

新书通报 2017.09

中文新书.....	1
英文新书.....	13

例:

编号	题名:	
	作者:	索书号:
	出版社:	主题词:

中文新书

2017.09

1	云计算通俗讲义 王良明著 北京: 电子工业出版社, 2017	004.36/W254/2ND ED/2017 Cloud computing
2	人工智能真的来了 杨澜著 南京: 江苏凤凰文艺出版社, 2017	006.3/Y225/2017 Artificial intelligence
3	读书的方法与艺术 中国图书评论学会编 北京: 人民出版社, 2017	028/D791/2017 Reading
4	焚毁书籍: 电子书革命和阅读的未来 (美) 贾森·默克斯基著; 韩玉, 张远, 林菲璜译 北京: 电子工业出版社, 2016	070.573/M563=1/2016 Electronic books
5	知的资本论: 茑屋书店的经营之道 (日) 增田宗昭著; 王健波译 北京: 中信出版集团, 2017	090/M424=1/2017 Bookstores

6	我们需要什么样的文明 张汝伦著 北京: 商务印书馆, 2017	100/Z153/2017 Philosophy
7	逻辑思维 顾彼思商学院(GLOBIS), (日) 嶋田毅著; 张雯译 北京: 北京时代华文书局, 2017	153.42/G562=1/2017 Logic
8	哈佛的 6 堂独立思考课 狩野未希著; 陈娴若译 南昌: 江西人民出版社, 2016	153.42/S625=1/2016 Thought and thinking
9	另一种选择: 直面逆境, 培养复原力, 重拾快乐 谢丽尔·桑德伯格, 亚当·格兰特著; 田蓝, 乐怡译 北京: 中信出版社, 2017	155.937092/S213=1/2017 Grief
10	五百年来王阳明 郇波著 上海: 上海人民出版社, 2017	181.112/W414L/2017 Philosophers--China--Biography
11	设计质性研究: 有效研究计划的全程指导 凯瑟琳·马歇尔, 格雷琴 B. 罗斯曼著; 何江穗译 重庆: 重庆大学出版社, 2015	300.72/M367/5TH ED=1/2015 Social sciences--Research--Methodology
12	杠杆说服力: 52 个渗透潜意识的心理影响法则 (美) 凯文·霍根著; 蔡文锋译 北京: 机械工业出版社, 2017	303.342/H714=1/2017 Persuasion (Psychology)
13	面向智能社会的国家创新力: 智能化大趋势 国家创新力评估课题组编著 北京: 清华大学出版社, 2017	303.4833/M719/2017 Computers--Social aspects
14	顶级对话: 理解变化中的经济世界 张军著 上海: 上海人民出版社, 2017	330.0922/Z125/2017 Economics
15	创业融资: 风投不会告诉你的那些事 (新加坡) 梁凯文, 陈玟佑, 梁俐菁著; 潘晨译 北京: 中国人民大学出版社, 2017	332.04154/L583=1/2017 Venture capital
16	中欧陆家嘴国际金融研究院年度课题报告汇编 中欧陆家嘴国际金融研究院编	332.10951/Z688: 2016 Finance--China

17	蚂蚁金服：从支付宝到新金融生态圈 廉薇，边慧，苏向辉，曹鹏程编著 北京：中国人民大学出版社，2017	332.178/M263/2017 Electronic commerce
18	中国 P2P 企业投资价值评价报告 中国互联网金融企业评价课题组著 北京：中国金融出版社，2016	332.2/Z555/2016 Microfinance--China
19	趋势跟踪圣经：专业投资者如何积累财富及管理风险 (美) 安德鲁·亚伯拉罕著；张明，周雨卉，浦杰译 上海：上海财经大学出版社，2017	332.645/A159=1/2017 Investment analysis
20	期权投资：运用技术分析设计制胜策略 (美) 格雷格·哈蒙著；刘硕，朱锋，吴曦译，唐海鹰校 上海：上海财经大学出版社，2017	332.6453/H288=1/2017 Technical analysis (Investment analysis)
21	中国在澳大利亚"一带一路"投融资合作研究 (中英文双语版) 孟刚著 北京：人民出版社，2017	332.673/M587/2017 Investments, Chinese--Australia
22	中国"一带一路"投资与安全研究报告 (2016-2017) 主编邹统钎，梁昊光 北京：社会科学文献出版社，2017	332.673/Z654/2017 Investments, Chinese
23	金融学 顾彼思商学院(GLOBIS), (日)星野优著；范丹译 北京：北京时代华文书局，2017	332/G562=1/2017 Finance
24	"一带一路"合作共赢 王镭，王立强主编 北京：社会科学文献出版社，2017	337.51/Y480/2017 International economic relations
25	"一带一路"建设与提升中国全球经济治理话语权 陈伟光著 北京：人民出版社，2017	337.51059/C581/2017 International economic integration
26	世界新趋势："一带一路"重塑全球化新格局 多丽丝·奈斯比特，约翰·奈斯比特，龙安志著；张岩译 北京：中华工商联和出版社，2017	337.51059/N158=1/2017 International economic integration
27	丝绸之路经济带发展报告 西北大学经济管理学院 北京：中国经济出版社，2014-	337.51059/S705: 2016 Economic history. (OCOLC)fst00901974

28	"一带一路": 中国崛起的天下担当 王义桅著 北京: 人民出版社, 2017	337.51059/W427/2017 International economic relations
29	"一带一路"大数据报告 国家信息中心"一带一路"大数据中心著 北京: 商务印书馆, 2016-	337.51059/Y480/2016 China--Foreign economic relations--Periodicals
30	"一带一路"与中国发展战略 张蕴岭, 袁正清主编 北京: 社会科学文献出版社, 2017	337.51059/Y480Y1/2017 International economic relations
31	"一带一路"、中国与世界 中国社会科学院和平发展研究所编, 廖峥嵘主编 北京: 社会科学文献出版社, 2017	337.51059/Y480Y2/2017 International economic relations
32	快递中国 朱晓军, 杨丽萍著 重庆: 重庆出版社, 2016	338.0440951/Z882/2016 Express service--China
33	大众创新: 免费创新如何推动商业未来 (美) 埃里克·冯·希佩尔著; 谢名一译 北京: 中信出版集团, 2017	338.064/H667=1/2017 Technological innovations--Economic aspects
34	中国新型产业体系构建与发展研究 芮明杰等著 上海: 上海财经大学出版社, 2017	338.0951/R915/2017 Industrial organization (Economic theory)
35	工业 4.0 背景下的两岸产业合作 殷存毅, 周小柯, 吴维旭著 北京: 社会科学文献出版社, 2017	338.0951/Y579/2017 Industries--China
36	石油之眼: 洞察中国与世界经济新格局 冯熙明著 北京: 社会科学文献出版社, 2017	338.27282/F524/2017 Petroleum industry and trade
37	中国互联网 20 年发展报告 中国网络空间研究院著 北京: 人民出版社, 2017	338.470046780951/Z559/2017 Internet industry--China
38	中国智能机器人产业发展研究报告 2015 张新钰主编; 刘玉超, 张祖峰, 李国朋副主编 北京: 北京邮电大学出版社, 2016	338.47629892/Z663/2016 Robot industry--China

39	中国制造业企业质量管理蓝皮书 (2016 年) 中国质量协会编著 北京: 人民出版社, 2017	338.47670951/Z665/2017 Manufacturing industries--China
40	中国民营经济发展报告 中华全国工商业联合会 <2004-2015>: 北京: 社会科学文献出版社	338.610951/Z671: 2010-2011/V.8 Free enterprise--China--Periodicals
41	中国民营经济发展报告 中华全国工商业联合会 <2004-2015>: 北京: 社会科学文献出版社	338.610951/Z671: 2011-2012/V.9 Free enterprise--China--Periodicals
42	中国民营经济发展报告 中华全国工商业联合会 <2004-2015>: 北京: 社会科学文献出版社	338.610951/Z671: 2012-2013/V.10 Free enterprise--China--Periodicals
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47	灵魂经营: 富士胶片的二次创业神话 古森重隆著; 栾殿武译 成都: 四川人民出版社, 2017	338.76177153240951/G451=1/2017 Photographic film industry--Japan--Management
48	任正非: 华为的冬天: 唯有惶者才能生存的冬天哲学 陈广著 深圳: 海天出版社, 2017	338.762138/C422/2017 Electronic industries--China--Management
49	华为组织运营方法论 易生俊, 孙科柳, 王杰著 北京: 中国人民大学出版社, 2017	338.762138/Y552/2017 Electronic industries--China--Management

50	日本制造：盛田昭夫的日式经营学 (日) 盛田昭夫, 下村满子著; 周征文译 北京: 中信出版集团, 2016	338.7621381092/M862=1/2016 Industrialists--Japan--History
51	大揭秘：企业如何获得政府财税支持 龙成武著 北京: 人民日报出版社, 2017	338.922/L763/2017 Subsidies--China
52	大衰退：宏观经济学的圣杯 辜朝明著; 喻海翔译 北京: 东方出版社, 2017	339.0952/K828=1/2017 Macroeconomics
53	中国消费与传媒市场趋势 央视市场研究股份有限公司. 北京: 中国财政经济出版社, 2013-	339.470951/Z654/2017 Consumption (Economics)--China--Periodicals
54	沃尔玛在中国 (澳) 主编陈佩华; 译者刘建洲, 鲍磊等 上海: 复旦大学出版社, 2016	381.1490951/W216=1/2016 Discount houses (Retail trade)--China
55	中国自由贸易试验区研究蓝皮书: 2016 黄建忠, 陈子雷, 蒙英华等编著 北京: 经济科学出版社, 2017	382.710951/H849/2017 Free ports and zones--China--Shanghai
56	字看我一生 流沙河著 北京: 中华书局, 2017	495.111/L742/2017 Chinese characters
57	万物起源 英国《新科学家》杂志著; (英)格雷厄姆·劳顿文等 长沙: 湖南科学技术出版社, 2017	500/L425=1/2017 Science--Miscellanea
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60	当时知道就好了：哈佛商学院 1963 届毕业生关于职业、财富和生活的建议 亚瑟·布尔克编著; 麦丽斯译 北京: 中国青年出版社, 2015	650.1/B928=1/2015 Conduct of life

61	你拿什么定义自己: 查尔斯 汉迪自传 查尔斯·汉迪著; 阎佳译 上海: 东方出版中心, 2017	658.0092/H236=1/2017 Business economists--Great Britain--Biography
62	匠心老铺: 日本 750 家百年老店的繁盛秘诀 (日) 前川洋一郎著; 陈晨译 北京: 人民邮电出版社, 2017	658.00952/M184=1/2017 Industrial management--Japan
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64	家庭投资与家族办公室: 通往财富自由和家族传承之路 冀田著 上海: 上海远东出版社, 2016	658.0412/J206/2016 Inheritance and succession
65	民营家族企业制度变革研究 沈志渔, 刘兴国著 北京: 经济管理出版社, 2012	658.0412/S458/2012 Family-owned business enterprises--China
66	家族企业现代管理思想演进研究: 以荣氏企业为中心 赵波著 北京: 经济管理出版社, 2017	658.0412/Z296/2ND ED/2017 Family-owned business enterprises--Management
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69	中国融资租赁实务操作手册 吴军前著 北京: 中国经济出版社, 2017	658.150951/W805/2017 Lease and rental services--China
70	管理会计 顾彼思商学院(GLOBIS), (日) 嶋田毅著; 沈海泳译 北京: 北京时代华文书局, 2016	658.1511/G562=1/2016 Managerial accounting
71	众筹: 互联网金融的下一个风口 陈晓墩, 白帆, 陈英编著 北京: 清华大学出版社, 2017	658.15224/C596/2017 Crowd funding

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73	IT 企业人力资源绩效管理实务 蒋海昌著 北京: 清华大学出版社, 2017	658.3125/J560/2017 Performance--Management
74	员工关系管理: 中国职场的人际技能与自我成长 刘平青著 北京: 机械工业出版社, 2017	658.3145/L655/2017 Personnel management
75	跨境并购: 迷思与真相 《跨境并购: 迷思与真相》编委会组编 上海: 上海交通大学出版社, 2017	658.4/M158/2017/V.1 Consolidation and merger of corporations
76	经营战略 顾彼思商学院(GLOBIS), (日)青井博幸著 北京: 北京时代华文书局, 2017	658.4012/G562=1/2017 Strategic planning
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79	跨越领导力的鸿沟: 原书第 3 版 (美) 保罗·麦尔, 兰迪·斯雷塔著; 温旻, 王洪荣译 北京: 机械工业出版社, 2017	658.406/M612/3RD ED=1/2017 Leadership
80	原钻企业: 崛起中的金砖国家企业成功法则 朴胜虎, 周楠, 杰拉尔多·伍松著; 姚燕瑾, 程寅译 北京: 中国财富出版社, 2015	658.406/P235=1/2015 Industrial management--Developing countries
81	非显著趋势: 如何把握即将到来的机会 罗希特·巴尔加瓦, 陈一枏著; 王烁译 北京: 中信出版社, 2017	658.4063/B575=1/2017 Creative ability in business
82	创新的七宗罪: 为什么创新会失败 (加拿大) 戴夫·理查兹著; 杨朦, 陈雪译 北京: 中国人民大学出版社, 2017	658.4063/R514=1/2017 Technological innovations--Management

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84	企业家: 经济增长的国王 张维迎, 盛斌著 上海: 上海人民出版社, 2014	658.409/Z198/2014 Executive ability
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87	转型时代的创业与创新 辜胜阻著 北京: 人民出版社, 2017	658.421/G439/2017 Entrepreneurship
88	未来董事会 (西) 佩德罗·雷诺著; 李琦译 北京: 中国财富出版社, 2017	658.422/N964=1/2017 Boards of directors
89	理解公司: 产权, 激励与治理 张维迎著 上海: 上海人民出版社, 2013	658.422/Z198/2013 Corporate governance
90	管理咨询: 管理咨询公司的挑战 (德) 弗里德里希 W. 博克, 刘松柏著 北京: 北京师范大学出版社, 2017	658.46/B665=1/2017 Business consultants
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