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中文新书

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1	信息简史 (美)詹姆斯 格雷克著 ; 高博译, 楼伟珊, 高学栋, 李松峰审校 北京 : 人民邮电出版社, 2016	020.9/G556=1/2016 Information science--History
2	知识分子: 做个复杂的现代人 万维钢 北京 : 电子工业出版社, 2016.	153/W043/2016 Cognitive science
3	极简 : 在你拥有的一切之下, 发现你想要的生活 (美)乔舒亚 贝克尔著 ; 张琨译 天津 : 天津人民出版社, 2016	241.68/B395=1/2016 Simplicity--Religious aspects--Christianity
4	市场与大师 : 西方思想如何看待资本主义 (美)杰瑞 缪勒著 ; 余晓成, 芦画译 北京 : 社会科学文献出版社, 2016	330.122/M958=1/2016 Capitalism--History

5	世界发展数据手册 世界银行著 北京：中国财政经济出版社, 2014	330.90021/W927=1:2015 Economic development--Statistics--Periodicals
6	中国经济增长十年展望 (2016-2025) 刘世锦主编 北京：中信出版社, 2016	330.95100112/Z564/2016 Economic forecasting--China
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9	大数据时代的金融：金融管理系统数据挖掘的研究与效用 王雨霖著 上海：复旦大学出版社, 2016	332.0285/W443/2016 Finance--Data processing
10	经济发展中的金融深化 (美)爱德华 肖著；邵伏军, 许晓明, 宋先平译, 卢骢, 洪银兴, 彭卫民校 上海：格致出版社, 上海三联书店, 上海人民出版社, 2015	332.091724/S534=1/2015 Finance--Developing countries
11	有趣的金融：一位意见领袖眼中的金融大变革 董希淼著 北京：中信出版社, 2016	332.0951/D742/2016 Finance--China
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13	日本电子产业兴衰录 西村吉雄著; 侯秀娟译 北京：人民邮电出版社, 2016	338.476213810952/N724=1/2016 Electronic industries--Japan--History
14	中国的坎：如何跨越"中等收入陷阱" 贾康, 苏京春著 北京：中信出版社, 2016	338.951/J240Z/2016 Economic development--China

15	中国增长之谜 朱天著 北京：中信出版社, 2016	338.951/Z875/2016 China--Economic conditions--2000-
16	一种经济学，多种药方：全球化、制度建设和经济增长 (土耳其)丹尼 罗德里克著；张军扩，侯永志等译，高世楫校 北京：中信出版社, 2016	338.9/R696=1/2016 International economic relations
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18	7 堂极简物理课 (意)卡洛 罗韦利著；文铮，陶慧慧译 长沙：湖南科学技术出版社, 2016	530/R873=1/2016 Physics--Popular works
19	快速打造团队的 126 条定律 高子深著， 北京：经济管理出版社, 2016	650.1/G216/2016 Career development
20	工匠精神是怎样炼成的 种青著 北京：人民邮电出版社, 2016	650.1/Z742/2016 Career development
21	第四次创业浪潮 蔺雷 吴家喜 著 北京：中信出版社, 2016	658.421/L555/2016 Entrepreneurship
22	写给经理人的数据挖掘书：运用大数据解决商业难题 (美)理查德 博伊尔著；杨华勇，王若琼译 北京：人民邮电出版社, 2016	658.056312/B681=1/2016 Management--Computer programs
23	斯坦福大学创业成长课：解码互联网趋势下“十亿美金公司”的创业秘密 李笑来著 天津：天津出版传媒集团：天津人民出版社, 2016	658.11/L293/2016 New business enterprises
24	中国众筹行业发展报告 2016 袁毅，杨勇，陈亮著 上海：上海人民出版社, 2016	658.15224/Z661/2016 Crowd funding--China

25	资本奇迹 尤君, 黄哲贤著 北京 : 中央编译出版社, 2016	658.152/Y665/2016 Capital--Management
26	上市公司并购重组流程及案例解析 江苏省上市公司协会编 南京 : 江苏人民出版社, 2015	658.162/S308/2015/V.1 Consolidation and merger of corporations--China--Case studies
27	上市公司并购重组流程及案例解析 江苏省上市公司协会编 南京 : 江苏人民出版社, 2016	658.162/S308/2ND ED/2016/V.1 Consolidation and merger of corporations --China--Case studies
28	变革的基因 : 移动互联网时代的组织能力创新 杨国安, 李晓红著 北京 : 中信出版集团, 2016	658.3/Y48/2016 Personnel management
29	玩出伟大企业 : 如何用乐高积木实现商业创新 (丹)佩尔 克里斯蒂安森, 罗伯特 拉斯缪森著 ; 施轶译 北京 : 中国人民大学出版社, 2016	658.4022/K929=1/2016 Creative ability in business
30	博弈思考法 : 麻省理工学院最受欢迎的商业课 (美) 戴维 麦克亚当斯著, 杨佩艺译 北京 : 中信出版社, 2016	658.4033/M113=1/2016 Game theory
31	群体智慧 : 用团队解决难题 (美)J. 理查德 哈克曼著 ; 孙晓敏, 薛刚译 北京 : 北京大学出版社, 2016	658.4036/H123=1/2016 Teams in the workplace
32	创业管理 : 理论与实践 斯晓夫, 吴晓波, 陈凌, 邬爱其主编 杭州 : 浙江大学出版社, 2016	658.421/C922/2016 New business enterprises--Management
33	新创客时代 《新创客时代》编写组编 北京 : 中信出版社, 2016	658.421/X535/2016 Entrepreneurship
34	DT 时代 : 从"互联网+"到"大数据 x" 大数据战略重点实验室著 ; 莲玉明主编 北京 : 中信出版集团, 2015 年 5 月	658.872/D087/2015 Big data

35	爆品战略：39个超级爆品案例的故事，逻辑与方法 金错刀著 北京：北京联合出版公司, 2016	658.872/J750/2016 Marketing
36	社群商业：社群经济时代的掘金法则 刘兴隆, 康咏铎著 北京：人民邮电出版社, 2016	658.872/L693/2016 Business enterprises--Computer networks
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38	服务营销管理 苏朝晖编著 北京：清华大学出版社, 2016	658.8/S801/2016 Service industries--Marketing
39	大都会艺术博物馆指南 美国大都会艺术博物馆编著 北京联合出版公司, 2016	708.1471/M594=1/2016 Art--New York (State)--New York--Catalogs
40	小顾聊神话 顾爷著 北京：北京联合出版公司, 2016	759.94/G521/2016 Painting--Appreciation--Europe
41	并世双星：汤显祖与莎士比亚 李建军著 南昌：二十一世纪出版社集团, 2016	822.33/L182/2016 Chinese literature--History and criticism --Congresses
42	痛苦与狂喜：众神之巅：米开朗基罗传 2 [美] 欧文·斯通 著；张晓意, 李慧娟 译 南京市：南京大学出版社, 2016	823.91/S877=1/2016/V.2 Artists--Italy--Fiction
43	痛苦与狂喜：向石而生：米开朗基罗传 1 [美] 欧文·斯通 著；张晓意, 武建博 译 南京市：南京大学出版社, 2016	823.91/S877=1/V.1/2016 Artists--Italy--Fiction
44	孤独深处 郝景芳著 南京市：江苏凤凰文艺出版社, 2016	895.1452/H137/2016 Science fiction, Chinese
45	现代文明的成坏 许倬云著 杭州：浙江人民出版社, 2016	901/X918/2016 Civilization--History

46	中国现代国家的起源 (美)孔飞力著；陈兼，陈之宏译 北京：生活，读书，新知三联书店，2016	951.033/K961=1/2016 China--Politics and government--19th century
47	上海屋里厢 席闻雷，罗晴著 上海：上海人民出版社，2016	951.132/X156/2016 Shanghai (China)--Social life and customs
48	白宫岁月：基辛格回忆录 亨利 基辛格著 上海：上海译文出版社，2016	973.924/K618=1/V.1/2016 Statesmen--United States--Biography

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3	Emotional agility : get unstuck, embrace change, and thrive in work and life Susan David, PhD New York : Penguin Random House, [2016]	155.24/D249/2016 Adjustment (Psychology)
4	Grit : the power of passion and perseverance Angela Duckworth New York : Scribner, 2016	158.1/D836/2016 Success
5	Smarter faster better : the secrets of being productive in life and business Charles Duhigg New York : Random House, [2016]	158/D871/2016 Mental efficiency
6	The obstacle is the way : the timeless art of turning trials into triumph Ryan Holiday New York : Portfolio/Penguin, 2014	158/H732/2014 SELF-HELP / Personal Growth / Success
7	The content trap : a strategist's guide to digital change Bharat Anand New York : Random House, 2016	302.230684/A533/2016 Entrepreneurship
8	How we got to now : six innovations that made the modern world Steven Johnson New York : Riverhead Books, 2015	303.483/J661/2015 Technology--Social aspects
9	China's economy : what everyone needs to know Arthur R. Kroeber New York, NY : Oxford University Press, [2016]	330.951/K931/2016 Economic development--China

10	The rise and fall of nations : forces of change in the post-crisis world	
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11	Global capitalism in disarray : inequality, debt, and austerity	
	Andres Solimano New York, NY : Oxford University Press, 2017	330.9/S686/2017 Economic history--1990-
12	Clash of the generations : managing the new workplace reality	
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13	The man who knew : the life and times of Alan Greenspan	
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17	Adaptation, specialization, and the theory of the firm : foundations of the resource-based view	
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19	Shoe dog : a memoir by the creator of Nike	
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21	Personal and organizational transformation towards sustainability : walking a twin-path Dorothea Ernst New York : Business Expert Press, 2016	338.927/E714/2016 Sustainable development
22	Democracy against domination K. Sabeel Rahman New York : Oxford University Press, [2016]	338.973/R147/2016 Democracy--Economic aspects--United States
23	One economics, many recipes : globalization, institutions, and economic growth Dani Rodrik Princeton : Princeton University Press, ©2007	338.9/R696/2007 International economic relations
24	The fix : how nations survive and thrive in a world in decline Jonathan Tepperman New York : Tim Duggan Books, [2016]	338.9/T314/2016 Economic policy
25	Economic growth and development Hendrik Van den Berg Singapore ; Hackensack, NJ : World Scientific, [2017]	338.9/V217/3RD ED/2017 Economic development--History
26	Rise of rural consumers in developing countries : harvesting 3 billion aspirations by Vijay Mahajan Thousand Oaks, California : SAGE, 2016	339.47091724/M214/2016 Consumers--Developing countries
27	Britain and the European Union David Gowland Abingdon, Oxon ; New York, NY : Routledge, 2017	341.24220941/G723/2017 European Union
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33	Mergers and acquisitions, entrepreneurship and innovation.	
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35	Hiring for attitude : a revolutionary approach to recruiting and selecting people with both tremendous skills and superb attitude	
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41	Why games are good for business : how to leverage the power of serious games, gamification and simulations Helen Routledge Houndmills, Basingstoke, Hampshire ; New York, NY : Palgrave Macmillan, 2015	658.4033/R869/2015 Management games
42	Demand forecasting for managers Stephan Kolassa, Enno Siemsen New York, New York (222 East 46th Street, New York, NY 10017) : Business Expert Press, 2016	658.40355/K811/2016 Business forecasting
43	Small business and effective ICT : stories and practical insights Carmine Sellitto, David A. Banks, Scott Bingley, and Stephen Burgess New York : Routledge Taylor & Francis Group, 2017	658.4038/S467/2017 Small business--Information technology
44	The intelligent enterprise in the era of big data Venkat Srinivasan Hoboken, New Jersey : John Wiley & Sons, 2016	658.4038/S774/2016 Industrial management
45	90 days to success as a project manager Paul Sanghera Australia ; Boston, MA : Course Technology Cengage Learning, c2009	658.404/S225/2009 Project management
46	Crisis proofing : how to save your company from disaster Tony Jaques South Melbourne, Vic. Oxford University Press, 2016	658.4056/J36/2016 Crisis management
47	Appreciative inquiry for change management : using AI to facilitate organizational development Sarah Lewis, Jonathan Passmore, Stefan Cantore Philadelphia, PA : Kogan Page, 2016	658.406028563/L673/2ND ED/2016 Organizational change--Management
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50	Resilient leadership : beyond myths and misunderstandings	
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51	Leadership: All You Need To Know 2nd edition	
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52	Small giants : companies that choose to be great instead of big, 10th-anniversary edition	
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53	On all cylinders : the entrepreneur's handbook	
	Ron Robinson New York : Business Expert Press, 2016	658.421/R658/2016 Entrepreneurship
54	Competing against luck : the story of innovation and customer choice	
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55	Building effective value chains : value and its management	
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56	How to write a marketing plan	
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57	Value first then price : quantifying value in business to business markets from the perspective of both buyers and sellers	
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58	The customer experience book : how to design, measure and improve customer experience in your business	
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59	FairPay : adaptively win-win customer relations Richard Reisman ; foreword by Adrian Payne New York : Business Expert Press, 2016	658.812/R377/2016 Customer relations--Management
60	Customer experience branding : driving engagement through surprise and innovation Thomas Gad Philadelphía, PA : Kogan Page Ltd, 2016	658.827/G123/2016 Branding (Marketing)
61	The Xiaomi way : customer engagement strategies that built one of the largest smartphone companies in the world Li Wanqiang ; translated by Martha Avery New York : McGraw Hill Education, [2017]	658.8342/W249/2017 Customer relations
62	Alternative market research methods : market sensing edited by David Longbottom and Alison Lawson New York : Routledge, [2017]	658.83/A466/2017 Marketing research--Methodology
63	Digital selling : how to use social media and the web to generate leads and sell more Grant Leboff London : Kogan Page, 2016	658.872/L447/2016 Telemarketing
64	The 12 powers of a marketing leader : how to succeed by building customer and company value by Thomas Barta and Patrick Barwise New York : McGraw-Hill Education, 2016	658.8/B283/2016 Marketing
65	Going viral : the 9 secrets of irresistible marketing Brent Coker Harlow, England ; New York : Pearson, 2016	658.8/C682/2016 Marketing--Social aspects
66	#AskGaryVee : one entrepreneur's take on leadership, social media, & self-awareness Gary Vaynerchuk New York, NY : Harper Business, an imprint of HarperCollinsPublishers, [2016]	658.8/V392/2016 Marketing--Miscellanea
67	Sustainable service Adi Wolfson New York, New York (222 East 46th Street, New York, NY 10017) : Business Expert Press, 2016	658.8/W861/2016 Service industries

68	The unified theory of profitability : 25 ways to accelerate growth through operational excellence Andrew Miller New York, New York (222 East 46th Street, New York, NY 10017) : Business Expert Press, 2016	658/M647/2016 Industrial management
69	Crisis communications : a casebook approach Kathleen Fearn-Banks New York, NY : Routledge, 2016	659.2/F288/5TH ED/2016 Public relations--Management--Case studies
70	To Pixar and beyond : my unlikely journey with Steve Jobs to make entertainment history Lawrence Levy Boston : Houghton Mifflin Harcourt, 2016	791.43023092/L668/2016 Executives--United States--Biography
71	Powerhouse : the untold story of Hollywood's Creative Artists Agency James Andrew Miller New York, NY : Custom House, an imprint of William Morrow, [2016]	792.06073/M647/2016 Theatrical agencies--United States--History