian economies in the twenty-first century: paving a new Silk Road</b><br>Richard Pomfret<br>Princeton: Princeton University Press, 2019                          | 330.958/P786/2019<br>Natural resources--Asia, Central |

|     |                                                                                                                                                                                                                                               |                                                                     |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| 6.  | <b>The global economy: a concise history</b><br>edited by Franco Amatori, Andrea Colli<br>New York: Routledge, 2019                                                                                                                           | 330.9/M741/2019<br>Economic history                                 |
| 7.  | <b>Personal finance</b><br>Eric Tyson<br>Hoboken, NJ: For Dummies, a Wiley brand, 2019                                                                                                                                                        | 332.024/T994/9TH ED/2019<br>Finance, Personal                       |
| 8.  | <b>Foreign direct investment</b><br>Bruce A Blonigen<br>Singapore; Hackensack, NJ: World Scientific Publishing Co. Pte. Ltd., 2019                                                                                                            | 332.673/B654/2019<br>Investments, Foreign                           |
| 9.  | <b>The family office: a practical guide to strategically and operationally managing family wealth</b><br>Boris Canessa, Jens Escher, Alexander Koeberle-Schmid, Peter Preller, Christoph Weber<br>Cham, Switzerland: Palgrave Macmillan, 2018 | 332.6/C221/2018<br>Family-owned business enterprises--Management    |
| 10. | <b>Managing investment portfolios: a dynamic process</b><br>John L. Maginn ... et al.<br>Hoboken, N.J.: John Wiley & Sons, c2007                                                                                                              | 332.6/M266/3RD ED/2007<br>Portfolio management                      |
| 11. | <b>Superpower: one man's quest to transform American energy</b><br>Russell Gold<br>New York: Simon & Schuster, 2019                                                                                                                           | 333.794092/G618/2019<br>Energy industries--United States--Biography |
| 12. | <b>Educating entrepreneurs: innovative models and new perspectives</b><br>Dafna Kariv<br>New York, NY: Routledge, 2020                                                                                                                        | 338.040711/K184/2020<br>Business education                          |
| 13. | <b>Fashionopolis: the price of fast fashion and the future of clothes</b><br>Dana Thomas<br>New York: Penguin Press, 2019                                                                                                                     | 338.47688/T454/2019<br>Clothing trade--Moral and ethical aspects    |
| 14. | <b>Globalization, competitiveness, and governability: the three disruptive forces of business in the 21st century</b><br>Ricardo Ernst, Jerry Haar<br>Cham, Switzerland: Palgrave Macmillan, 2019                                             | 338.6048/E714/2019<br>Competition                                   |
| 15. | <b>Alphabet: the becoming of Google</b><br>Micky Lee<br>New York, NY: Routledge, 2019                                                                                                                                                         | 338.761025040973/L477/2019                                          |

|     |                                                                                                                                                                                                                                                                   |                                                                                  |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| 16. | <b>Kochland: the secret history of Koch Industries and corporate power in America</b><br>Christopher Leonard<br>New York: Simon & Schuster, 2019                                                                                                                  | 338.7665530973/L581/2019<br>Petroleum industry and trade--United States--History |
| 17. | <b>Globalization and inequality</b><br>Elhanan Helpman<br>Cambridge, Massachusetts: Harvard University Press, 2018                                                                                                                                                | 339.22/H483/2018<br>Income distribution                                          |
| 18. | <b>Taming Japan's deflation: the debate over unconventional monetary policy</b><br>Gene Park, Saori N. Katada, Giacomo Chiozza, and Yoshiko Kojo<br>Ithaca: Cornell University Press, 2018                                                                        | 339.530952/P235/2018<br>Monetary policy--Japan                                   |
| 19. | <b>American default: the untold story of FDR, the Supreme Court, and the battle over gold</b><br>Sebastian Edwards<br>Princeton, New Jersey: Princeton University Press, 2018                                                                                     | 339.53097309043/E261/2018<br>New Deal, 1933-1939                                 |
| 20. | <b>Inconspicuous consumption: the environmental impact you don't know you have</b><br>Tatiana Schlossberg<br>New York: Grand Central Publishing, 2019                                                                                                             | 363.7/S345/2019<br>Consumption (Economics)--Environmental aspects                |
| 21. | <b>Trade and civilisation: economic networks and cultural ties, from prehistory to the early modern era</b><br>edited by Kristian Kristiansen, Thomas Lindkvist, Janken Myrdal,<br>Cambridge, United Kingdom; New York, NY, USA: Cambridge University Press, 2018 | 380.9/T763/2018<br>Commerce--History--Medieval, 500-1500                         |
| 22. | <b>Markets: perspectives from economic and social theory</b><br>William A. Jackson<br>Abingdon, Oxon; New York, NY: Routledge, 2019                                                                                                                               | 381.1/J124/2019<br>Capitalism                                                    |
| 23. | <b>Blueprint: the evolutionary origins of a good society</b><br>Nicholas A. Christakis<br>New York: Little, Brown Spark, 2019                                                                                                                                     | 576.801/C554/2019<br>Evolution (Biology)--Philosophy                             |
| 24. | <b>The brain: the story of you</b><br>David Eagleman<br>Edinburgh Canongate Books, 2016                                                                                                                                                                           | 612.8/E117/2016<br>Brain                                                         |
| 25. | <b>The future of auditing</b><br>David Hay<br>Abingdon, Oxon; New York, NY: Routledge, 2020                                                                                                                                                                       | 657.45/H412/2020<br>Auditing                                                     |

|     |                                                                                                                                                                                         |                                                                     |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| 26. | <b>Thank you for disrupting: the disruptive business philosophies of the world's great entrepreneurs</b><br>Jean-Marie Dru<br>Hoboken: Wiley, 2019                                      | 658.001/D794/2019<br>Entrepreneurship--Case studies                 |
| 27. | <b>Management studies in crisis: fraud, deception and meaningless research</b><br>Dennis Tourish<br>Cambridge, United Kingdom; New York, NY: Cambridge University Press, 2019           | 658.0072/T727/2019<br>Management--Research--Evaluation              |
| 28. | <b>Shared space and the new nonprofit workplace</b><br>China Brotsky, Sarah Mendelson Eisinger, Diane Vinokur-Kaplan<br>New York, NY: Oxford University Press, 2019                     | 658.048/B874/2019<br>Nonprofit organizations--Management            |
| 29. | <b>Global strategy and management: theory and practice</b><br>Paul N Gooderham, Birgitte Groggaard, Kirsten Foss<br>S.I.: Edward Elgar Publishing, 2019                                 | 658.049/G649/2019<br>International business enterprises--Management |
| 30. | <b>Do more faster: TechStars lessons to accelerate your startup</b><br>David Cohen and Brad Feld<br>Hoboken, NJ: John Wiley & Sons, Inc., 2019                                          | 658.11/C678/2ND ED/2019<br>New business enterprises--Management     |
| 31. | <b>Strategic human resource management: a research overview</b><br>John Storey, Dave Ulrich and Patrick M. Wright<br>New York: Routledge, 2019                                          | 658.301/S884/2019<br>Personnel management                           |
| 32. | <b>Effective onboarding</b><br>Norma Dávila and Wanda Piña-Ramírez<br>Alexandria, Virginia: ATD Press, 2018                                                                             | 658.31242/D259/2018<br>Employee orientation                         |
| 33. | <b>Learning while working: structuring your on-the-job training</b><br>Paul Smith<br>Alexandria, Virginia: ATD Press, 2018                                                              | 658.3124/S642/2018<br>Employees--Training of                        |
| 34. | <b>HBR guide to motivating people</b><br>Harvard Business Review Press<br>Boston, Massachusetts: Harvard Business Review Press, 2019                                                    | 658.314/H339/2019<br>Employee motivation                            |
| 35. | <b>Vocational interests in the workplace: rethinking behavior at work</b><br>edited by Christopher D. Nye and James Rounds<br>New York; London: Routledge, Taylor & Francis Group, 2019 | 658.385/V872/2019<br>Vocational guidance                            |

|     |                                                                                                                                                                                                                  |                                                                     |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| 36. | <b>Strategic execution: driving breakthrough performance in business</b><br>Kenneth J. Carrig and Scott A. Snell<br>Stanford, California: Stanford Business Books, an imprint of Stanford University Press, 2019 | 658.4012/C316/2019<br>Strategic planning                            |
| 37. | <b>The art and science of working together: practising group analysis in teams and organisations</b><br>edited by Christine Thornton<br>New York: Routledge, 2019                                                | 658.4022/A784/2019<br>Teams in the workplace                        |
| 38. | <b>The innovator's discussion: the conversational skills of entrepreneurial teams</b><br>Betsy Campbell<br>Abingdon, Oxon; New York, NY: Routledge, 2019                                                         | 658.4022/C187/2019<br>Creative ability in business                  |
| 39. | <b>Group analysis: working with staff, teams and organizations</b><br>Aleksandra Novakovic and David Vincent<br>New York: Routledge, 2019                                                                        | 658.4022/N935/2019<br>Teams in the workplace--Psychological aspects |
| 40. | <b>Artificial intelligence in practice: how 50 successful companies used artificial intelligence to solve problems</b><br>Bernard Marr<br>Hoboken: Wiley, 2019                                                   | 658.403028563/M358/2019<br>Business planning                        |
| 41. | <b>Business data science: combining machine learning and economics to optimize, automate, and accelerate business decisions</b><br>Matt Taddy<br>New York: McGraw-Hill Education, 2019                           | 658.4033/T121/2019<br>BUSINESS & ECONOMICS / General                |
| 42. | <b>The corporate culture survival guide</b><br>Edgar H. Schein, Peter A. Schein<br>Hoboken, New Jersey: John Wiley & Sons, Inc., 2019                                                                            | 658.406/S319/3RD ED/2019<br>Corporate culture                       |
| 43. | <b>The 360° corporation: from stakeholder trade-offs to transformation</b><br>Sarah Kaplan<br>Stanford, California: Stanford Business Books, an imprint of Stanford University Press, 2019                       | 658.408/K172/2019<br>Social responsibility of business              |
| 44. | <b>A leader's guide to influence : how to use soft skills to get hard results</b><br>Mike Brent<br>New York, NY : Pearson Financial Times, c2010                                                                 | 658.4092/B837/2010<br>Leadership                                    |

|     |                                                                                                                                          |                                                            |
|-----|------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|
| 45. | <b>Exceptional leadership by design: how design in great organizations produces great leadership</b>                                     |                                                            |
|     | Rob Elkington, Madeleine van der Steege, Judith L. Glick-Smith, Jennifer Moss Breen<br>United Kingdom: Emerald Publishing, 2018          | 658.4092/E437/2018<br>Leadership                           |
| 46. | <b>Inclusive leadership</b>                                                                                                              |                                                            |
|     | Gloria Moss<br>London: Routledge, Taylor & Francis Group, 2019                                                                           | 658.4092/M913/2019<br>Leadership                           |
| 47. | <b>Leading with integrity: creating positive change in organizations</b>                                                                 |                                                            |
|     | Michael Smith<br>London; New York: Routledge, Taylor & Francis Group, 2019                                                               | 658.4092/S642/2019<br>Leadership                           |
| 48. | <b>The power of mandate: how visionary leaders keep their organization focused on what matters most</b>                                  |                                                            |
|     | Scott Stawski, Jimmy Brown<br>New York: McGraw-Hill, 2019                                                                                | 658.4092/S798/2019<br>Leadership                           |
| 49. | <b>Quantum leadership: new consciousness in business</b>                                                                                 |                                                            |
|     | Frederick Chavalit Tsao and Chris Laszlo<br>Stanford, California: Stanford Business Books, an imprint of Stanford University Press, 2019 | 658.4092/T877/2019<br>Leadership                           |
| 50. | <b>Speak<sup>4</sup>: public speaking</b>                                                                                                |                                                            |
|     | Verderber<br>Boston: Cengage, 2017                                                                                                       | 658.45/S741/2017<br>Public speaking                        |
| 51. | <b>The business of platforms: strategy in the age of digital competition, innovation, and power</b>                                      |                                                            |
|     | Michael A. Cusumano, Annabelle Gawer, David B. Yoffie<br>New York, NY: HarperCollins Publishers, 2019                                    | 658.514/C987/2019<br>Technological innovations--Management |
| 52. | <b>Start at the end: how to build products that change behavior</b>                                                                      |                                                            |
|     | Matt Wallaert<br>New York: Portfolio/Penguin, 2019                                                                                       | 658.5752/W195/2019<br>Product design                       |
| 53. | <b>The invisible brand: marketing in the age of automation, big data, and machine learning</b>                                           |                                                            |
|     | William Ammerman<br>New York: McGraw-Hill, 2019                                                                                          | 658.80028563/A518/2019<br>Marketing                        |

|     |                                                                                                                                                                                                                                                                           |                                                       |
|-----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| 54. | <b>How to write a marketing plan: define your strategy, plan effectively and reach your marketing goals</b><br>John Westwood<br>London; New York: Kogan Page Limited, 2019                                                                                                | 658.802/W538/6TH ED/2019<br>Marketing--Management     |
| 55. | <b>Strategic customer service: managing the customer experience to increase positive word of mouth, build loyalty, and maximize margins and profits</b><br>John A. Goodman, Scott M. Broetzmann<br>New York?: HarperCollins Leadership, an imprint of HarperCollins, 2019 | 658.812/G653/2ND ED/2019<br>Customer services         |
| 56. | <b>Follow the feeling: brand building in a noisy world</b><br>Kai D. Wright<br>Hoboken: Wiley, 2019                                                                                                                                                                       | 658.827/W947/2019<br>Branding (Marketing)             |
| 57. | <b>Qualitative market research: understanding how behavioral complexities can drive marketing strategies</b><br>Rajagopal<br>New York, NY: Business Expert Press, 2019                                                                                                    | 658.83/R161/2019<br>Qualitative research--Methodology |
| 58. | <b>Data-driven marketing content: a practical guide</b><br>Lee Wilson<br>Bingley, UK: Emerald Group Publishing, 2019                                                                                                                                                      | 658.83/W746/2019<br>Marketing research                |
| 59. | <b>HBR's 10 must reads 2020: the definitive management ideas of the year from Harvard Business Review</b><br>Harvard Business Review Press<br>Boston, Massachusetts: Harvard Business Review Press, 2020                                                                  | 658/H339/2020<br>Management                           |
| 60. | <b>Rethinking public relations</b><br>Kevin Moloney, Conor McGrath<br>Abingdon, Oxon; New York, NY: Routledge, 2019                                                                                                                                                       | 659.2/M728/3RD ED/2019<br>Public relations            |
| 61. | <b>Jamsetji Nusserwanji Tata: a chronicle of his life</b><br>F.R. Harris<br>New Delhi: Rupa Publications India, 2015                                                                                                                                                      | 672.0924/H313/1958                                    |
| 62. | <b>Invitation to public speaking</b><br>Cindy L. Griffin<br>Boston, MA: Cengage Learning, 2018                                                                                                                                                                            | 808.51/G851/6TH ED/2018<br>Public speaking            |

|     |                                                                                                                               |                                                       |
|-----|-------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| 63. | <b>Public speaking: choices and responsibility</b><br>William M. Keith and Christian O. Lundberg<br>Boston, MA: Cengage, 2020 | 808.51/K281/3RD ED/2020<br>Public speaking--Textbooks |
| 64. | <b>The shortest history of Germany</b><br>James Hawes<br>Devon: Old Street Publishing, 2017                                   | 943/H391/2017<br>Germany--History                     |
| 65. | <b>FT Business Education</b><br>Financial Times<br>London: Financial Times                                                    | European Business Schools Ranking                     |

# 中文新书

2019.11

|     |                                                                                     |                                                                               |
|-----|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| 1.  | <b>黑天鹅：如何应对不可预知的未来</b><br>纳西姆 尼古拉斯 塔勒布著；万丹，刘宁译<br>北京：中信出版社，2019                     | 003.54/T143/4TH ED=1/2019<br>Uncertainty (Information theory)--Social aspects |
| 2.  | <b>智能商业：人工智能，机器学习与大数据技术的制胜之道，原书第3版</b><br>(英)史蒂文 芬利著；阿茹罕，姚旭，程建国译<br>北京：机械工业出版社，2019 | 005.1/F511=1/2019<br>Artificial intelligence                                  |
| 3.  | <b>数据科学家访谈录</b><br>(美)单研，陈子蔚，汪强明，宋迈思著；田原，刘奕译<br>北京：人民邮电出版社，2019                     | 005.741/S528=1/2019<br>Data mining--Handbooks, manuals, etc                   |
| 4.  | <b>谷歌分析宝典：数据化营销与运营实战</b><br>(美)费拉斯 阿尔洛，希拉兹 阿西夫，埃里克 费特曼著；宋星译<br>北京：机械工业出版社，2019      | 006.3/A397=1/2019<br>Data                                                     |
| 5.  | <b>AI 的 25 种可能</b><br>(美)约翰 布罗克曼编著；王佳音译<br>杭州：浙江人民出版社，2019                          | 006.3/P856=1/2019<br>Artificial intelligence--Social aspects                  |
| 6.  | <b>人工智能发展报告</b><br>主编尹丽波<br>北京：社会科学文献出版社，2017                                       | 006.3/R139:2018-2019<br>Artificial intelligence                               |
| 7.  | <b>如何用 Kindle 高效学习</b><br>直树桑著<br>北京：机械工业出版社，2019                                   | 070.573/Z474/2019<br>Kindle (Electronic book reader)                          |
| 8.  | <b>延展：释放有限资源的无限潜能</b><br>(美)斯科特 索南沙因著；仝琳译<br>北京：中信出版社，2018                          | 153.35/S698=1/2018<br>Resourcefulness--Psychological aspects                  |
| 9.  | <b>选择：为什么我选的不是我要的？</b><br>(美)希娜 艾扬格著；林亚婷译<br>北京：中信出版集团，2019                         | 153.83/I97=1/2019<br>Choice (Psychology)                                      |
| 10. | <b>舆论</b><br>(美)沃尔特 李普曼著；常江，肖寒译<br>北京：北京大学出版社，2019                                  | 301.154/L766=1/2019<br>Public opinion                                         |

|     |                                                                                           |                                                                  |
|-----|-------------------------------------------------------------------------------------------|------------------------------------------------------------------|
| 11. | <b>中国未来媒体研究报告 2018</b><br>厦门理工学院, 国家广播电视总局发展研究中心编;<br>主编, 林小勇, 张苗苗<br>北京: 社会科学文献出版社, 2018 | 302.230951/Z655/2018<br>Mass media--China                        |
| 12. | <b>欲罢不能: 刷屏时代如何摆脱行为上瘾</b><br>(美)亚当 奥尔特著; 闫佳译<br>北京: 机械工业出版社, c 2018                       | 302.231/A466=1/2018<br>Digital media--Social aspects             |
| 13. | <b>定力: 中国社会变革的思想基础</b><br>杨百寅, 单许昌著<br>北京: 北京大学出版社, 2018                                  | 303.40951/Y148/2018<br>Social change--China                      |
| 14. | <b>谢谢你迟到</b><br>(美)托马斯 弗里德曼著; 符荆捷, 朱映臻, 崔艺译<br>长沙: 湖南科学出版社, 2019                          | 303.483/F911=1/2019<br>Technological innovations--Social aspects |
| 15. | <b>自上而下: 万物进化简史</b><br>(英)马特 里德利著; 闫佳译<br>北京: 机械工业出版社, 2017                               | 303.483/R545=1/2017<br>Evolution                                 |
| 16. | <b>定见</b><br>约翰 奈食比特著; 魏平译<br>北京: 中信出版社, 2007                                             | 303.49/N158=1/2007<br>Social prediction                          |
| 17. | <b>引爆流行: 如何在注意力经济时代成为流行制造者</b><br>(美)德里克 汤普森著; 师瑞阳译<br>北京: 中信出版集团, 2019                   | 306.3/T468=1/2019<br>Consumers                                   |
| 18. | <b>家族办公室与财富管理: 家族财富保护、管理与传承</b><br>蒋松丞编著                                                  | 306.85/J580/2014<br>Inheritance and succession                   |
| 19. | <b>中国城市及其文明的演变</b><br>薛凤旋著<br>北京: 北京联合出版有限责任公司, 2019                                      | 307.760951/X948/2019<br>Cities and towns--China--History         |
| 20. | <b>无霸主的世界经济: 世界经济体系的崩溃和重建</b><br>彼得·特明, 戴维·瓦因斯; 李丹莉, 韩微, 马春媛译<br>北京: 中信出版集团股份有限公司, 2019   | 320.6/T279=1/2019<br>Economic policy                             |
| 21. | <b>当中国统治世界: 中国的崛起和西方世界的衰落</b><br>马丁 雅克著; 张莉, 刘曲译<br>北京: 中信出版社, 2010                       | 327.51/J121=1/2010<br>China--Foreign relations--1976             |
| 22. | <b>与经济学大师共同思考</b><br>杨庆育著<br>北京: 中国人民大学出版社, 2019                                          | 330.02/Y248/2019<br>Economics--Miscellanea                       |

|     |                                                                            |                                                                     |
|-----|----------------------------------------------------------------------------|---------------------------------------------------------------------|
| 23. | <b>财富与贫困：国民财富的创造和企业家精神</b><br>乔治 吉尔德著；蒋宗强译<br>北京：中信出版社，2019                | 330.122/G468=1/2019<br>Capitalism                                   |
| 24. | <b>百年管理学：一个世纪管理学论著纵览，原书第2版</b><br>布鲁诺 雅罗森著；楼国英译<br>上海：上海财经大学出版社，2019       | 330/J379/2ND ED=1/2019<br>Management--History                       |
| 25. | <b>比较</b><br>吴敬琏主编<br>北京：中信出版社，2002-                                       | 330/W803/V.100/2019<br>Comparative economics                        |
| 26. | <b>上海科技人才发展研究报告 2018</b><br>王建平主编<br>上海：上海交通大学出版社，2018                     | 331.110951132/S221/2018<br>Scientists--Training of--China--Shanghai |
| 27. | <b>中国养老金融发展报告 2018</b><br>编著，中国养老金融 50 人论坛；主编，董克用，姚余栋<br>北京：社会科学文献出版社，2018 | 331.2520951/Z655/2018<br>Social security--Finance--China            |
| 28. | <b>财富教养：富人为何努力追求教养</b><br>加谷归一著；魏海波，赵静玮，徐蕴嘉译<br>上海：上海远东出版社，2018            | 332.024/K233=1/2018<br>Wealth                                       |
| 29. | <b>财富管理：从改变认知开始</b><br>芮萌著<br>上海：东方出版中心，2019                               | 332.024/R915/2019<br>Finance, Personal                              |
| 30. | <b>投资 21 戒</b><br>(美)本 斯坦著；侯伟鹏译<br>北京：中信出版集团，2019                          | 332.024/S819=1/2019<br>Portfolio management                         |
| 31. | <b>中国创业投资行业发展报告 2017</b><br>沈志群主编；中国投资协会股权与创业投资专业委员会编著<br>北京：企业管理出版社，2018  | 332.0415/Z552Z/2018<br>Venture capital--China                       |
| 32. | <b>国际金融中心发展报告 2018</b><br>"国际金融中心发展报告"编写组著<br>北京：中国金融出版社，2018              | 332.042095125/G891/2018<br>Finance--China—Shanghai                  |

|     |                                                                                        |                                                                                      |
|-----|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| 33. | <b>2017 新金融案例年度报告</b><br>新望主编<br>北京: 机械工业出版社, 2018                                     | 332.0951/X548/2018<br>Finance--China--Case studies                                   |
| 34. | <b>中欧陆家嘴金融评论</b><br>盛松成主编, 刘功润副主编<br>上海: 格致出版社: 上海人民出版社, 2018                          | 332.0951/Z688:2019<br>Finance--China                                                 |
| 35. | <b>嬗变与挑战: FinTech 2017-2018 年度报告</b><br>王咏静, 欧阳晓红主编<br>北京: 机械工业出版社, 2018               | 332.10285/S179/2018<br>Financial services industry--Technological innovations--China |
| 36. | <b>中国数字金融研究报告 2018</b><br>王义中, 金雪军等著<br>北京市: 中国财政经济出版社, 2018                           | 332.10285/W429/2018<br>Financial services industry--Technological innovations        |
| 37. | <b>中国金融科技运行报告 2018</b><br>主编, 杨涛, 贲圣林<br>北京: 社会科学文献出版社, 2018                           | 332.10285/Z565/2018<br>Financial services industry--Technological innovations--China |
| 38. | <b>坚定不移</b><br>(美)保罗·沃尔克, 克里斯蒂娜·哈珀著; 徐忠等译<br>北京: 中信出版集团, 2019                          | 332.11092/V912=1/2019<br>Economists--United States--Biography                        |
| 39. | <b>中国大型商业银行股改史</b><br>姜建清主编, 詹向阳副主编<br>北京: 中国金融出版社, 2019                               | 332.120951/Z556/2019/V.1<br>Banks and banking--China                                 |
| 40. | <b>私人银行的行为金融</b><br>(美)索尔森·亨斯, 克雷门纳·巴克曼著; 张春子译<br>北京: 中信出版集团, 2019                     | 332.1230688/H526=1/2019<br>Private banks                                             |
| 41. | <b>近代中国外商银行史</b><br>姜建清, 蒋立场著<br>北京: 中信出版社, 2016                                       | 332.15/J515/2016<br>Banks and banking, Foreign--China--History                       |
| 42. | <b>加密经济学: 引爆区块链新时代</b><br>龚健, 徐威, 阳昊, 张森, 行走的翻译 Cand one other 编著<br>北京: 机械工业出版社, 2019 | 332.178/G385/2019<br>Electronic commerce                                             |

|     |                                                                                 |                                                                   |
|-----|---------------------------------------------------------------------------------|-------------------------------------------------------------------|
| 43. | <b>Token 经济设计模式</b><br>叶开著<br>北京: 机械工业出版社, 2018                                 | 332.178/Y429/2018<br>Tokens                                       |
| 44. | <b>蚂蚁金服: 科技金融独角兽的崛起</b><br>由曦著<br>北京: 中信出版社, 2017                               | 332.178/Y672/2017<br>Electronic commerce                          |
| 45. | <b>攻坚“最后一公里”: 中国普惠金融发展报告(2018)</b><br>贝多广主编<br>北京: 中国金融出版社, 2018                | 332.20951/G395/2018<br>Financial services industry--China         |
| 46. | <b>全球视野下的中国普惠金融: 实践, 经验与挑战</b><br>世界银行, 中国人民银行编著<br>北京: 中国金融出版社, 2018           | 332.20951/Q956/2018<br>Financial services industry--China         |
| 47. | <b>行为金融与投资心理学: 原书第 6 版</b><br>(美)约翰 R. 诺夫辛格著; 郑磊, 郑扬洋译<br>北京: 机械工业出版社, 2019     | 332.6019/N773/6TH ED=1/2019<br>Investments--Psychological aspects |
| 48. | <b>跳着踢踏舞去上班</b><br>(美)卡萝尔 卢米斯编; 张敏译<br>北京: 北京联合出版公司, 2019                       | 332.6092/B929=1/2019<br>Capitalists and financiers--United States |
| 49. | <b>时间的玫瑰: 但斌投资札记, 全新升级版</b><br>但斌著<br>北京: 中信出版社, 2018                           | 332.6322/D165/2018<br>Investments                                 |
| 50. | <b>静水流深: 深度价值投资札记</b><br>张延昆著<br>北京: 机械工业出版社, 2019                              | 332.6322/Z223/2019<br>Investments                                 |
| 51. | <b>审慎变革: 区块链与证券市场的未来之路</b><br>李中, 周思宇, 李杨编著<br>北京: 清华大学出版社, 2018                | 332.642/L342/2018<br>Securities                                   |
| 52. | <b>投资银行, 对冲基金和私募股权投资: 原书第 3 版</b><br>(美)戴维 斯托厄尔著; 马晓军, 黄嵩译<br>北京: 机械工业出版社, 2019 | 332.66/S893/3RD ED=1/2019<br>Investment banking                   |
| 53. | <b>阿尔法经济学: 赢取资本超额收益的法则</b><br>(美)李勉群, 苏子英著; 张然译<br>北京: 北京大学出版社, 2019            | 332.6/L477=1/2019<br>Efficient market theory                      |

|     |                                                                      |                                                          |
|-----|----------------------------------------------------------------------|----------------------------------------------------------|
| 54. | <b>投资最重要的事：顶尖价值投资者的忠告</b><br>(美)霍华德 马克斯著；李莉，石继志译<br>北京：中信出版集团，2019   | 332.6/M346/3RD ED=1/2019<br>Investments                  |
| 55. | <b>预见未来：新时代投资机遇</b><br>邵宇著<br>北京：机械工业出版社，2019                        | 332.6/S339/2019<br>Investments                           |
| 56. | <b>借钱：利息、债务和资本的故事</b><br>查尔斯 R.盖斯特著；蒋小虎译<br>北京：北京联合出版公司，2019         | 332.8309/G313=1/2019<br>Usury--History                   |
| 57. | <b>中国能源发展报告 2017</b><br>电力规划设计总院编著<br>北京：中国电力出版社，2018                | 333.790951/Z600/2018<br>Energy policy--China             |
| 58. | <b>资本论</b><br>马克思；中共中央马克思恩格斯列宁斯大林著作编译局译<br>北京：人民出版社，1975             | 335.412/M392=1/1975/V.1<br>Capital                       |
| 59. | <b>马克思主义与社会科学方法论：2018 年版</b><br>马克思主义与社会科学方法论编写组编<br>北京：高等教育出版社，2019 | 335.4/M087/2019<br>Socialism                             |
| 60. | <b>二十国集团(G20)发展报告. 2017-2018</b><br>彭龙主编<br>北京：经济日报出版社，2018          | 337.1/E100/2018<br>International economic relations      |
| 61. | <b>中国对外经济发展研究报告 2017</b><br>叶辅靖，丁刚等著<br>北京：电子工业出版社，2018              | 337.51/Y428/2018<br>China--Commerce                      |
| 62. | <b>走向自主创新：寻求中国力量的源泉</b><br>路风著<br>北京：中国人民大学出版社，2019                  | 338.0640951/L875/2019<br>Manufacturing industries--China |
| 63. | <b>生于 1978</b><br>王春元，万芊著<br>北京：中国青年出版社，2018                         | 338.092/W138/2018<br>Businessmen--China                  |

|     |                                                                                                  |                                                                                         |
|-----|--------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| 64. | <b>中国创业孵化发展报告</b><br>科学技术部火炬高技术产业开发中心, 首都科技发展<br>战略研究院编<br>北京: 科学技术文献出版社,                        | 338.4760951/Z552:2018<br><br>High technology industries--China                          |
| 65. | <b>鲁冠球: 聚能向宇宙</b><br>魏江著<br>北京: 机械工业出版社, 2019                                                    | 338.4762920951/W586/2019<br>Automobile industry and<br>trade--China--Management         |
| 66. | <b>中国智能汽车产业发展报告 2018</b><br>中国汽车技术研究中心编著<br>北京: 社会科学文献出版社, 2018                                  | 338.4762920951/Z663/2018<br>Automobile industry and trade--China                        |
| 67. | <b>2017-2018 年中国智能制造发展蓝皮书</b><br>王鹏主编; 中国电子信息产业发展研究院编著<br>北京: 人民出版社, 2018                        | 338.47670951/Z663/2018<br>Manufacturing industries--Technological<br>innovations--China |
| 68. | <b>中国制造 2025 蓝皮书 2018</b><br>国家制造强国建设战略咨询委员会编著<br>北京: 电子工业出版社, 2018                              | 338.47670951/Z665/2018<br>Manufacturing industries--China                               |
| 69. | <b>失控的农业: 廉价肉品的真实代价</b><br>(英)菲利普 林伯里, 伊莎贝尔 奥克肖特著; 郑襄忆,<br>游卉庭译<br>北京: 人民日报出版社, 2019             | 338.5/L986=1/2019<br><br>Meat industry and trade                                        |
| 70. | <b>成为乔布斯</b><br>(美)布伦特 施兰德, 里克 特策利著; 陶亮译<br>北京: 中信出版社, 2016                                      | 338.76100416092/S843S=1/2016<br>Computer engineers--United<br>States--Biography         |
| 71. | <b>重新定义公司: 谷歌是如何运营的</b><br>(美)埃里克 施密特, 乔纳森 罗森伯格, 艾伦 伊格尔<br>著; 靳婷婷译, 陈序, 何晔校译<br>北京: 中信出版集团, 2019 | 338.76102504/S349/2ND ED=1/2019<br><br>Internet industry--United States--Management     |
| 72. | <b>谷歌方法</b><br>(美)比尔 基尔迪著; 夏瑞婷译<br>北京: 中信出版集团, 2019                                              | 338.761526/K482=1/2019<br>Maps--Computer network resources                              |

|     |                                                                         |                                                                                                 |
|-----|-------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| 73. | <b>以小博大？我和我的纽柯钢业</b><br>(美)肯 艾弗森著；郭颐顿，杨彦恒译<br>上海：东方出版中心，2019            | 338.76691420973/I94=1/2019<br>Steel industry and trade--United States--Management--Case studies |
| 74. | <b>海尔转型笔记</b><br>郝亚洲著<br>北京：中国人民大学出版社，2018                              | 338.767/H144/2018<br>Electric household appliances industry--China                              |
| 75. | <b>中国民营企业国际合作蓝皮书 2016-2017</b><br>王燕国主编；中国民营经济国际合作商会编<br>北京市：人民出版社，2018 | 338.88951/Z600/2018<br>Corporations, Chinese--Foreign countries                                 |
| 76. | <b>解读中国经济</b><br>林毅夫著<br>北京市：北京大学出版社，2018                               | 338.951/L521/3RD ED/2018<br>China--Economic policy--1949                                        |
| 77. | <b>从大到伟大 2.0：重塑中国高质量发展的微观基础</b><br>刘俏著<br>北京：机械工业出版社，2018               | 338.951/L666/2018<br>Business enterprises--China                                                |
| 78. | <b>中国式增长</b><br>朱天著<br>上海：东方出版中心，2019                                   | 338.951/Z875/2019<br>Economic development                                                       |
| 79. | <b>新结构经济学：典藏版</b><br>林毅夫著<br>北京市：北京大学出版社，2019                           | 338.9/L521/2019<br>Economic development                                                         |
| 80. | <b>制度的经济效应</b><br>托斯坦 佩森，吉多 塔贝林尼著；廉晓红译<br>北京：商务印书馆，2019                 | 338.9/P467=1/2019<br>Constitutional law--Economic aspects                                       |
| 81. | <b>活用宏观经济学</b><br>许斌著<br>上海：东方出版中心，2019                                 | 339/X855/2019<br>Macroeconomics                                                                 |
| 82. | <b>美国大学小史</b><br>程星著<br>北京：商务印书馆，2018                                   | 378.73/C772/2018<br>Universities and colleges--United States--History                           |
| 83. | <b>2017 上海国际经济贸易发展报告</b><br>上海市商务委员会编著<br>上海：上海科学技术文献出版社，2018           | 380.109541132/S206/2018<br>Commerce--Periodicals                                                |

|     |                                                                                       |                                                                    |
|-----|---------------------------------------------------------------------------------------|--------------------------------------------------------------------|
| 84. | <b>永遠的世博會：中国 2010 年上海世博会典藏</b><br>新华通讯社编<br>上海：上海人民出版社，2010                           | 381.10951/X542/2010<br>Exhibitions--上海                             |
| 85. | <b>贸易的冲突：美国贸易政策 200 年</b><br>道格拉斯 欧文著；余江，刁琳琳，陆殷莉译<br>北京：中信出版社，2019                    | 382.30973/I726=1/2019<br>United States--Commercial policy--History |
| 86. | <b>世界贸易报告. 2018，世界贸易的未来：数字技术如何改变全球商务</b><br>世界贸易组织著；中国世界贸易组织研究会组织译<br>上海：上海人民出版社，2018 | 382/S600/2018<br>International trade                               |
| 87. | <b>汉语语法史</b><br>王力著<br>北京：北京联合出版公司，2018                                               | 495.1/W253/2018<br>Chinese language--Grammar--History              |
| 88. | <b>统计之美：人工智能时代的科学思维</b><br>李舰，海恩著<br>北京：电子工业出版社，2019                                  | 519.5/L185/2019<br>Electronic data processing                      |
| 89. | <b>大脑的故事</b><br>大卫 伊格曼著；阎佳译<br>杭州：浙江教育出版社，2019                                        | 612.82/E117=1/2019<br>Brain                                        |
| 90. | <b>甲壳虫的全球史</b><br>(美)伯恩哈德 里格尔译，乔爱玲，柯明译<br>上海：东方出版中心，2019                              | 629.2222/R554=1/2019<br>Volkswagen Beetle automobile--History      |
| 91. | <b>梦想咖啡馆创业秘籍</b><br>候国全，林子晴著；杨志雄摄影<br>南京：江苏凤凰科学技术出版社，2019                             | 647.95/H442/2019<br>Coffee shops                                   |
| 92. | <b>人人都要有创业者精神</b><br>琳达 罗滕伯格著；刘薇译<br>北京：中信出版社，2019                                    | 650.1/R851=1/2019<br>Entrepreneurship                              |
| 93. | <b>格局：世界永运不缺聪明人</b><br>吴军著<br>北京：中信出版集团，2019                                          | 650.1/W805/2019<br>Conduct of life                                 |
| 94. | <b>E 言 E 语</b><br>中欧国际工商学院 EMBA 课程<br>中欧国际工商学院，2019                                   | 650/Z687/2019                                                      |
| 95. | <b>《论语》中的商业智慧</b><br>彭湃著<br>北京：电子工业出版社，2019                                           | 658.00951/P533/2019<br>Industrial management--China                |

|      |                                                                             |                                                                                      |
|------|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| 96.  | <b>上海财经大学商学案例集 2017</b><br>王少飞主编<br>上海: 上海财经大学出版社, 2018                     | 658.00951/S201/2018<br>Industrial management--China--Case studies                    |
| 97.  | <b>在家创业应有的姿势: 如何在自家的桌子上成功经营一家企业, 第3版</b><br>科林 巴罗著; 詹玲玲译<br>北京: 中信出版社, 2019 | 658.01412/B278/3RD ED=1/2019<br>Home-based businesses--Management                    |
| 98.  | <b>家族财富的灵魂</b><br>李秀娟著<br>上海: 东方出版中心, 2019                                  | 658.0412/L302/2019<br>Family-owned business enterprises--Management                  |
| 99.  | <b>家业长青: 构建中国特色现代家族制管理模式</b><br>茅理翔著<br>杭州市: 浙江人民出版社, 2008                  | 658.0412/M388/2008<br>Family-owned business enterprises--China                       |
| 100. | <b>30天精读 MBA 3: 国际商务, 第2版</b><br>科林 巴罗著; 何雯婷译<br>北京: 中信出版社, 2019            | 658.049/B278/2ND ED=1/2019<br>International business enterprises--Study and teaching |
| 101. | <b>硅谷创业课</b><br>(美)特恩 格里芬著; 笄鸿安, 吴益华译, 王玥审校<br>北京: 中国人民大学出版社, 2019          | 658.11/G851=1/2019<br>Businesspeople--Case studies                                   |
| 102. | <b>拉新</b><br>(美)加布里埃尔 温伯格, 贾斯汀 迈尔斯著; 谢天译<br>北京: 中信出版集团, 2019                | 658.11/W423=1/2019<br>New business enterprises                                       |
| 103. | <b>创造利润的方程式</b><br>瀨口竜一著, 何晓磊译<br>北京: 机械工业出版社, 2019                         | 658.155/S456=1/2019<br>Corporate profits                                             |
| 104. | <b>中外企业跨国并购与整合比较</b><br>商务部跨国经营管理人才培养教材编写组编<br>北京: 中国商务出版社, 2018            | 658.16/Z697/2018<br>Consolidation and merger of corporations                         |
| 105. | <b>留住好员工: 揭开员工流失的7大隐秘, 第2版</b><br>(美)利 布拉纳姆著; 王育伟译<br>北京: 中信出版集团, 2017      | 658.314/B821=1/2ND ED/2017<br>Labor turnover                                         |
| 106. | <b>高管薪酬激励: 从理论到实际</b><br>黄钰昌著<br>上海: 东方出版中心, 2019                           | 658.322/H910/2019<br>Executives--Salaries, etc                                       |
| 107. | <b>识人用人: 像管理资金一样管理人</b><br>拉姆 查兰, 鲍达民, 丹尼斯 凯利著; 杨懿梅译<br>北京: 中信出版社, 2019     | 658.3/C469=1/2019<br>Manpower planning                                               |

|      |                                                                                    |                                                                      |
|------|------------------------------------------------------------------------------------|----------------------------------------------------------------------|
| 108. | <b>战略转型：赢时思变</b><br>(比利时)曼努埃尔 亨斯曼斯, (英)格里 约翰逊, 叶恩华著; 扈喜林译<br>北京: 机械工业出版社, 2015     | 658.4012/H398=1/2015<br>Strategic planning                           |
| 109. | <b>战略节奏</b><br>朱恒源, 杨斌等著<br>北京: 机械工业出版社, 2018                                      | 658.4012/Z848/2018<br>Strategic planning                             |
| 110. | <b>玩出伟大企业：如何用乐高积木实现商业创新</b><br>(丹)佩尔 克里斯蒂安森, 罗伯特 拉斯缪森著; 施轶译<br>北京: 中国人民大学出版社, 2016 | 658.4022/K929=1/2016<br>Creative ability in business                 |
| 111. | <b>绝佳提问：探询改变商业与生活</b><br>(美)沃伦·贝格; 常宁译<br>杭州: 浙江人民出版社, 2015                        | 658.403/B453=1/2015<br>Inquiry-based learning                        |
| 112. | <b>云巅创新：阿里巴巴全球创业者洞察</b><br>胡勇, 刘湘明, 田丰, 王岳著<br>北京: 人民邮电出版社, 2019                   | 658.4063/H522/2019<br>Technological innovations                      |
| 113. | <b>数字化领导力</b><br>方跃著<br>上海: 东方出版中心, 2019                                           | 658.406/F261/2019<br>Business enterprises--Technological innovations |
| 114. | <b>互动：Facebook 高管 20 年高效运营策略</b><br>(美)詹妮弗 杜尔斯基著; 刘琨译<br>北京: 中信出版集团股份有限公司, 2019    | 658.4092/D884=1/2019<br>Leadership                                   |
| 115. | <b>不懂激励，你怎么带团队</b><br>(美)克莉斯蒂 海吉斯著; 朱晨光译<br>北京: 北京联合出版公司, 2019                     | 658.4092/H453=1/2019<br>Employee motivation                          |
| 116. | <b>变革的力量</b><br>约翰 P.科特著; 王雯潇译<br>北京: 中信出版社, 2019                                  | 658.4092/K877=1/2019<br>Leadership                                   |
| 117. | <b>领导力在行动：问道戈壁</b><br>李秀娟, 忻榕主编<br>上海: 上海远东出版社, 2017                               | 658.4092/L302L/2017<br>Leadership                                    |
| 118. | <b>团队赋能：打造快速成长的高效能团队</b><br>(美)莉兹 怀斯曼著; 潘婧译<br>北京: 中国友谊出版公司, 2019                  | 658.4092/W814=1/2019<br>Leadership                                   |

|      |                                                                                        |                                                                |
|------|----------------------------------------------------------------------------------------|----------------------------------------------------------------|
| 119. | <b>值得信赖的顾问：成为客户心中无可替代的人</b><br>大卫 梅斯特, 查理 格林, 罗伯特 加弗德著; 吴卫军, 李东旭译<br>北京: 机械工业出版社, 2018 | 658.46/M231=1/2018<br>Business consultants                     |
| 120. | <b>卓有成效的管理者(珍藏版)</b><br>(美)德鲁克(Drucker, P.F.)著; 许是祥译<br>北京: 机械工业出版社, 2009              | 658.4/D794=1/2009<br>Executives--United States                 |
| 121. | <b>智慧供应链金融</b><br>宋华著<br>北京: 中国人民大学出版社, 2019                                           | 658.7/S765/2019<br>Business logistics--Finance                 |
| 122. | <b>2 小时品牌素养：详解王老吉成功之道</b><br>邓德隆著<br>北京: 机械工业出版社, 2009                                 | 658.827/D273/2009<br>Branding (Marketing)                      |
| 123. | <b>零售的逻辑：重新发现零售业的未来</b><br>(美)芭芭拉 E. 卡恩著; 王志欣译<br>北京: 机械工业出版社, 2019                    | 658.827/K124=1/2019<br>Branding (Marketing)                    |
| 124. | <b>B2B 品牌管理</b><br>菲利普科特勒, 弗沃德著; 楼尊译<br>上海: 格致出版社: 上海人民出版社, c2008                      | 658.827/K87=1/2008<br>Brand name products--Management          |
| 125. | <b>7-ELEVEN 物流秘籍</b><br>(日)信田洋二著; 张永亮译<br>北京: 东方出版社, 2019                              | 658.8702/X595W=1/2019<br>Convenience stores--Japan--Management |
| 126. | <b>订阅经济：数字时代的商业模式变革</b><br>毛苇著<br>北京: 电子工业出版社, 2019                                    | 658.872/M361/2019<br>Electronic commerce                       |
| 127. | <b>云战略：传统企业如何借助互联网转型</b><br>徐欢生著<br>北京: 机械工业出版社, 2019                                  | 658.872/X726/2ND ED/2019<br>Electronic commerce                |
| 128. | <b>从+互联网到互联网+：苏宁为什么赢</b><br>徐军, 何丹著<br>北京: 浙江大学出版社, 2015                               | 658.878/X735/2015<br>Chain stores--China                       |
| 129. | <b>名创优品的 101 个新零售细节</b><br>张桓, 杨永朋著<br>北京: 人民邮电出版社, 2019                               | 658.87/Z115/2019<br>Stores, Retail--Management                 |
| 130. | <b>22 条商规</b><br>(美)艾 里斯, 杰克 特劳特著; 寿雯译<br>北京: 机械工业出版社, 2016                            | 658.8/R559=1/2016<br>Marketing                                 |

|      |                                                                   |                                                                                         |
|------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| 131. | <b>正在发生的未来：陈春花商业洞见</b><br>陈春花著<br>广州：华南理工大学出版社，2018               | 658/C382/2018<br>Industrial management                                                  |
| 132. | <b>用得上的商学课</b><br>路骋编著<br>北京：中信出版社，2019                           | 658/L875/2019<br>Industrial management                                                  |
| 133. | <b>图解企业成长经典</b><br>路江涌著<br>北京：机械工业出版社，2019                        | 658/L876/2019<br>Industrial management                                                  |
| 134. | <b>变革管理的大桥：从优秀到卓越的管理奥义</b><br>(美)邱璨璜著<br>北京：北京大学出版社，2018          | 658/Q710/2018<br>Industrial management                                                  |
| 135. | <b>斯坦福社会创新评论</b><br>斯坦福社会创新评论编辑部著；何雨等译<br>北京：中信出版社，2017           | 658/S623=1/2019/V.6<br>Nonprofit organizations--Management--Social aspects--Periodicals |
| 136. | <b>平台化管理：数字时代企业转型升维之道</b><br>忻榕，陈威如，侯正宇著<br>北京：机械工业出版社，2019       | 658/X526/2019<br>Industrial management                                                  |
| 137. | <b>企业百论：从创业到基业长青</b><br>翟海潮著<br>北京：机械工业出版社，2019                   | 658/Z046/2019<br>Industrial management                                                  |
| 138. | <b>塔塔：一个百年企业的品牌进化</b><br>摩根 威策尔著；阮天悦译<br>北京：电子工业出版社，2012          | 659.2/W833=1/2012<br>Corporate image--India                                             |
| 139. | <b>编辑人的世界</b><br>(美)杰拉尔德 格罗斯主编；齐若兰译<br>北京：北京十月文艺出版社，2019          | 808.027/E238=1/2019<br>Editing                                                          |
| 140. | <b>非虚构写作课</b><br>(美)简 耶格尔著；陈文烽，王婷婷译<br>北京：北京联合出版公司，2019           | 808.02/Y127=1/2019<br>Authorship--Handbooks, manuals, etc                               |
| 141. | <b>学会提问：原书第 11 版</b><br>(美)尼尔 布朗，斯图尔特 基利著；吴礼敬译<br>北京：机械工业出版社，2019 | 808/B882/11TH ED=1/2019<br>Criticism                                                    |
| 142. | <b>人类真的是耶胡吗？：欧洲文学十四讲</b><br>戴从容著<br>上海：上海三联书店，2019                | 809.894/D105/2019<br>European literature--History and criticism                         |

|      |                                                                                                        |                                                          |
|------|--------------------------------------------------------------------------------------------------------|----------------------------------------------------------|
| 143. | <b>征服与革命中的阿拉伯人：1516 年至今</b><br>(英)尤金 罗根著；廉超群，李海鹏译<br>杭州：浙江人民出版社，2019                                   | 909.04927/R721=1/2019<br>Arab nationalism                |
| 144. | <b>发现的时代：21 世纪风险指南</b><br>(南非)伊恩 戈尔丁(Ian Goldin), (加)克里斯 柯塔纳<br>(Chris Kutarna)著；李果译<br>北京：中信出版集团，2017 | 909.82/G619=1/2017<br>Civilization, Modern--21st century |
| 145. | <b>今日简史：人类命运大议题</b><br>尤瓦尔 赫拉利著；林俊宏译<br>北京：中信出版社，2018                                                  | 909.82/H254=1/2018<br>Civilization, Modern--21st century |
| 146. | <b>重铸大英帝国：从美国独立到第二次世界大战</b><br>(美)詹姆斯 特拉斯洛 亚当斯著；覃辉银译<br>桂林：广西师范大学出版社，2018                              | 942/A211=1/2018<br>Imperial federation                   |
| 147. | <b>毛泽东文集</b><br>中共中央文献研究室编<br>北京：人民出版社：新华书店发行，1993                                                     | 951.05092/M368/1993/V.2<br>Literature                    |
| 148. | <b>以色列：一个民族的重生</b><br>丹尼尔 戈迪斯著；王戎译，宋立宏校译<br>杭州：浙江人民出版社，2018                                            | 956.9405/G661=1/2018<br>Israel--History                  |