

新书通报 2017.05

中文新书.....1

英文新书.....9

例:

编号	题名:	
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中文新书

2017.05

1	权力的毛细管作用：清代的思想，学术与心态 王汎森著 北京：北京大学出版社，2015	001.20951/W176/2015 Learning and scholarship--China--History
2	创新者：一群技术狂人和鬼才程序员如何改变世界 沃尔特·艾萨克森著；关嘉伟，牛小婧译 北京：中信出版社，2017	004.0922/I738=1/2017 Computer scientists--Biography
3	和秋叶一起学 PPT：又快又好打造说服力幻灯片 秋叶等著 北京：人民邮电出版社，2014	005.58/Q760/2ND ED/2016 Business presentations
4	智能革命：迎接人工智能时代的社会、经济与文化变革 李彦宏等著 北京：中信出版社，2017	006.3/L312/2017 Artificial intelligence
5	马克·扎克伯格新传 张俊杰著 北京：中国商业出版社，2016	006.754/Z122/2016 Online social networks

6	光与热：新一代媒体人不可不知的新闻法则 迈克·华莱士，贝丝·诺伯尔著；华超超，许坤译 北京：中国人民大学出版社，2017	070.4/W187=1/2017 Journalism
7	吾心可鉴：澎湃的福流 彭凯平著 北京：清华大学出版社，2016	152.42/P504/2016 Positive psychology
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9	跟任何人都聊得来 (美) 迈克·贝克特尔(Mike Bechtle)著；陈芳芳译 北京：九州出版社，2014	302.346/B392=1/2015 Conversation analysis
10	技术与时间 2：迷失方向 (法) 贝尔纳·斯蒂格勒著；赵和平，印螺译 南京：译林出版社，2010	303.483/S855=1/2016/V.2 Technology--Philosophy
11	技术与时间 3：电影的时间与存在之痛的问题， (法) 贝尔内·斯蒂格勒著；方尔平译 南京：译林出版社，2012	303.483/S855=1/2016/V.3 Technology--Philosophy
12	技术、性别、历史：重新审视帝制中国的大转型 白馥兰著；吴秀杰，白岚玲译 南京：江苏人民出版社，2016	303.4830820951/B827=1/2016 Technological innovations--China--History
13	失控的未来 约翰 C. 黑文斯著；全琳译 北京：中选出版社，2017	303.4834/H386=1/2017 Artificial intelligence--Social aspects
14	世界战争与西方的衰弱 (英) 尼尔·弗格森著；喻春兰译 广州：广东人民出版社，2016	303.66/F352=1/2016/V.1 War
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16	和平发展合作：李鹏外事日记 李鹏著 北京：新华出版社，2008	327.51/L221/2008/V.2 Prime ministers--China--Diaries

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18	告别百年激进: 温铁军演讲录 2004-2014 温铁军著 北京: 东方出版社, 2016	330.951/W622/2016 China--Politics and government--2002-
19	中国金融与全球治理 张红力, 程实, 万喆等著 北京: 中信出版社, 2016	332.0951/Z113/2016 Finance--China
20	转型无畏: 国际先进银行转型路径与比较 朱加麟主编 北京: 中信出版社, 2016	332.1/Z853/2016 Banks and banking
21	蚂蚁金服: 科技金融独角兽的崛起 由曦著 北京: 中信出版社, 2017	332.178/Y672/2017 Electronic commerce
22	人民币为什么行 王文, 贾晋京编著 北京: 中信出版集团, 2016	332.4951/W375/2016 Renminbi
23	资本风口 4.0: 完美创投风暴 沈超著 北京: 中华工商联合出版社, 2016	332.6/S386/2016 Investments
24	"一带一路"年度报告 "一带一路"百人论坛编 北京: 商务印书馆, 2017	337.51059/Y480/2017 Diplomatic relations
25	企业家的理想主义 陆新之主编 成都: 西南财经大学出版社, 2017	338.092/Q119/2017 Businessmen--China
26	美的, 美的制造: 制造业怎样获取成功 杨华编著 广州: 广东经济出版社, 2017	338.767/Y190/2017 Electric household appliances industry--China
27	上海自贸区成立三周年回眸: 制度篇 胡加祥等著 上海: 上海交通大学出版社, 2016	382.710951/H477S/2016 Free ports and zones--China--Shanghai

28	大变革：互联网重构商业模式 水木然，慕千里著 北京：清华大学出版社，2017	384.33/S684/2017 Internet--Economic aspects
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30	优雅是一种习惯：受用一生的法式风格课 (美) 杰米·卡特·卡伦著；王翎，张家绮译 北京：中信出版集团，2016	646.7042/C156=1/2016 Women--France--Social life and customs
31	本土智慧：全球化企业与中国策略 中欧案例中心编，忻榕导读 上海：复旦大学出版社，2017	658.00951/B715/2017 Industrial management--China--Case studies
32	当传承遇到转型：中国家族企业发展路径图 (新加坡) 李秀娟，张燕著 北京：北京大学出版社，2017	658.0412/L302/2017 Family-owned business enterprises--China
33	产品改变世界：Siri 如何成功创造千亿市场 (美) 亨利·克雷歇尔，诺曼·威纳尔斯基著；邓联健等译 北京：中信出版集团，2017	658.11/K924=1/2017 New business enterprises
34	创业，从一个小目标开始 (丹) 米克尔·斯瓦内，(美) 卡莉·阿德勒著；于超译 北京：中信出版集团，2016	658.11/S968=1/2016 New business enterprises
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38	中国工业 4.0 之路 《中国工业 4.0 之路》编委会组编 上海：上海交通大学出版社，2016	658.4/M158/2016/V.3 Industrial management

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46	精简：无印良品与品牌理念打造 江上隆夫著，逸宁译 北京：人民邮电出版社, 2016	658.827/J373=1/2016 Branding (Marketing)
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英文新书

2017.05

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3	Business ethics: a Kantian perspective Norman E. Bowie, University of Minnesota New York, NY: Cambridge University Press, 2017	174.4/B786/2ND ED/2017 Business ethics
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5	Feet to the fire: how to exemplify and create the accountability that creates great companies Lorraine A. Moore New York: Business Expert Press, 2017	302.35/M821/2017 Organizational behavior
6	Organizational culture and leadership Edgar H. Schein Hoboken: Wiley, 2017	302.35/S319/5TH ED/2016 Corporate culture
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16	HRM, work and employment in China Fang Lee Cooke London; New York: Routledge, 2005	331.10951/C772/2005 Industrial relations--China
17	Comparative information on productivity levels and changes in APO member countries Tokyo, Japan: Asian Productivity Organization, 1987	331.118095021/C737/V.2/1987 Labor productivity--Asia--Statistics
18	Handbook of Basel III capital: enhancing bank capital in practice Juan Ramirez Hoboken: Wiley, 2017	332.10681/R173/2017 Bank capital
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20	FinTech Innovation Paolo Sironi Wiley, 2016	332/S621/2016 Financial services industry--Technological innova.
21	Rays of research on real estate development Jaime Luque New York: Business Expert Press, 2017	333.7315/L966/2017 Real estate development

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25	Handbook of industrial organization edited by Richard Schmalensee and Robert D. Willig Amsterdam; New York: North-Holland, 1989	338.6/H236/1989/V.2 Industrial organization (Economic theory)
26	Evolution of family business: continuity and change in Latin America and Spain edited by Paloma Fernández Pérez, Andrea Lluch Cheltenham; Northampton: Edward Elgar Pub., 2016	338.61/E938/2015 Family-owned business enterprises--Latin America
27	Big deal: 2000 and beyond Bruce Wasserstein New York: Warner Books, 2000	338.830973/W322/2000 Consolidation and merger of corporations--U.S.
28	Internationalization of firms: the role of institutional distance on location and entry mode Laura Vanoli Parietti Brighton: Emerald Publishing, 2017	338.88/P231/2017 International business enterprises
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30	The vanishing middle class: prejudice and power in a dual economy Peter Temin Cambridge, Massa.; London: The MIT Press, 2017	339.2208900973/T279/2017 Income distribution--United States
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37	Luxury Fashion Retail Management Tsan-Ming Choi [and] Bin Shen, Editors Singapore: Springer, 2017	650/L977/2017 Fashion merchandising
38	Accounting for fun and profit: a guide to understanding financial statements Lawrence A. Weiss New York, New York: Business Expert Press, 2016	657/W429/2016 Accounting
39	Dance and organisation: integrating dance theory and methods into the study of management by Brigitte Biehl New York: Routledge, 2017	658.001/B586/2017 Management--Philosophy
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