



中欧国际工商学院MBA2018就业报告 CEIBS MBA2018 CAREER REPORT

<http://www.ceibs.edu/mba>

About CEIBS 关于中欧

China Europe International Business School (CEIBS), a joint-venture for management education, was co-founded by the Chinese government and European Union (EU) in 1994. CEIBS has campuses in Shanghai, Beijing, Shenzhen, Accra in Ghana, and Zurich in Switzerland.

CEIBS is committed to educating responsible leaders versed in "China Depth, Global Breadth" in line with its motto of "Conscientiousness, Innovation and Excellence".

CEIBS offers MBA, EMBA, Global EMBA, Finance MBA, and Executive Education programs. CEIBS is the first business school on the Chinese mainland to have been accredited by both EQUIS and AACSB and the only business school in Asia to have simultaneously made it to the *Financial Times* top 30 list of MBA, EMBA and Executive Education programmes. The CEIBS MBA was ranked #8 by the *Financial Times* among the world's top 100 full-time MBA programmes.

中欧国际工商学院是由中国政府和欧洲联盟于1994年合作创办的高等管理教育机构。在上海、北京、深圳、加纳阿克拉和瑞士苏黎世5地设有校区或教研基地。

学院以“中国深度、全球广度”为定位，以国际化办学为特色，秉承“认真、创新、追求卓越”的理念，致力于培养具有国际视野、积极承担社会责任的商业领袖，在短短的20多年时间里发展成为亚洲领先、世界一流的商学院。

目前，学院开设的课程包括 MBA、EMBA、Global EMBA、金融MBA和高层经理培训。学院在中国内地率先获得了欧洲质量发展认证体系（EQUIS）和国际商学院联合会（AACSB）双认证，是亚洲唯一一所MBA、EMBA和高层经理培训三大课程全面进入英国《金融时报》全球排行榜30强的商学院，2018年中欧MBA排名位居全球第八。



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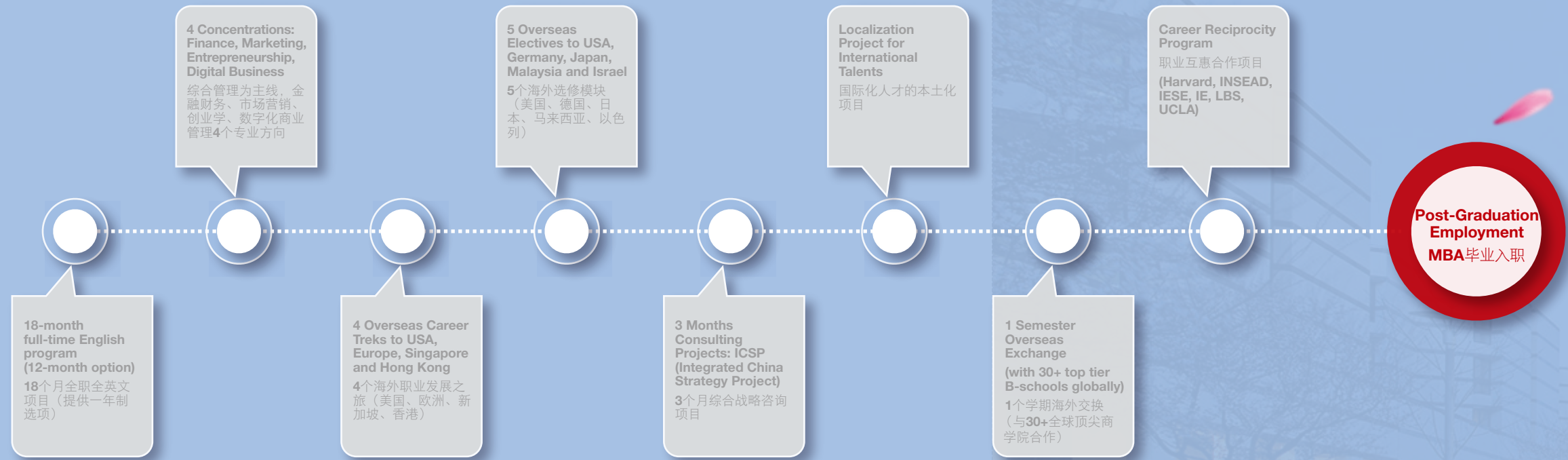
中欧国际工商学院
CHINA EUROPE INTERNATIONAL BUSINESS SCHOOL



CEIBS MBA Program

中欧MBA课程

Program Highlights 课程特色



Financial Times
《金融时报》

#1 in Asia, No. 8 Globally 2018
亚洲第一，全球第8位（2018）

Bloomberg Business Week
《彭博商业周刊》

#1 in China, No. 26 Globally 2017
中国第一，全球第26位（2017）

Forbes
《福布斯》

#1 in Asia, No. 3 Globally 2017
亚洲第一，全球第3位（2017）



Overall Trends of 2017 - 2018 Recruitment Season

2017 - 2018 年度招聘季趋势

Looking back over the past year, we are pleased to share our employment highlights and recruitment trends with a sense of achievement. During the recruitment season, 312 companies offered a total of 879 opportunities to the school's MBA students via the Career Development Center (CDC). Within three months after graduation, 93.7% of the MBA2018 graduates reported having received at least one offer and 93.1% accepted an offer. 65.7% of the MBA2018 graduates leveraged CEIBS school resources for job-seeking and 86.1% successfully switched their career post MBA graduation. Both placement rate and career switch rate increased to a historical high level in the past 5 years. This year, recruiting in the Technology sector boomed, reaching similar levels as recruiting in Financial Services, followed by Manufacturing, Healthcare and Consulting. Hot areas such as Blockchain, Big Data and Artificial Intelligence (AI) attracted more students to join and develop their careers.

Located in the world's most dynamic city – Shanghai – the CEIBS MBA Program is able to attract elite students from an excellent international pool. The students demand only the best from themselves, thrive on challenges, and leave CEIBS equipped with hard and soft skills that allow them to make immediate contributions to business organizations.

This year, with local Chinese companies catching up and going global, there was a much greater demand for high-profile international talents. Leveraging this trend, we launched the Localization Program and held the first Chinese Enterprise Forum “Step Forward with Globalizing Chinese Enterprises” to nurture student career interests and growing recruiter hiring demands. These new approaches dramatically promoted the students' career development with local Chinese enterprises and expanded the international students' job searching

channels. Chinese enterprises hired almost the same percentage of graduates as Foreign Enterprises did. Among the top 10 employers, 4 employers are Chinese Enterprises. In terms of working location, students working in mainland China are more diversified; together with “China Depth” discovery, more of our MBA students were successfully placed in international markets, further enhancing CEIBS' “Global Breadth”. 79.3% of placed international students landed jobs in Asia, and among them, 44.8% successfully found jobs in China.

Overall, it has been a great year of challenges and opportunities. Again, we would like to express appreciation to our recruiters for choosing CEIBS as your business and talent acquisition partner. We believe our graduates' unique “China Depth and Global Breadth” and savvy backgrounds will make a difference.



我们很高兴与您分享过去一年的就业亮点与招聘季趋势。在整个招聘季中，共 312 家企业通过职业发展中心 (CDC) 提供了 879 个招聘职位。毕业后三个月内，93.7% 的毕业生收到至少一份工作邀约，其中签约率 93.1%。65.7% 的毕业生借助中欧学校资源找到工作，86.1% 的毕业生成功实现了职业转换。签约率和职业转换率均创近五年新高。今年科技行业对 MBA 人才的需求增长迅猛，直逼金融服务业，工业品、医疗和咨询行业紧随其后。越来越多的 MBA 毕业生选择加入区块链、大数据和人工智能等新兴领域作为职业发展方向。

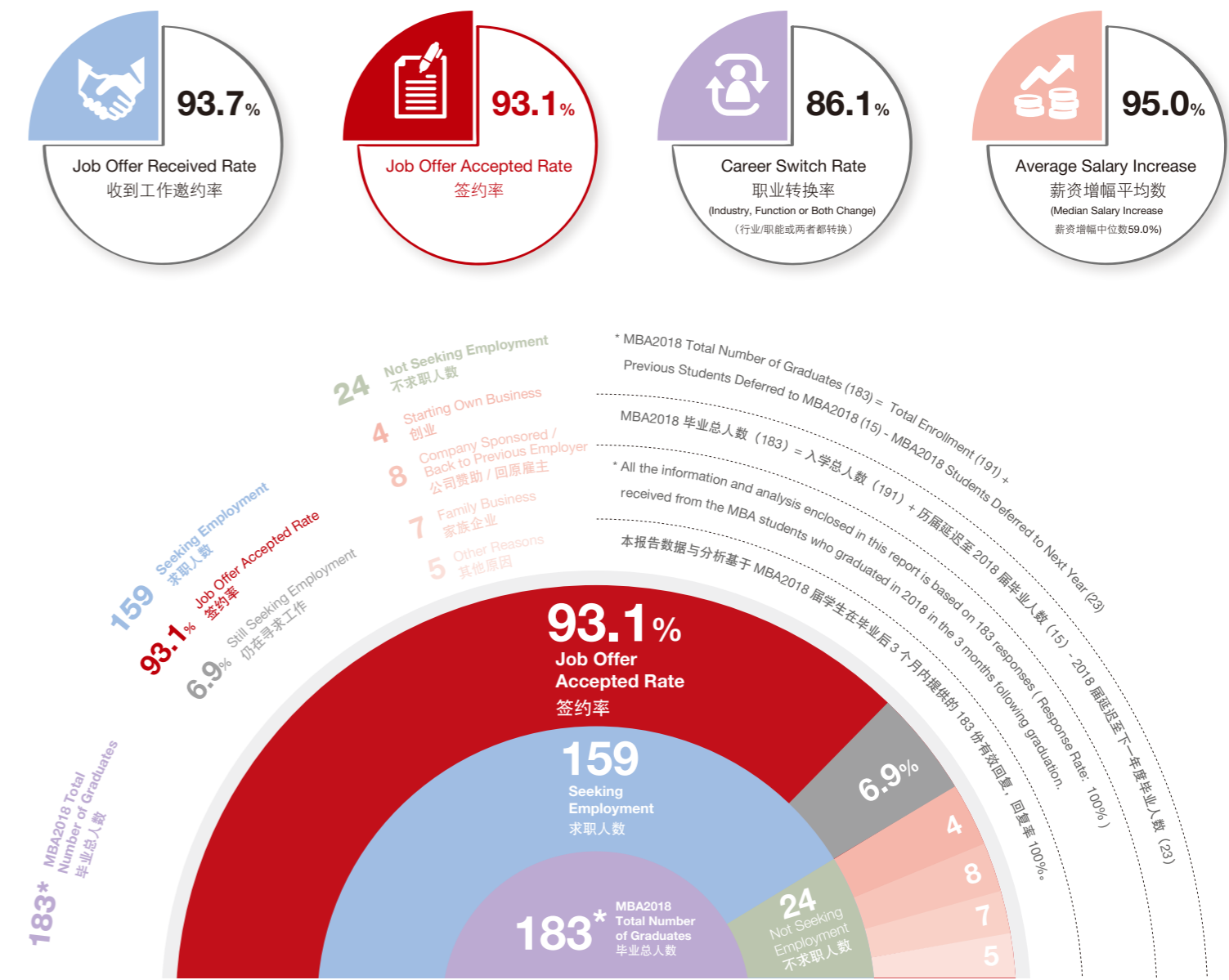
中欧坐落于全球最有活力的城市上海，其 MBA 项目得以吸引来自世界各地的优秀学生。他们精益求精、乐于挑战、软硬实力兼备，毕业后在商业领域大展才华。

近些年随着中国企业的崛起并走向国际化，他们对高品质国际化人才的需求也在急剧增长。为顺应这个趋势，我们开展了“国际化人才的本土化项目”，举行了“与全球化中国企业面对面”首届中国企业推介交流会，引导学生更多地关注本土企业的发展和雇主的招聘需求。这些新举措极大地推动了 MBA 学生在本土企业的职业发展，同时也为国际学生创造了更广泛的就业机会。MBA2018 届毕业生加入中国企业的比例增长迅速，与加入外企的比例几乎持平。前十大雇主中的中国企业占据四席，已近半壁江山。工作地点来看，在中国大陆工作的城市更加多元化；更多 MBA 毕业生在立足本土的同时选择国际就业，在亚太及欧美市场上不断扩大着中欧的全球广度。已签约的国际学生中，44.8% 成功在中国大陆就业，79.3% 选择留在亚洲发展。

这是一个很好的时代，也是机遇与挑战并存的时代。再次感谢雇主们选择中欧作为业务发展与人才招聘的合作伙伴。相信这些具备“中国深度、全球广度”的优秀人才将日益发挥重要的作用。

MBA2018 Employment Highlights

MBA2018 届就业亮点



Profile of MBA2018 & MBA2019

MBA2018届 & MBA2019届学生概况

学生概况	MBA2018	MBA2019
Total Enrollment 入学总人数	191	179
International Students (excl. Hong Kong & Taiwan) 国际学生(不包括香港和台湾)	28.3%	28.5%
Places of Origin 生源地国家及地区数	21	22
Female 女性	44.5%	40.2%
Mid 80% GMAT Range 中间80% GMAT 成绩区间	640-740	620-740
Average Years of Work Experience 平均工作经验	5.7	5.8
Average Age upon Enrollment 平均入学年龄	29.4	29.3



Pre-MBA Industry 行业分布	MBA2018	MBA2019
• Financial Services 金融服务业	22.0%	14.5%
• Manufacturing 制造业	15.2%	11.7%
• Technology 科技	14.7%	16.2%
• Consulting 咨询	10.5%	12.8%
• Healthcare 医疗	7.9%	6.7%
• Retail 零售	5.2%	7.8%
• Consumer Packaged Goods 消费品	5.2%	5.0%
• Energy 能源	4.7%	4.5%
• Media / Entertainment 媒体/娱乐	3.7%	1.7%
• Government / Non-Profit 政府/非营利组织	3.1%	2.8%
• Transportation & Logistics 运输物流	2.1%	2.2%
• Real Estate 房地产	1.5%	2.8%
• Others 其他	4.2%	11.3%

Pre-MBA Function 职能分布	MBA2018	MBA2019
• Finance 金融	23.6%	20.1%
• General Management 综合管理	19.4%	13.4%
• Marketing / Sales 营销/销售	14.7%	25.1%
• Consulting 咨询	12.0%	11.7%
• Operations / Logistics 运营/物流	10.5%	10.6%
• Information Technology / R&D 科技/研发	8.4%	4.5%
• Entrepreneur / Partner 创业者/合伙人	6.3%	8.4%
• Human Resources 人力资源	3.1%	3.9%
• Others 其他	2.1%	2.3%

Geographic Origin 生源	MBA2018	MBA2019
• Mainland China 中国大陆	64.4%	66.5%
• Hong Kong & Taiwan 香港和台湾	7.3%	5.0%
• Asia Pacific 其他亚太国家	17.3%	16.8%
• America 美洲	7.3%	7.2%
• Europe 欧洲	3.2%	3.9%
• Africa 非洲	0.5%	0.6%

Academic Background 学科背景	MBA2018	MBA2019
• Science & Engineering 理工科	42.9%	40.8%
• Business & Management 商科&管理	43.5%	37.4%
• Language & Arts 文科	7.3%	7.3%
• Others 其他	6.3%	14.5%



Anson LI 李 想

MBA2018
Investor Relations Manager
Springs Capital Limited
淡水泉投资

"The CEIBS MBA journey has been transformational for my career progress in three aspects. Above all, as one of the top global business schools, CEIBS has constantly exposed me to career opportunities from world-class financial firms. What's more, the 18-month group-based business learnings have trained me into a decisive leader capable of grasping business natures from multiple angles. Last but not least, I've made life-long friends who share same values and motivations to become a great business leader."



Cynthia SHE 余庆媛

MBA2018
Manager, China Strategy
PepsiCo China

"The 18 months journey in CEIBS opens a new window for me to the wonderful world. We experienced the heated argument in group discussion, the exciting celebration after fierce competition, the chuffed enjoyment when travelling all around the world. Every day is a new experience; every event is a new challenge; every moment deserves to be memorized. I returned to my career with full of courage and confidence, and life-time friendship, which I believe is the most precious gift CEIBS gives me."



Richard HIGGS

MBA2018
Finance Excellence Program
Associate
Siemens AG

"18 months with CEIBS empowered me to learn more about myself while being able to experiment with diverse topics and build strong cross-border friendships. I was privileged to spend time in China at CEIBS, India for my internship in a technology company, and in France on exchange at INSEAD. CEIBS provided the platform for me to find an amazing job with Siemens, develop a global mindset and a passion for China."



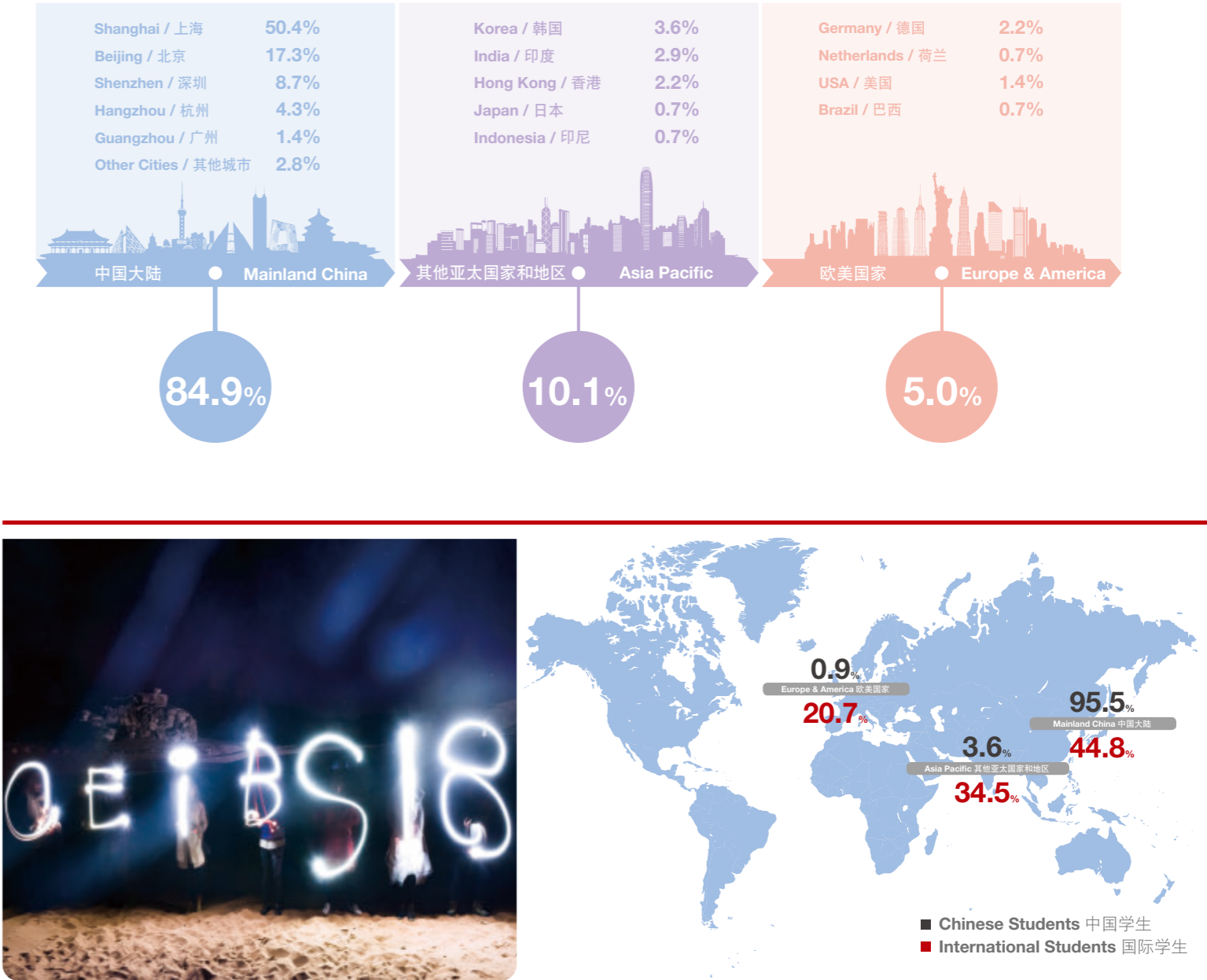
MBA2018 Employment Analysis

MBA2018届就业分析



Job Locations

工作地点



Salary Statistics * 年收入分析

	Annual Base Salary 基本工资(RMB)			Other Guaranteed Compensation 其他固定收入(RMB)		
	Percentage 百分比	Median 中位数	Range 范围	Percentage 百分比	Median 中位数	Range 范围
All Students 全体学生	100.00%	435,000	100,000~1,750,000	100.00%	93,000	10,800~555,000
Chinese Students 中国学生	80.6%	435,000	100,000~1,750,000	80.6%	90,000	10,800~480,000
Working in Mainland China 在中国大陆就业	76.9%	420,000	100,000~1,750,000	76.9%	90,000	10,800~480,000
Working Outside Mainland China 在海外国家及地区就业	3.7%	780,000	400,000~931,000	3.7%	269,500	140,000~399,000
International Students 国际学生	19.4%	452,800	200,000~1,125,586	19.4%	120,000	32,500~555,000
Working in Mainland China 在中国大陆就业	9.0%	452,800	240,000~800,000	9.0%	130,100	32,500~555,000
Working Outside Mainland China 在海外国家及地区就业	10.4%	500,000	200,000~1,125,586	10.4%	70,000	40,000~179,000

Annual Guaranteed Cash Range by Industry 行业分类年收入(RMB)

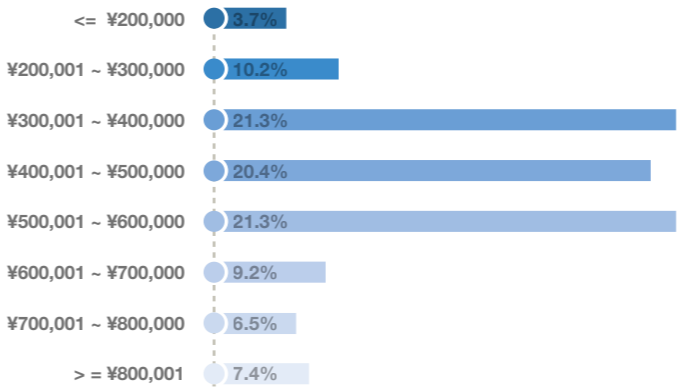
	Percentage 百分比	Median 中位数	Range 范围
Financial Services 金融服务业	25.7%	400,000	180,000~1,080,000
Technology 科技	24.3%	450,000	150,000~1,200,000
Manufacturing 制造业	12.1%	540,000	100,000~840,000
Healthcare 医疗	10.0%	530,000	300,000~920,000
Consulting 咨询	9.3%	600,000	310,000~1,100,000
Consumer Packaged Goods 消费品	3.6%	600,000	360,000~650,000
Real Estate 房地产	3.6%	750,000	300,000~1,750,000
Retail 零售	2.9%	435,000	200,000~650,000
Transportation & Logistics 运输物流	2.1%	408,000	360,000~600,000
Media / Entertainment 媒体/娱乐	2.1%	500,000	280,000~600,000
Others 其他	4.3%	625,000	400,000~1,125,586

Annual Guaranteed Cash Range by Function 职能分类年收入(RMB)

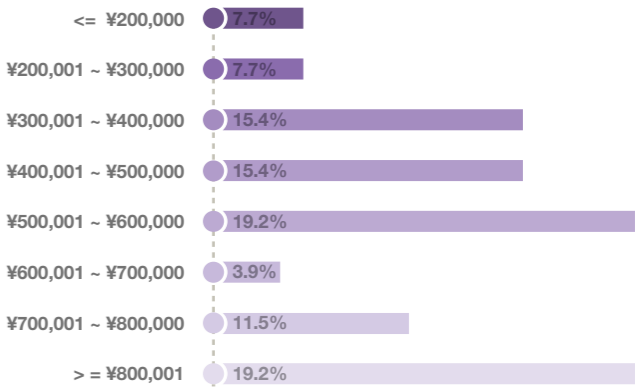
	Percentage 百分比	Median 中位数	Range 范围
Finance 金融	31.4%	420,000	100,000~1,200,000
General Management 综合管理	21.2%	530,000	200,000~1,750,000
Consulting 咨询	19.7%	561,000	300,000~1,100,000
Marketing / Sales 营销/销售	16.1%	455,000	200,000~740,000
Operations / Logistics 运营/物流	2.9%	556,000	400,000~704,000
Information Technology 信息技术	2.9%	335,000	220,000~410,000
Others 其他	5.8%	625,000	150,000~1,125,586

Annual Guaranteed Cash Distribution 年收入分布(RMB)

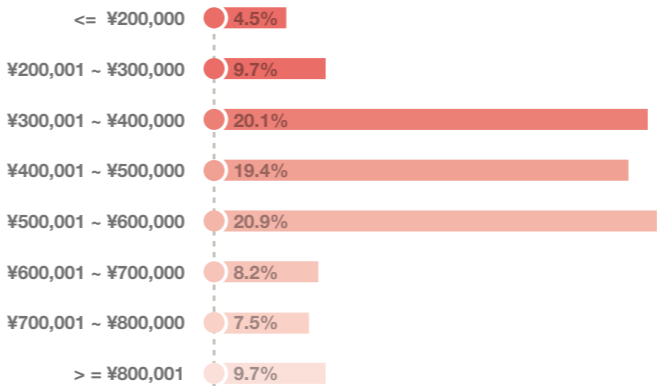
Chinese Students 中国学生



International Students 国际学生



All Students 全体学生



* Foot Note 附注
The Salary Statistics enclosed in this report is based on 134 responses who have useable salary information, among 148 job-accepting MBA2018 graduates (Response Rate: 90.5%).
Among the 134 responses with useable salary information, 52 responses have reported Other Guaranteed Compensation in addition to the Annual Base Salary.
本报告中的薪资分析是基于134份包含薪资信息的有效回复，回复率达到148名MBA2018届已签约学生的90.5%。在这134份有效薪资回复中，52份回复报告了除基本工资之外的其他固定收入。



MBA2018 Summer Internship Analysis

MBA2018届暑期实习分析

Industry 行业

Financial Services 金融服务业	32.1%
Technology 科技	17.2%
Healthcare 医疗	15.7%
Manufacturing 制造业	14.2%
Consulting 咨询	6.0%
Consumer Packaged Goods 消费品	5.2%
Energy 能源	4.5%
Retail 零售	2.2%
Media / Entertainment 媒体/娱乐	1.5%
Others 其他	1.4%

Function 职能

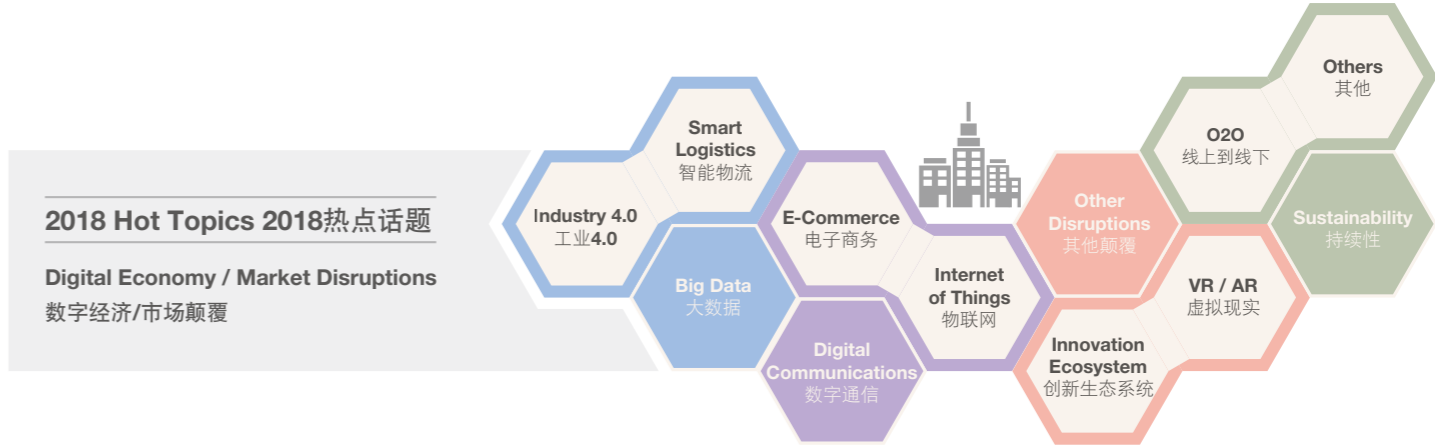
Finance 金融	37.3%
Consulting 咨询	24.6%
Marketing / Sales 营销/销售	21.6%
General Management 综合管理	8.2%
Operations / Logistics 运营/物流	3.0%
Human Resources 人力资源	1.5%
Information Technology 信息技术	0.8%
Others 其他	3.0%

Daily Salary / Allowance Range 日薪/补贴区间

Mid 80% Range 中间80%区间	¥ 100 - 822
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Integrated China Strategy Projects (ICSP) & Internship Examples

综合战略咨询项目与暑期实习案例



Internship Examples 暑期实习案例

Finance 金融

Key areas include investment & industry analysis, valuation modeling, financial due diligence, M&A restructuring, performance benchmarking, budgeting & forecasting, etc.

投资与行业分析、估值建模、财务净值调查、并购重组、业绩评估、预算预测等

Marketing 市场营销

Projects undertaken include branding strategy, online and offline marketing campaign, online channel development, market dynamics and trend analysis, business model design, etc.

品牌推广、线上线下整合营销、线上渠道管理、趋势分析、构建商业模式等

Consulting 咨询

Students work on strategic planning, business transformation, commercial due diligence, strategic partnership, business innovation, business process design / optimization, etc.

战略规划、业务转型、商业净值调查、战略合作、业务创新、流程设计与优化等

MBA2018 Graduates Employers

(Full-Time & Summer Internship)

MBA2018届毕业生雇主(全职与暑期实习)

A A Vogt Construction LLC	
ABInBev	百威英博
Activation Sports	艾德韦宣体育
adidas	阿迪达斯
Agora.io	声网
Alibaba	阿里巴巴
Alisports	阿里体育
Amazon	亚马逊
Ant Financial	蚂蚁金服
Apple	苹果
Aptiv	安波福
Asian Development Bank	亚洲开发银行
AstraZeneca	阿斯利康

B Baidu		百度
Bain & Company		贝恩
Bayer		拜耳
BD		碧迪
Beautiful Mind Investment Management		美丽境界投资管理
Befor Capital		彬复资本
Blockchain Communications Worldwide		
Bluepeak Investment		青峰投资
BlueRun		蓝驰创投
BP		

C Campbell Lutyens	
CAS VC	中科院创投
Cascade Healthcare Management	开健投资管理
Cathay Capital	凯辉私募股权投资基金
CCB International	建银国际
CFLD	华夏幸福
Chengdu General Engineering and Technology	成都通用工程技术
China Culture Industry Investment Fund	中国文化产业投资基金
China Fortune-Tech Capital	中芯聚源
China Merchants Venture	招商局资本
China Mobile	中国移动
CICC Qianhai	中金前海
Cisco	思科
CITIC Securities	中信证券
Clean Energy Associates (CEA)	
Coinsious	康深思
Collective Responsibility	集思共利
Color Life Services Group	彩生活
Concord New Energy	协合新能源集团

Continental	大陆集团
Corning	康宁
Covestro	科思创
CV Capital	投中资本

D Danaher		丹纳赫
Datou Capital		头头是道基金
Dell		戴尔
Delta Capital		达泰资本
DT Capital		德同资本
DuPont		杜邦

E EBA Real Estate Fund		光大安石
EBON		益邦控股
Eddingpharm		亿腾医药
Ernst & Young		安永

F FG Venture		方广资本
Fluke		福禄克
Fonterra		恒天然
Ford		福特
Fosun Group		复星集团
Fosun Pharma		复星医药
Fosun Tonghao Capital		复星同浩资本
Fourrivers Fund		四源合投资
FreshFresh		两鲜
Future Group		未来集团

G GAC FCA		广汽菲克
GBIC		
GFC Consulting		嘉中咨询
GlaxoSmithKline		葛兰素史克
Gopher Asset Management		歌斐资产管理
Guohe Capital		国和投资
Guotai Junan Capital		国泰君安资本

H Haibang VC		海邦投资
Haitong Xinchuang Investment		海通新创投资
Hilti		喜利得
Hinagroup Investment		汉能投资
Honeywell		霍尼韦尔
HSBC		汇丰
Hua Chuang Securities		华创证券
Huatai Securities Asset Management		华泰证券资产管理
Huobi		火币

I IBM	
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ICBC	中国工商银行
IDG Capital	IDG 资本
iDreamsky	创梦天地
Industrial Securities International	兴证国际
Infosys	印孚瑟斯
Integration Consulting	
Intel	英特尔
Isobar	安索帕

J Johnson & Johnson		强生
J.P.Morgan		摩根大通
JD		京东
Jingchen Asset Management		景晨股权投资基金

K Kim & Chang Law Firm	
Kolon Network Technologies	
Kraft Heinz	卡夫亨氏
Kroll Inc.	德安华

L Legend Capital		君联资本
Lilly China		礼来
Lingnan investment		岭南投资
Loyal Valley Capital		正心谷资本

M McKinsey & Company		麦肯锡
Medtronic		美敦力
Merck Group		默克
Microsoft		微软
Ming Bioventure		苏州聚明投资
Minsheng Tonghai Investment		民生通海投资
Mitsui OSK Lines		
Mobike		摩拜单车
Momenta		北京初速度科技
Mondelēz International		亿滋国际
Monitor Deloitte		德勤摩立特

N NetEase		网易
Nomura		野村证券
Novaex Group		新诺亚文化发展集团

O Oaklins HFG China		厚翎沃特
OC&C Strategy Consultants		欧析企业管理咨询
OHB System AG		
Orient Capital		国贸东方资本

P Peeli Ventures		伯黎创投
PepsiCo		百事

Perfect World	完美世界
Philips	飞利浦
Ping An Asset Management	平安资产管理
Ping An Securities	平安证券
Plateau Capital	普拓资本
Porsche Consulting	保时捷管理咨询
POSPI	一派数字科技
PPG	
Purple	
PwC	普华永道

Q Qiming Venture Partners		启明创投
Quest on the FRONTIER		探前飞

R Redfly Communications		睿飞传讯
RedPoint Ventures		红点投资
Roland Berger		罗兰贝格

S SAIF Partners		赛富亚洲基金
Sailing Capital		赛领资本
Samsung Bioepis		三星生物制药
SenseTime		商汤科技
Seoul Semiconductor		首尔半导体
Shanghai Place Maker Media		

Shenwan Hongyuan Securities	申万宏源证券
Sherpa's	食派士
Siemens	西门子
Softbank China Venture Capital	软银中国资本
Soulbet	
Springs Capital Limited	淡水泉
strategy&	思略特

T Tahoe Group		泰禾集团
Tencent		腾讯
TF Securities		天风证券
Thermo Fisher		赛默飞世尔

U UCloud		优刻得
Unilever		联合利华

V Value Partners		威普
Viridian Red		
vivo		

W Walmart		沃尔玛
Warburg Pincus		华平投资
Werfen		沃芬
WestSummit Capital		华山资本

Winsen Capital	网信资本
WuXi AppTec	药明康德

X Xinheyun		新核云
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Y YAK Education		牧学网络科技
Yango Holding		阳光金控
Yimei Capital		熠美投资
Yimishiji		一米市集
Yitian Commercial Group		益田商业集团
Youhug Media		耀客传媒
Yunqi Capital		云启资本

Z ZA Technologies		众安科技
Zuhai Huajin Capital		珠海华金资本
Zizaike		健云网络信息技术

247tickets	
3M	

Quotes from Employers 雇主反馈

Lilly

"Lilly has had great success in recruiting MBA students from CEIBS for more than 10 years. We actively participate in on-campus activities and are always impressed with the breadth of knowledge the students at CEIBS have. I have found that the MBA students from CEIBS come with an eagerness to learn and a strong desire to contribute. They are high caliber people who have a professional attitude and solid work ethic. I would recommend CEIBS to any employer looking for intelligent and competent future leaders."

Ella Wang
Associate HR Director – Talent Acquisition
Lilly China



"中欧国际工商学院作为全球顶尖的商学院，培养出的学生具备优秀的国际视野和商业思维，非常契合 vivo 品牌升级和国际业务拓展的需求。在 vivo 近两年引进的高端人才中，多名中欧优秀毕业生加入战略、品牌、产品等部门，都快速胜任了高端岗位并成长为公司专家甚至核心干部。vivo 希望借助中欧这个优秀平台持续提升团队认知水平并开拓视野格局；也希望中欧的国际化人才能够在 vivo 实现个人价值并推动企业国际化和行业进步。"

东亮
高级人力资源总监
vivo



"As one of the world's leading strategy consultancies, Roland Berger is very proud of our strong partnership with CEIBS for more than 10 years. CEIBS is always our first choice for MBA recruiting in China. We are impressed by the aspiration for consulting, structured thinking, problem solving skills, and business acumen of the students, and have successfully hired many talented consultants for our regional offices. We are excited that CEIBS won the first prize in our sponsored global MBA case competition, competing against most top MBA schools from Europe and the U.S. We are looking forward to further success of this partnership."

Grace Qian
HR Director
Roland Berger

2018/2019 Recruiting Calendar

2018/2019 招聘日历

Jul. 2018	Aug.	Sep.	Oct.	Nov.	Dec.	Jan. 2019	Feb.	Mar.	Apr.	May	Jun.
		Second Year of MBA2019 第二学年									
First Year of MBA2020 第一学年											
MBA2019 暑期实习季 Summer Internship		MBA2019 Full-time Recruitment Season 全职招聘季									
		MBA2020 Internship Recruitment Season 实习招聘季									
Recruitment Activities: Key Dates 招聘重要日程											
	Aug. 27	Full-time Job Posting Kick-off 全职职位发布启动									
	Aug. 27	Internship Job Posting Kick-off 实习职位发布启动									
		Sep.	Career Report & Resume Book Available 就业报告/学生简历册出版								
		Sep. 3	Campus Presentation Kick-off 校园宣讲启动								
				Nov. 1	Suggested Earliest Date to Issue Full-time Offer 全职offer建议最早发放日						
				Nov.	Mini Bio Available 学生简介册出版						
						Jan. 16	CEIBS Annual Job Fair 中欧MBA专场招聘会				
								Mar.	Annual CDC Signature Event CDC年度活动		
							MBA2019 Graduation Day MBA2019 届毕业典礼		Apr. 13		
							CEIBS Employer Appreciation Event 中欧MBA雇主答谢会			Jun.	
							MBA2020 Summer Internship Kick-off MBA2020 届暑期实习季开始				Late Jun.

Partner with CEIBS

合作中欧

Engage
合作

Collaborate with CEIBS faculty, students and alumni to expose and increase corporate brand awareness.
与中欧师生、校友合作，扩大企业影响，提升企业品牌。

Integrated China Strategy Project / Internship
综合战略咨询项目/暑期实习

Industry / Executive Forum
行业论坛/高层管理论坛

Career Workshop / Mock Interview / Career Exploration Day
职业发展工作坊/模拟面试/职业探索日

Career Trek / Company On-site Visit / Campus Visit
职业发展之旅/公司拜访/中欧校园访问

Mentoring Program
导师项目

Student Event Guest Speaker & Sponsorship
学生活动嘉宾及赞助

Corporate Sponsorship / Student Scholarship
学院发展赞助/学生奖学金

Executive Education
企业高层管理培训

Recruit MBA
Students
应届生招聘

Hire current students for summer internship, part-time or full-time positions.
招聘暑期实习生、兼职或全职雇员。

Campus Presentation
校园宣讲

Job Posting
职位发布

Job Fair
招聘会

Resume Book
简历册

Online Resume Access
线上简历访问

Recruit CEIBS
Alumni
校友招聘

Connect with +20,000 CEIBS alumni for immediate hiring needs.
向20,000余名中欧校友发布即时职位。

Weekly Job Posting
每周职位发布

CEIBS iAlumni APP
中欧校友汇一职来职往

Please contact us for more information: cdc@ceibs.edu
更多合作机会，请联系我们：
cdc@ceibs.edu