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	出版社:	主题词:

中文新书

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1.	大数据与智慧社会：数据驱动变革、构建未来世界	
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2.	极简的力量	
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3.	无所不在的谈判课：不同文化中的人们如何谈判	
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	社群运营的艺术：如何让你的社群更有归属感	
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11.	范悦安，许斌，周东生，卜悦乐，李俊骏著	330.951/Z641:2017 Industrial management--China
12.	印度国情报告	

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15.	创新之源：硅谷的企业家精神与新技术革命 (美)李鍾文(Chong-Moon Lee), 威廉 米勒(William F., Miller), 玛格丽特 韩柯克(Marguerite Goog Hancock), 亨利 罗文(Henry S. Rowen)著；陈禹等译 北京：人民邮电出版社, 2017	330.979473/S583=1/2017 High technology industries--California--Santa Clara Valley (Santa Clara County)
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23.	大数据战略重点实验室著	332.178/D087/2017	
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24.	赵增奎，宋俊典，庞引明，张绍华主编	332.178/Q779/2017	
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89.	张孝荣, 孙怡, 陈晔等著 北京 : 清华大学出版社, 2017	658.872/Z215/2017 Electronic commerce
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91.	(德)约阿希姆 森特斯, (瑞士)迪尔克 莫舍特, (德)汉娜 施拉姆 克莱著 ; 刘斌, 王大群, 冯叔君译 上海 : 复旦大学出版社, 2016	658.87/Z56=1/2016 Retail trade--Management	
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92.	中国合作贸易企业协会, 中国企业改革与发展研究会编 北京: 中国经济出版社, 2011	658.88/Z562:2016 Credit--China--Management	
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93.	陈春花著 北京:机械工业出版社, 2017	658/C382/2017 Industrial management	
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94.	崔世宁著 北京:中华工商联合出版社, 2017	658/C973/2017 Industrial management	
运营力: 企业内部运营与资本增值			
95.	范桃根著; 北京:机械工业出版社, 2017	658/F131/2017 Industrial management	
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96.	(英)彼得 菲斯克著 ; 姜文波译 北京:机械工业出版社, 2016	658/F538=1/2016 Industrial management	
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97.	李利凯著 北京:机械工业出版社, 2017	658/L203/2017 Industrial management	

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98.	J.M.库切著; 文敏译 杭州:浙江文艺出版社, 2013	823.912/C673=1/2013 Guardian and ward--Fiction	
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99.	J.C.坎尼米耶著; 王敬慧译 杭州:浙江文艺出版社, 2017	823.914/K164=1/2017 Politics and literature--South Africa--History--20th century	
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100.	许知远, 肖海生主编 桂林:广西师范大学出版社, 2014	895.1452/D160/V.14/2017 Chinese essays--21st century	
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101.	吕明方著 上海:上海人民出版社, 2017	895.1452/L893/2017 Essays	
	宛如梦幻		
102.	赤军著 厦门:厦门大学出版社, 2017	952/C816/2017/V.1 Japan--History	

New Book Express 2017.11

Example:

No.	Title:	
	Author:	Call Number:
	Publisher:	Subject:

New English Books

2017.11

1.	Find your why Simon Sinek with David Mead and Peter Docker New York, New York : Portfolio/Penguin, an imprint of Penguin Random House, LLC, [2017]	152.4/S616/2017 Attitude (Psychology)
2.	HBR guide to emotional intelligence. Harvard Business Review Boston, Massachusetts : Harvard Business Review Press, [2017]	158.7/H339/2017 Psychology, Industrial
3.	Reclaiming conversation : the power of talk in a digital age Sherry Turkle New York : Penguin Press, [2015]	302.231/T939/2015 Conversation
4.	Own it : the power of women at work Sallie Krawcheck New York : Crown Business, [2017]	303.34082/K919/2017 Leadership in women
5.	Discourse on leadership : a critical appraisal Bert A. Spector, Northeastern University, Boston New York : Cambridge University Press, [2016]	303.34/S741/2016 Leadership
6.	Machine, platform, crowd : harnessing our digital future Andrew McAfee & Erik Brynjolfsson New York : W.W. Norton & Company, [2017]	303.4833/M113/2017 Information technology--Economic aspects
7.	Technology and inequality : concentrated wealth in a digital world	

	Jonathan P. Allen Cham, Switzerland : Palgrave Macmillan, [2017]	303.4834/A425/2017 Technological innovations--Economic aspects
8.	Communicating development with communities Linje Manyozo Abingdon, Oxon ; New York, NY : Routledge, [2017]	307.14014/M295/2017 Communication in economic development
9.	Redefining capitalism in global economic development Kui-Wai Li (The Kui-Wai Consultancy for Economic Development, Inc., Toronto, Canada) London : Academic Press, an imprint of Elsevier, [2017]	330.122/L693/2017 Economics
10.	Blockchain revolution : how the technology behind bitcoin is changing money, business, and the world Don Tapscott and Alex Tapscott New York : Portfolio / Penguin, [2016]	332.178/T175/2016 Electronic funds transfers
11.	Frugal value : designing business for a crowded planet Carina Millstone New York : Routledge, [2017]	333.77/M657/2017 Sustainability
12.	Multipolar globalization : emerging economies and development authored by Jan Nederveen Pieterse Abingdon, Oxon ; New York, NY : Routledge is an imprint of the Taylor & Francis Group, an Informa Business, [2017]	337/N371/2017 Globalization
13.	The financial value of entrepreneurship : using applied research to quantify entrepreneurial competence Guido M. Mantovani New York, NY, U.S.A. : Palgrave Macmillan, [2017]	338.04/M293/2017 Entrepreneurship--Finance
14.	Millennium development goals : ideas, interests and influence Sakiko Fukuda-Parr Abingdon, Oxon ; New York, NY : Routledge, [2017]	338.90091724/F961/2017 Economic development--Developing countries--International cooperation
15.	Economic development : what everyone needs to know Marcelo M. Giugale New York : Oxford University Press, [2017]	338.9/G537/2ND ED/2017 Economic development
16.	The purpose economy : how your desire for impact, personal growth and community is changing the world Aaron Hurst Boise, Idaho : Elevate, [2016]	338.9/H966/2016 Economic development--Social aspects

17.	Brexit time : leaving the EU--why, how and when? Kenneth A. Armstrong Cambridge : Cambridge University Press, [2017]	341.24220941/A735/2017 Diplomatic relations
18.	Perennial seller : the art of making and marketing work that lasts Ryan Holiday, founder of Brass Check New York, New York : Portfolio/Penguin, an imprint of Penguin Random House LLC, [2017]	381.1/H732/2017 Marketing
19.	American opinion on trade : preferences without politics Alexandra Guisinger New York : Oxford University Press, [2017]	382.30973/G967/2017 United States--Commercial policy--Public opinion
20.	Excuse me : the survival guide to modern business etiquette Rosanne J. Thomas New York : AMACOM, [2017]	395.52/T454/2017 Business ethics
21.	Unraveling the mysteries of case study research : a guide for business and management students Marilyn L. Taylor, Mikael Søndergaard Cheltenham, UK ; Northampton, MA : Edward Elgar Publishing, [2017]	650.0721/T238/2017 Management--Research--Methodology
22.	Research methods in accounting Malcolm Smith London : SAGE Publications Ltd, [2017]	657.072/S642/4TH EDN/2017 Accounting--Research--Methodology
23.	International & cross-cultural business research Jean-Claude Usunier, Hester van Herk and Julie Anne Lee Los Angeles : SAGE, [2017]	658.049072/U88/2017 International business enterprises--Social aspects
24.	A very short, fairly interesting and reasonably cheap book about cross-cultural management Jasmin Mahadevan Los Angeles : SAGE, [2017]	658.049/M214/2017 International business enterprises--Management
25.	Strategy and geopolitics : understanding global complexity in a turbulent world by Mike Rosenberg (IESE Business School, Barcelona, Spain) Bingley, UK : Emerald Publishing, [2017]	658.049/R813/2017 International business enterprises--Management
26.	Driving digital : the leader's guide to business transformation through technology Isaac Sacolick New York : AMACOM, [2017]	658.05/S122/2017 Business enterprises--Technological innovations

27.	Strategic management accounting : delivering value in a changing business environment through integrated reporting Sean Stein Smith New York, NY : Business Expert Press, [2017]	658.1511/S642/2017 Managerial accounting
28.	HR analytics : understanding theories and applications Dipak Kumar Bhattacharyya, Professor, School of Human Resource Management, Xavier Institute of Management, Bhubaneswar Thousand Oaks, California : SAGE, [2017]	658.300727/H873/2017 Personnel management--Statistical methods
29.	HBR guide to performance management. Harvard Business Review Boston Massachusetts : Harvard Business Review Press, [2017]	658.3128/H431/2017 Employees--Rating of
30.	50 top tools for employee management : a complete toolkit for improving motivation and productivity Debbie Mitchell London, United Kingdom : Kogan Page, [2017]	658.314/M681/2017 Employee motivation
31.	The global human resource management casebook edited by Liza Castro Christiansen, Michal Biron, Elaine Farndale, Bård Kuvaas Abingdon, Oxon ; New York, NY : Routledge, [2017]	658.3/G562/2ND ED/2017 Personnel management--Case studies
32.	The business of humanity : strategic management in the era of globalization, innovation, and shared value John C. Camillus, Bopaya Bidanda, N. Chandra Mohan Boca Raton, FL : CRC Press, [2018]	658.4012/C183/2018 Social responsibility of business
33.	Nonmarket strategic management Cosmina Lelia Voinea and Hans van Kranenburg New York : Routledge, [2017]	658.4012/V895/2017 Strategic planning
34.	The signals are talking : why today's fringe is tomorrow's mainstream Amy Webb New York : PublicAffairs, [2016]	658.40355/W365/2016 Business forecasting
35.	Getting new things done : networks, brokerage, and the assembly of innovative action David Obstfeld Stanford, California : Stanford Business Books, an imprint of Stanford University Press, [2017]	658.4036/O148/2017 Business networks
36.	Attributes of project-friendly enterprises	

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37.	Succeeding with senior management : getting the right support at the right time for your project G. Michael Campbell, PMP New York, NY : AMACOM, [2017]	658.404/C187/2017 Project management
38.	Sustainable negotiation : what physics can teach us about international negotiation by Eliane Karsaklian Bingley, UK : Emerald Publishing, [2017]	658.4052/K188/2017 Negotiation in business
39.	Contract management : core business competence Peter Sammons New York, NY : Kogan Page Ltd, [2017]	658.4058/S189/2017 Management
40.	Values-based innovation management : innovating by what we care about Henning Breuer, Florian Lüdeke-Freund London : Palgrave, Macmillan Education, [2017]	658.4063/B846/2017 Technological innovations--Management--Textbooks
41.	The shape of change : a guide to planning, implementing and embedding organisational change Nicola Busby Abingdon, Oxon ; New York, NY : Routledge, [2017]	658.406/B976/2017 Organizational change
42.	Professional services leadership handbook : how to lead a professional services firm in a new age of competitive disruption Nigel Clark, Ben Kent, Alastair Beddow and Adrian Furner New York : Kogan Page Ltd, [2017]	658.4092/C592/2017 Service industries--Management
43.	Global leadership talent management : successful selection of global leadership talents as an integrated process by Jürgen Deters (Institute for management and organization (IMO) Leuphana University, Lueneburg, Germany Bingley, UK : Emerald Publishing, [2017]	658.4092/D479/2017 Leadership
44.	Leadership team coaching : developing collective transformational leadership Peter Hawkins London ; New York, NY : Kogan Page, [2017]	658.4092/H393/3RD ED/2017 Teams in the workplace--Management
45.	Lead right for your company's type : how to connect your culture with your customer promise William E. Schneider New York, NY : AMACOM, [2017]	658.4092/S358/2017 Leadership

46.	Leadership in practice : theory and cases in leadership character Gera New York : Routledge, [2017]	658.4092/S459/2017 Leadership
47.	Smart leadership, wise leadership : environments of value in an emerging future Christopher Steed Abingdon, Oxon ; New York, NY : Routledge, [2017]	658.4092/S813/2017 Leadership
48.	Visionary leadership in a turbulent world : thriving in the new VUCA context edited by Rob Elkington (Global Leadership Initiatives Inc., Ontario, Canada), Madeleine Van Der Steege (Webster University, Leiden, The Netherlands), Judith Glick-Smith (MentorFactor Inc., Cumming, GA, USA), Jennifer Moss Breen (Creighton University, Omaha, NE, USA) Bingley, UK : Emerald Publishing,[2017]	658.4092/V831/2017 Leadership
49.	The invisible advantage : how to create a culture of innovation Soren Kaplan Austin, Texas : Greenleaf Book Group Press, [2017]	658.409/K172/2017 Organizational change
50.	Let the story do the work : the art of storytelling for business success by Esther K. Choy New York, NY : Amacom, [2017]	658.45/C552/2017 Business communication
51.	Strategic internal communication : how to build employee engagement and performance David Cowan New York : Kogan Page Ltd, [2017]	658.45/C874/2ND ED/2017 Communication in organizations
52.	The people business : how ten leaders drive engagement through internal communications Annabel Dunstan, Imogen Osborne London ; New York : Kogan Page, [2017]	658.45/D926/2017 Success in business
53.	Stop the rot : reframing governance for directors and politicians Bob Garratt London : Routledge, Taylor & Francis Group, [2017]	658.4/G238/2017 Corporate governance
54.	The business of innovation Jay Mitra London : SAGE Publications Ltd, [2017]	658.514/M684/2017 Business enterprises--Technological innovations
55.	Branding : a very short introduction Robert Jones	658.827/J762/2017

	Oxford, United Kingdom : Oxford University Press,[2017]	Branding (Marketing)
56.	Energy branding : harnessing consumer power Friðrik Larsen Cham, Switzerland : Palgrave Macmillan [2017]	658.827/L334/2017 Branding (Marketing)
57.	Introduction to social media marketing : a guide to absolute beginners Todd Kelsey ; [with Brandon Lyon] Wheaton, Illinois : Apress, [2017]	658.872/K299/2017 Internet marketing
58.	Introduction to search engine marketing and AdWords : a guide for absolute beginners Todd Kelsey Wheaton, Illinois : Apress, [2017]	658.872/K299I/2017 Internet marketing
59.	Contemporary issues in social media marketing Bikramjit Rishi, Subir Bandyopadhyay New York : Routledge, [2017]	658.872/R595/2017 Internet marketing
60.	The new rules of marketing & PR : how to use social media, online video, mobile applications, blogs, news releases, and viral marketing to reach buyers directly David Meerman Scott Hoboken, New Jersey : John Wiley & Sons, Inc., [2017]	658.872/S425/6TH ED/2017 Internet marketing
61.	Profitable podcasting : grow your business, expand your platform, and build a nation of true fans Stephen Woessner New York : Amacom, [2017]	658.872/W843/2017 Internet marketing
62.	New venture management : the entrepreneur's roadmap Donald F. Kuratko & Jeffrey S. Hornsby New York : Routledge, [2017]	658/K968/2ND ED/2017 New business enterprises
63.	The power of onliness : make your wild ideas mighty enough to dent the world Nilofer Merchant New York, New York : Viking, an imprint of Penguin Random House, [2017]	658/M554/2017 Business communication