

# Newsletter

## Faculty Research Publications



China Depth, Global Breadth

### Peer Reviewed Journal Articles

Akoyl, Ali, Hribar, Paul, Qian, Yiming and Yu, Fang. forthcoming. "How do Experienced Analysts Improve Price Efficiency?". *Journal of Banking and Finance*.  
Contact: [fyu@ceibs.edu](mailto:fyu@ceibs.edu)

Bracht, E., Monzani, L., Boer, D.,... Schuh, S. C.,... & Van Dick, R.. forthcoming. "Innovation across cultures: Connecting leadership, identification, and innovative behavior". *Applied Psychology*.  
Contact: [sschuh@ceibs.edu](mailto:sschuh@ceibs.edu)

Boo, Chanil & Kim, Changhyun. 2022. "What drives acquirers' myopic marketing management?". *Applied Economics Letters*. 29, 7, 640-643.  
Contact: [chkim@ceibs.edu](mailto:chkim@ceibs.edu)

Chen, H., Kwan, H. K., & Xin, J.. 2022. "Is behaving unethically for organizations a mixed blessing? A dual-pathway model for the work-to-family spillover effects of unethical pro-organizational behavior". *Asia Pacific Journal of Management*. 39, 4, 1535-1560.  
Contact: [kwanhokwong@ceibs.edu](mailto:kwanhokwong@ceibs.edu)

Chen, J., Zhao, X. D., & Lewis, M. . 2022. "Supplier motivation to share knowledge: an experimental investigation of a social exchange perspective". *International Journal of Operations & Production Management*.  
Contact: [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

Cui, V., Vertinsky, I., Wang, Y., & Zhou, D.. forthcoming. "Decoupling in International Business: The 'New' Vulnerability of Globalization and MNEs' Response Strategies.". *Journal of International Business Studies*. (FT50).  
Contact: [zdongsheng@ceibs.edu](mailto:zdongsheng@ceibs.edu)

David, E. M., Johnson, L. U., & Perry, S.. forthcoming. "Lean on me: A daily-diary study of the moderating role of global self-esteem on the effects of receiving help in coworking spaces". *Journal of Vocational Behavior*. (A\*).  
Contact: [edavid@ceibs.edu](mailto:edavid@ceibs.edu)

Fang, Yue, Koreisha, Sergio G., Shao, Qi-

man. forthcoming. "Revisiting the generalized least squares estimator based on autoregressive corrections". *Journal of Data Science*.  
Contact: [fyue@ceibs.edu](mailto:fyue@ceibs.edu)

Frenzel, S., Haslam, S. A., Junker, N. M.,... Schuh, S. C.,... & Van Dick, R.. 2022. "How national leaders keep 'us' safe: A longitudinal, four-nation study exploring the role of identity leadership as a predictor of adherence to COVID-19 non-pharmaceutical interventions. ". *BMJ Open*.  
Contact: [sschuh@ceibs.edu](mailto:sschuh@ceibs.edu)

Frenzel, S., Junker, N. M., Avanzi, L.,... Schuh., S. C.,... & Van Dick, R.. forthcoming. "Perceptions of the targets and sources of COVID-19 threat are structured by group memberships and responses are influenced by identification with humankind.". *Psychologica Belgica*.  
Contact: [sschuh@ceibs.edu](mailto:sschuh@ceibs.edu)

Gee, I., Nahm, P., Yu, T., & Cannella, A.A.. forthcoming. "Not-for-profit Organizations: A Multi-disciplinary Review and Assessment from A Strategic Management Perspective". *Journal of Management*. (FT50).  
Contact: [yutieying@ceibs.edu](mailto:yutieying@ceibs.edu)

Gianiodis, P., Lee, S. H., Zhao, H., Foo, M. D., & Audretsch, D.. 2022. "Lessons on small business resilience". *Journal of Small Business Management*. 60, 5, 1029-1040.  
Contact: [zhaohao@ceibs.edu](mailto:zhaohao@ceibs.edu)

Han, Syungjin & Kim, Changhyun. 2022. "Employment stability and corporate cash holdings". *Applied Economics Letters*. 29, 21, 1991-1995.  
Contact: [chkim@ceibs.edu](mailto:chkim@ceibs.edu)

Hartnell, C. A., Christensen Salem, A. L., Walumbwa, F.O., Stotler, D. J., C hiang, F. T., & Birtch, T. A.. forthcoming. "Manufacturing motivation in the mundane: Servant leadership's influence on employees' intrinsic motivation and performance". *Journal of Business Ethics*. (FT50).  
Contact: [fchiang@ceibs.edu](mailto:fchiang@ceibs.edu)

He, Wen and Zhang, Feida. 2022. "Languages and dividends". *The British*

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## Faculty Research Publications

### **Accounting Review. (A\*) 54.**

**Abstract:** We study whether languages are related to corporate dividend policies around the world. Users of languages with a weak future time reference (FTR), such as Japanese and Finnish, do not need to grammatically distinguish future and current events, while users of strong-FTR languages such as French and Italian do. Chen (2013) shows that people who use weak-FTR languages may perceive the future to be nearer and have less precise perceptions of the timing of future events than users of strong-FTR languages. We argue that these perceptions may result in a lower discount rate and a higher valuation of future dividends, leading to a weaker preference and demand for a dividend today. Using a large sample of firms from 19 markets, we find supporting evidence that firms in weak-FTR language markets pay lower dividends than firms in strong-FTR language markets. The results remain robust after a battery of robustness tests, including using a single market with multiple languages and using a difference-in-differences approach in a market with a change of official languages. Further evidence shows that weak-FTR languages are related to a lower implied cost of equity capital and stronger market reactions to dividend changes. Our results offer a new explanation for cross-country differences in dividend policies and add to the research on culture and financial markets.

**Contact:** [feidazhang@ceibs.edu](mailto:feidazhang@ceibs.edu)

**Huang, Sheng and Gao, Meng. forthcoming. "Independent Director Tenure and Corporate Governance: Evidence from Insider Trading". *Journal of Financial and Quantitative Analysis*. (FT50).**

**Contact:** [shenghuang@ceibs.edu](mailto:shenghuang@ceibs.edu)

**Hsee, Christopher K. and Li, Xilin. forthcoming. "A Framing Effect in the Judgement of Discrimination". *Proceedings of the National Academy of Sciences of the United States of America (PNAS)*.**

**Contact:** [xilinli@ceibs.edu](mailto:xilinli@ceibs.edu)

**Junsheng Zhang, Zheng Huo, Yamin Zeng, Xiaojian Tang. 2021. "Corporate value added tax avoidance". *Accounting Forum*. 45, 4.**

**Abstract:** Previous studies of corporate tax avoidance have focused exclusively on corporate income tax, an important tax for US firms in particular. Value added tax (VAT), which is a significant tax in other major economies in the world, is ignored in the literature. This paper examines corporate VAT avoidance behaviour in the context of China, where both corporate income tax and VAT are critical for firms. We develop a measure of corporate VAT avoidance and, using simultaneous equation regression, we find a complementary relationship between corporate income tax avoidance and VAT avoidance. This indicates that traditional studies that limit their focus to income tax may have underestimated the magnitude of firms' tax avoidance. The negative effect of VAT avoidance on firm value supports extant arguments in the literature that the opaqueness caused by tax avoidance increase the agency cost between shareholders and managers.

**Paper:** <https://www.tandfonline.com/doi/full/10.1080/01559982.2021.1949180>

**Contact:** [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

**Kaluza, A. J., Junker, N. M., Schuh, S. C., Raesch, P., von Rooy, N. K., & Van Dick, R. . 2022. "A leader in need is a leader indeed? The influence of leaders' stress mindset on their perception of employee well-being and their intended leadership behavior." *Applied Psychology*. 71, 4, 1347–1384.**

**Contact:** [sschuh@ceibs.edu](mailto:sschuh@ceibs.edu)

**Lee, B., Kim, T.-Y., Kim, S., Wang, Y. & Liu, Z.. 2022. "Socially Responsible Human Resource Management and Employee Outcomes: The Moderating Effects of Employee HR attributions". *Human Resource Management Journal*.**

**Abstract:** Drawing on social information processing theory, this study examines the pathway by which socially responsible human resource management (SRHRM), which links HR management practices to the corporate social responsibility activities of firms, affects job performance. Two-wave multi-source data supports the indirect effect of SRHRM on employee job performance through perceived external prestige and organizational identification. In addition, various types of employee HR attributions (i.e., employee well-being, employee exploitation, and industry HR attribution) significantly moderates the relationship between SRHRM and perceived external prestige in different ways. These findings expand our understanding of the relationship between SRHRM and employee job performance and the role of employee HR attributions in complementing or supplementing such relationships.

**Paper:** <https://doi.org/10.1111/1748-8583.12481>

**Contact:** [tykim@ceibs.edu](mailto:tykim@ceibs.edu)

**Li, Lixu, Wang, Zhiqiang, Chen, Lujie, Zhao, Xiande and Yang, Shuili. 2022. "Supply chain collaboration and supply chain finance adoption: The moderating role of information transparency and transaction dependence". *Supply Chain Management: an International Journal*.**

**Contact:** [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

**Li, P. P., Prashantham, S., Zhou, A. J., & Zhou, S. S.. 2022. "Compositional springboarding and EMNE evolution". *Journal of International Business Studies*. (FT50) 53, 4, 754–766.**

**Contact:** [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

**Li, Yina, Tong, Yang, Ye, Fei, Chen, Ying-ju, and Zhao, Xiande. 2022. "Rethinking Sales Channel Choice for the Hotel Industry: Impacts of Online Reviews Information". *IEEE Transactions on Engineering Management*.**

**Contact:** [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

**Li, Yina, Liang, Chenchen, Ye, Fei, Zhao Xiande. 2022. "Designing government subsidy schemes to promote the electric vehicle industry: A system dynamics model perspective". *Transportation Research Part A: Policy and Practice*. (A\*).**

**Contact:** [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

**Liu, Yixuan, Wang, Xiaofang, Gilbert, Stephen, and Lai, Guoming. forthcoming. "On the Participation, Competition and Welfare at Customer-Intensive Discretionary Service Platforms". *Manufacturing and Service Operations Management*. (FT50).**

**Abstract:** Problem definition: We investigate the participation, competition, and welfare at platforms that focus on customer-intensive discretionary services, such as healthcare, legal, and

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## Faculty Research Publications

business consulting. Academic/practical relevance: Such platforms have recently emerged in practice to provide a venue for independent professionals and service seekers to match online. Methodology: We develop a strategic queueing model, where the platform sets the commission rate, upon which service providers decide participation, service quality, and price, and consumers make service acquisition. Results: First, our study reveals that with heterogeneous consumers, the participating service providers may engage in both price and service competitions if the number of them is either small or large. They compete for attractive consumers in the former and for market share in the latter. In these regions, more service providers joining the platform can result in a lower service price and a higher service quality. Whereas, if the number of participating service providers is intermediate, only service competition arises, so that a higher service quality is associated with a higher service price. Second, we find that in our main model, the platform may set the commission rate sufficiently high to limit the number of participating service providers, so as to prevent intense price competition. In contrast, if the platform also controls the service price, it may set a higher service price and a lower commission rate, which boosts the participation of service providers and improves their service quality. As a result, platform price intervention may not only benefit the platform and the service providers, but also the consumers. Managerial implications: These insights not only complement prior literature, but are also useful for understanding and the design of such service platforms in practice.

**Paper:** <https://pubsonline.informs.org/doi/10.1287/msom.2022.1152>

**Contact:** [yixuanliu@ceibs.edu](mailto:yixuanliu@ceibs.edu)

**Lyu, Y., Wu, L., Ye, Y., Kwan, H. K., & Chen, Y.. forthcoming. "Rebellion under exploitation: How and when exploitative leadership evokes employees' workplace deviance". *Journal of Business Ethics*. (FT50).**

**Contact:** [kwanhokwong@ceibs.edu](mailto:kwanhokwong@ceibs.edu)

**Prashantham, S., & Healey, M.P.. 2022. "Strategy as practice research: Reflections on its rationale, approach, and contributions". *Journal of Management Studies*. (FT50) 59, 8, 1-17.**

**Abstract:** Strategy as practice (SAP) research has developed into an established area of study, and the *Journal of Management Studies* (JMS) has played an important role in this as a hospitable outlet, including via a foundational special issue in 2003. This article offers a bird's eye view of the domain and a ready source of relevant literature to both seasoned scholars and newcomers to this topic. We make three observations that reflect both the JMS thematic collection and the wider literature on SAP and help to shed light on some of the key tensions facing scholars who seek to develop a distinct body of research. First, in terms of the rationale for SAP research, this body of work has grappled with its framing as building upon, yet distinct from strategy process research, to delve into practices within strategy process. Second, in terms of the approach to research (and community building), SAP research has reflected European intellectual roots which has helped to deliver on its broad research purpose but has perhaps also impeded its impact on more mainstream strategy. Third, in terms of the contribution of SAP research, there has been a large volume of high quality work, appearing in well-regarded journals, gener-

ating a considerable diversity of perspectives.

**Contact:** [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

**Ramasamy, B., Wu, H., Yeung, M.. 2021 Aug. "Hosting annual international sporting events and tourism: Formula 1, golf or tennis?". *Tourism Economics*.**

**Contact:** [howeiwu@ceibs.edu](mailto:howeiwu@ceibs.edu)

**Sengul, M. & Yu, T.. forthcoming. "How Do Multidivisional Firms Form Their Divisions? A Socio-cognitive Explanation of Organizational Groupings". *Journal of Management*. (FT50).**

**Contact:** [yutieying@ceibs.edu](mailto:yutieying@ceibs.edu)

**Siciliano, Gianfranco, Prencepe, Annalisa and Radhakrishnan, Suresh. forthcoming. "Trust, family firms, and M&A quality". *Asia-Pacific Journal of Accounting & Economics*.**

**Abstract:** This paper examines the effect of trust on the quality of M&A across family and non-family firms. We find that family firms are associated with better M&A quality than non-family firms and that M&A deals involving high trust are of better quality. When we consider the association of trust, family firms and their interaction, we find that trust is the channel/mechanism through which family firms are associated with better M&A quality. Collectively, these results suggest that trust enables family firms to build long-term relationships with employees, suppliers and customers, and potentially mitigate the Type I agency problems.

**Paper:** <https://www.tandfonline.com/doi/full/10.1080/16081625.2022.2067884>

**Contact:** [gianfranco.siciliano@ceibs.edu](mailto:gianfranco.siciliano@ceibs.edu)

**Vertinsky, I., Kuang, Y., Zhou, D., & Cui, V.. forthcoming. "The Political Economy and Dynamics of Bifurcated World Governance and the Decoupling of Value Chains: An Alternative Perspective". *Journal of International Business Studies*. (FT50).**

**Contact:** [zdongsheng@ceibs.edu](mailto:zdongsheng@ceibs.edu)

**Wang, A. C., Tsai, C. Y., Wang, S. B., & Dai, H. Q.. forthcoming. "When does paternalistic control positively relate to job satisfaction and citizenship behavior in Taiwan? The role of follower expectation". *Journal of Applied Psychology*. (FT50).**

**Contact:** [wac@ceibs.edu](mailto:wac@ceibs.edu)

**Wang T, Cao J, & Lin N.. forthcoming. "From sibship to entrepreneurship: An intragenerational perspective on entrepreneurial intention and action". *Asia Pacific Journal of Management*.**

**Contact:** [taiyuan.wang@ceibs.edu](mailto:taiyuan.wang@ceibs.edu)

**Wang T, Fu Y, Rui O, & De Castro J. . forthcoming. "Catch up with the good and stay away from the bad: CEO decision on the appointment of chief sustainability officers". *Journal of Management Studies*. (FT50).**

**Contact:** [taiyuan.wang@ceibs.edu](mailto:taiyuan.wang@ceibs.edu)

**Wang, Zhiqiang, Schoenherr, Tobias, Zhao, Xiande and Zhang Shanshan. 2022. "Intellectual capital, supply chain learning and adaptability: A comparative investigation in Chi-**



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## Faculty Research Publications

na and the United States". *IEEE Transactions on Engineering Management*.

Contact: [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

Wu, B. C., Schuh, S. C., Wei, H., & Cai, Y. . forthcoming. "When positives and negatives collide: Evidence for a systematic model of employees' strategies for coping with ambivalence". *Journal of Business and Psychology*.

Contact: [sschuh@ceibs.edu](mailto:sschuh@ceibs.edu)

Wu, Wenfeng and Rui, Oliver M.. 2022. "Retail Investors and Stock Price Synchronicity". *Review of Pacific Basin Financial Markets and Policies*. 25, 3, 1-31.

**Abstract:** In this study, we use the number of retail investors in China's stock market to investigate how retail investors affect stock price synchronicity. We find that a higher number of retail investors in a firm is associated with higher stock price synchronicity. Moreover, we trace this association to two sources. One is a negative effect of the number of retail investors on the probability of informed trading (PIN), suggesting that retail investors generate arbitrage risk which discourages informed trading. The other is a positive influence of the number of retail investors on price comovement (beta), resulting from correlated trading among retail investors.

Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Wang, X., Kim, T.-Y., & Li, L. . 2022. "Why and for Whom Cyber Incivility Affects Task Performance? Exploring the Intrapersonal Processes and a Personal Boundary Condition". *Asia Pacific Journal of Management*.

**Abstract:** Although cyber incivility (i.e., an interpersonal workplace stressor displayed through uncivil behaviors manifested in online working communication) occurs every day in the workplace, we know little about how it influences employees' task performance at daily level, nor why and when this influence occurs. To address these limitations, we theorized and tested a model that links cyber incivility to task performance via negative affect and sleep quality at daily level and a cross-level boundary condition at the person level (i.e., self-leadership). Multilevel modeling results based on data collected from 112 full-time employees with 866 observations suggest that daily cyber incivility has a time-lagged effect on task performance of the following day after controlling for task performance the same day. This intrapersonal effect can be explained by the induced negative affect of the following workday but not sleep quality of the previous night. In addition, the relationship between cyber incivility and negative affect and the indirect effect of cyber incivility on task performance via negative affect were weaker among employees with high rather than low self-leadership.

Paper: <https://doi.org/10.1007/s10490-022-09865-2>  
Contact: [tykim@ceibs.edu](mailto:tykim@ceibs.edu)

Wu, H, Lin, J., and Wu, H.-M.. 2022 Dec. "Investigating the real effect of China's patent surge: New evidence from firm-level patent quality data". *Journal of Economic Behavior and Organization*. (A\*) 204, 422-442.

**Abstract:** This paper examines whether there was a real improvement in patent quality or productivity with the patent surge in China. Based on the novel database we compiled, we demonstrate that accumulated patent stock measured using quality metrics was positively associated with the productivity

of large and medium-size enterprises (LMEs). We also find that R&D investments by LMEs led to increases in patent quality. However, the estimated R&D-patenting elasticities in China are found to be lower than those estimated in developed countries. We offer some explanations and discuss their implications for policy considerations.

Paper: <https://www.sciencedirect.com/science/article/pii/S0167268122003560?via%3Dihub>

Contact: [howeiwu@ceibs.edu](mailto:howeiwu@ceibs.edu)

Wu, H. and Xu, B.. 2021. "A Review on did state-owned enterprises do better during COVID-19? Evidence from a survey of company executives in China". *Business and Economics Journal*. 12, S3, 1-2.

Contact: [howeiwu@ceibs.edu](mailto:howeiwu@ceibs.edu)  
[xubin@ceibs.edu](mailto:xubin@ceibs.edu)

Yang, Yang, Li, Xilin and Hsee, Christopher K.. 2023 Jan. "Relevance insensitivity: A framework of psychological biases in consumer behavior and beyond". *Consumer Psychology Review*. 6, 1, 121-132.

**Abstract:** In judgment and choice, consumers show a variety of biases, from the sunk cost fallacy and projection bias to usage frequency neglect and erroneous price-quality inferences. This article explains these seemingly disparate biases and predicts new biases using an overarching framework based on the relevance insensitivity theory proposed by Hsee et al. (2019). According to the theory, many biases arise because people are insufficiently sensitive to the relevance (i.e., weight) of a cue variable to the target variable (the dependent variable). The direction of the bias depends on the normative relevance of the cue—people over-rely on the cue when it is normatively irrelevant and under-rely on the cue when it is normatively highly relevant. We show that ostensibly unique and universal biases are neither unique nor universal: All are manifestations of relevance insensitivity, and each bias attenuates or reverses as the cue variable's relevance changes.

Paper: <https://doi.org/10.1002/arcp.1082>  
Contact: [xilinli@ceibs.edu](mailto:xilinli@ceibs.edu)

## Trade Journal Articles

Lee, Jean. 2022 Mar. "Women Need Confidence, Courage and Vision". *Forbes*.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean. 2022 Mar. "Sublime Virtue of Water: Versatile Leadership". *Forbes*.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean and Cai, Guiyu. 2022 Apr. ""着眼长远" 助力家族企业物质与精神双丰收". *家族企业 (China Family Business Review)* . 48-52.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean. 2022 June. "从“旁观者”到“参与者”". *家族企业 (China Family Business Review)* . 2.

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## Faculty Research Publications

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Xu, Dongjie and Lee, Jean. 2022 June. "中国家族企业履行社会责任的五大维度". *家族企业 (China Family Business Review)*. 119-124.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean. 2022 Aug. "ESG 与企业韧性". *家族企业 (China Family Business Review)*. 2.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean and Zhao, Hua. 2022 Aug. "从新生代视角探索 ESG 与家族企业未来发展的融合". *家族企业 (China Family Business Review)*. 69-72.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean. 2022 Nov. "给家族企业数字化转型的五条建议". *家族企业 (China Family Business Review)*. 4.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean and Zhao, Hua. 2022 Nov. "家族企业的数字化转型". *家族企业 (China Family Business Review)*. 46-51.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Prashantham, S.. 2022 Apr. "How to turn asymmetry into effective corporate-startup partnerships?". *LSE Business Review*.

Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Prashantham, S.. 2022 Apr. "How to turn asymmetry into effective corporate-startup partnerships?". *LSE Business Review*.

Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Rui, Meng, Gong, Max. 2022 Mar. "个人收款码“升级”，为何不必担心". *财富*.

Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng. 2022 May. "我所理解的“新生代“". *家族企业 (China Family Business Review)*.

Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng and Liu, Xinjie. 2022 July. "家族办公室发展新态势". *家族企业 (China Family Business Review)*.

Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Wang, Hong. 2022 Dec. "企业信心就是黄金". *彭博商业周刊*.

Contact: [whong@ceibs.edu](mailto:whong@ceibs.edu)

Xin, K. R. & Yan, J.. 2022 Oct. "The Power of DTC 《DTC模式的威力》". *Business Review*. 5.

Contact: [katherinexin@ceibs.edu](mailto:katherinexin@ceibs.edu)

Xin, K. R. & Yan, J.. 2022 Nov. "Changes and Persistence all through the Past 20 Years 《20年的变迁与坚守》". *Business Review*. 5.

Contact: [katherinexin@ceibs.edu](mailto:katherinexin@ceibs.edu)

Xu, Bin. 2022 Feb. "中国经济中长期发展的智商与情商". *商学院*. 89-90.

Contact: [xubin@ceibs.edu](mailto:xubin@ceibs.edu)

Xu, Bin. 2022 Apr. "“两个转型”带动乘数效应". *经济*. 82-84.

Contact: [xubin@ceibs.edu](mailto:xubin@ceibs.edu)

Zhao, Hao. 2022 Oct. "内向的你，也可以成为优秀的领导". *哈佛商业评论中文版*.

Contact: [zhaohao@ceibs.edu](mailto:zhaohao@ceibs.edu)

Zhu, Tian. 2022 Jan. "经济不景气下，立足短期与放眼长期". *商学院*.

Contact: [ztian@ceibs.edu](mailto:ztian@ceibs.edu)

## Newspaper/Media Articles

Han, Jian. 2022. Deepen the employment potential of digital economy and ease the employment pressure of college graduates 2022-9 (深挖数字经济就业潜力，缓释高校毕业生就业压力). *Daily Economic Report 每日经济新闻*.

Contact: [jianhan@ceibs.edu](mailto:jianhan@ceibs.edu)

Han, Jian. 2022 5 April. Is flexible employment a panacea? (疫情之下，灵活用工真的是灵丹妙药吗?). *CEIBS WeChat Blog*.

Contact: [jianhan@ceibs.edu](mailto:jianhan@ceibs.edu)

Han, Jian and Ramasamy, Bala. 2022 17 Jun.. Mixed messages on CSR can cripple employers' attractiveness. *CEIBS Official Wechat*.

Contact: [bramasamy@ceibs.edu](mailto:bramasamy@ceibs.edu)

Huang, Sheng. 2022 Dec. 12. 时至今日，中国企业能否放弃美股市场?. *证券时报*.

Contact: [shenghuang@ceibs.edu](mailto:shenghuang@ceibs.edu)

Lee, Jean. 2022 18 Feb.. The Ultimate Meaning of Investment is not Only Wealth, Starting from Gu Ailing's Investor Mother.. *CEIBS WeChat Official Account*.

Paper: <https://mp.weixin.qq.com/s/iaNFD7J3eO0uj6WIFQO4YQ>

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean. 2022 8 Mar.. Int'l Women's Day: How can Women Leaders Balance Family & Career. *CEIBS GEMBA Wechat Account*.

Paper: [https://mp.weixin.qq.com/s/nUKr3zTSpm\\_aMQPIq4-OQ](https://mp.weixin.qq.com/s/nUKr3zTSpm_aMQPIq4-OQ)

# Newsletter

## Faculty Research Publications

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

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Contact: [bramasamy@ceibs.edu](mailto:bramasamy@ceibs.edu)

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