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编号	题名:	
	作者:	索书号:
	出版社:	主题词:

中文新书

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1	中西文明的对照 许倬云著 杭州:浙江人民出版社, 2016	303.48251/X918/2017 East and West
2	我们身在何方: 个人与组织的精准定位 查尔斯 汉迪著;周旭华译 上海:东方出版社, 2017	303.49/H236=1/2017 Work--Forecasting
3	全球经济史 (英国)罗伯特 C. 艾伦著; 陆贇译 南京:译林出版社, 2013	330.9/A425=1/2017 Economic history
4	FinTech 2.0: 金融科技颠覆金融业的游戏规则 李仪坤著 广州:广东人民出版社, 2017	332.10285/L313/2017 Financial services industry--Technological innovations
5	人工智能时代: 一本书读懂区块链金融 马兆林著 北京:人民邮电出版社, 2017	332.178/M244/2017 Electronic funds transfers
6	区块链与大数据: 打造智能经济 井底望天, 武源文, 赵国栋, 刘文献主编	332.178/Q779Q/2017

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7	解读区块链: 重新定义未来经济 韦康博著 北京:人民邮电出版社, 2017	332.178/W513/2017 Electronic funds transfers
8	习近平谈治国理政 习近平著 北京:外文出版社, 2017	335.4345/X151/2017/V.1 Nationalism--China
9	新零售新市场: 移动电商时代如何拥抱汽车后市场 吴宇著 北京:人民邮电出版社, 2017	338.4762920951/W918/2017 Automobile industry and trade--China
10	硅谷百年史: 创新时代 (美)阿伦 拉奥, 皮埃罗 斯加鲁菲著; 闫景立, 侯爱华, 闫勇译, 谈锋, 闫景立审校 北京:人民邮电出版社, 2016	338.4762/R215/2ND ED=1/2016 High technology industries--California--Santa Clara Valley (Santa Clara County)--History
11	经济学: 微观部分 达龙 阿西莫格鲁, 戴维 莱布森, 约翰 A. 李斯特著; 卢远喁, 尹训东译 北京:中国人民大学出版社, 2016	338.5/A173=1/2016 Economics
12	改革大道行思录: 吴敬琏近文选 (2013-2017) 吴敬琏著 北京:商务印书馆, 2017	338.951/W803/2017 China--Economic conditions
13	中外合作办学发展报告 (2010-2015) 林金辉编 厦门:厦门大学出版社, 2016	378.51/696: 2016 Education—China
14	上海科技年鉴 上海科技年鉴编辑部编 上海:上海科学普及出版社, 2017	509.51132/S221: 2017 Science--China--Shanghai--Periodicals
15	管理者需要的财务智慧: 原书第 5 版 苏珊 汉森著; 张永冀, 朱曼亚译 北京:机械工业出版社, 2017	658.15/H249/5TH ED=1/2017 Business enterprises--Finance
16	激活组织: 从个体价值到集合智慧 陈春花著	658.402/C382/2017

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17	垂直品牌组合管理: 制造商与零售商之间的整合品牌管理战略 (德)迪德里希 贝克著; 李东升, 唐文龙, 肖永杰, 张成龙译 北京:经济管理出版社, 2017	658.4092/B168=1/2017 Economics
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19	供应链管理: 实践者的专家之路 刘宝红著 北京:机械工业出版社, 2017	658.7/L582/2017 Business logistics
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21	品牌征服: 大互联时代伟大品牌的六维设计 包 恩和巴图著 北京:新华出版社, 2017	658.827/B206/2017 Branding (Marketing)
22	引爆用户增长 黄天文著 北京:机械工业出版社, 2017	658.8343/H897/2017 Internet marketing
23	移动社群营销实战法则、技巧与经典案例 何志康著 北京:人民邮电出版社, 2017	658.872/H223/2017 Internet marketing
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25	找寻真实的蒋介石: 还原 13 个历史真相 杨天石著 北京:九州出版社, 2014	951.04092/J566Y/2016 Presidents--China--Diaries
26	中国史话 郭伯南, 刘福元著 上海:上海古籍出版社, 2016	951/G784/2016/V.1 China--History

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2	High performance habits: how extraordinary people become that way Brendon Burchard Carlsbad: Hay House, Inc., 2017	158/B947/2017 Self-actualization (Psychology)
3	The sincerity edge: how ethical leaders build dynamic businesses Timothy L. Fort, Alexandra Christina, Countess of Frederiksborg Stanford, California: Stanford Business Books, an imprint of Stanford University Press, 2017	174.4/F736/2017 Business ethics
4	The 100-year life: living and working in an age of longevity Lynda Gratton, Andrew Scott London; New York, NY: Bloomsbury Business, 2017	305.26/G773/2017 Aging--Social aspects
5	Finance, Society and Sustainability: How to Make the Financial System Work for the Economy, People and Planet Nick Silver London Palgrave Macmillan UK, 2017	332.0415/S587/2017 Finance
6	The price reporters: a guide to PRAS and commodity benchmarks Owain Johnson Abingdon, Oxon ; New York, NY: Routledge, 2018	338.52/J661/2018 Prices
7	Starting a successful business: your guide to setting up your dream start-up, controlling its finances and managing its operations Michael J Morris London: Kogan Page Limited, 2017	658.11/M875/8TH ED/2017 New business enterprises
8	Mergers and acquisitions: integration and transformation management as the gateway to success Stephan Bergamin, Markus Braun Cham: Springer International Publishing, 2017	658.162/B493/2017 Consolidation and merger of corporations--Management
9	Leading global innovation: facilitating multicultural collaboration and international	

	market success		
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10	Economics of strategy		
	David Besanko ... [et al.]	658.4012/B554/6TH ED/2013	
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11	How to prepare a business plan: your guide to creating an excellent strategy, forecasting your finances and producing a persuasive plan		
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12	11 rules for creating value in the social era		
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13	The Toyota engagement equation: how to understand and implement continuous improvement thinking in any organization		
	Tracey Richardson, Ernie Richardson	658.4013/R521/2017	
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14	3D team leadership: a new approach for complex teams		
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15	Do big things: the simple steps teams can take to mobilize hearts and minds, and make an epic impact		
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16	The digital transformation playbook: rethink your business for the digital age		
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17	The corporate startup: how established companies can develop successful innovation ecosystems		
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18	Reinvention: accelerating results in the age of disruption Shane Cragun, Kate Sweetman Austin, Texas: Greenleaf Book Group Press, 2016	658.406/C885/2016 Disruptive technologies
19	Narcissism at work: personality disorders of corporate leaders Marie-line Germain Asheville, NC: Palgrave Macmillan, 2017	658.4092/G372/2017 Business
20	The strategic storyteller: content marketing in the age of the educated consumer Alexander Jutkowitz Hoboken, New Jersey: John Wiley & Sons, Inc., 2017	658.802/J969/2017 Marketing
21	Innovative B2B marketing: new models, processes and theory Simon Hall New York, NY: Kogan Page Ltd, 2017	658.804/H174/2017 Industrial marketing
22	Malcolm McDonald on key account management Malcolm McDonald, Beth Rogers New York: Kogan Page Ltd, 2017	658.8102/M478/2017 Marketing--Key accounts